

GTNA Board Meeting Minutes

April 1, 2024

6:30pm - 7:51pm via Zoom

Attendees: Jay Russell, Dana Russell, Mayo Ewanowski, David Ewanowski, Helen Sheahan, Gary Kobs, Kathy Batha, Kathe Powers

Guests: Sheray Wallace

Regrets: Trevor Olson, Jane Sarafiny, Ruth Paulson, Serene Arena, Danielle Gale, Barbara Torrez

Meeting Minutes: The March 2024 meeting minutes were approved.

Ms. Wallace outlined some of the challenges she faces in her work which includes running the Meadowood Health Partnership. Covid funding has gone away, and many people are struggling with high rents and benefit cuts. We appreciate the great work that Ms. Wallace does for the community.

GTNA Website Update: Mr. Russell noted that Ms. Arena and Mr. Cowles have been doing good work on the website.

4th of July: Need the following positions for 4th of July:

Gallop Coordinator: The Race path is set up. The race is easy to coordinate. T-shirt plans are in process. Ms. Powers offered to coordinate the Gallop if Ms. Ewanowski will train her as she was the past coordinator.

Parade Coordinator: Ms. Paulson

Picnic Coordinator

- Need a Grilling Manager
- Membership Table – cash and electronic payments will be available.
- Ms. Wallace offered to engage the clown who performed last year. 11am to 1pm

Greentree Gallop:

- a. Ms. Powers offered to coordinate race if Ms. Ewanowski will train her.
- b. A Gallop T-Shirt will be \$10. It was decided that we will not charge a fee for the Gallop.
- c. We will provide a Gallop sticker to all who complete the race.
- d. The deadline for ordering T-Shirts is June 3. Ms. Powers will submit the T-shirt order to the printer no later than June 7. There is a minimum order of 72 shirts to get the best price. Any extra (not pre-ordered) T-shirts will be sold at the July 4 picnic.

Greentree Gallop T-Shirts: We will charge \$10 for a shirt.

Ms. Powers reported we have received funds from 5 of the 6 sponsors, for a total of \$675 with a possible \$200 in additional donations. Madison Top Company will do shirts for \$6.89 + tax for a total of \$7.27 per shirt. The Board liked the T-Shirt sample with the black ink on Kiwi green. Ms. Powers will work with her contact at Madison Top company to change Gallup to Gallop and add 2024. Ms. Powers will request a mockup of the T-shirt to show at the annual meeting.

To publicize the Gallop and the Gallop T-shirts, announcements will be made at the annual meeting, in the Stump, via Mail Chimp, Facebook, Nextdoor, and the GTNA website. Mr. Russell will provide copy. Ms. Batha suggested that we have an article in the next Stump. The T-Shirt Committee will work on something to add to the Stump.

Gallop Registration forms to be mailed to Ms. Powers. She will keep track of orders.

Annual Meeting: Tues. April 23, 6pm to 7:30pm:

- a. Who on the Board will attend the meeting? Not attending:
- b. Need help with:
 - i. Setup: We should have access to the room by 5:45. At least 70 seats will be provided. Mr. Kobs, Ms. Sheahan, Mr. & Mrs. Ewanowski, Mr. & Mrs. Russell volunteered to do setup.
 - ii. Clean up: Same as setup team.
 - iii. Run Power Point presentation: need someone to run the laptop.
 - iv. Handouts for meeting:
 - Gallop T-shirt applications.
 - Need membership applications.
 - Comments/Suggestion Box: Mr. Ewanowski will provide.
 - 4th of July Volunteer Sign-Up Sheet: Specifics: picnic grillers, picnic, membership tables, cleanup, parade help.
 - v. Purchase cookies: Costco? Ms. Batha will purchase the cookies at Costco.
 - vi. Define GTNA announcements:
 - Garage Sale Registration Deadline.
 - Guests: Ms. Chelsea Prochnow, Principal Anana School Update, Alder Harrison-McKinney, Ms. Jen Pavlik, Community Engagement Librarian Madison Public Library, Ms. Linda Horvath, Urban Planner, City of Madison, Ms. Kirstie Laatsch, Urban Planner, City of Madison

Holiday Lights: Need coordinator – Ms. Paulson will be unavailable this December. Ms. Powers offered to coordinate.

Garage Sale – May 3 & 4: Ms. Sheahan reported we are now posted on Facebook and Nextdoor for the Garage Sale. So far, we've had a large number of views on these sites. Ms. Sheahan and Ms. Paulson are re-posting the announcement on these sites every Thursday.

The Meadowood neighborhood is participating in the Garage Sale. The Orchard Ridge neighborhood, who have a neighborhood garage sale every other year, is also participating. Ms. Sheahan stated an announcement appeared in the Spring Stump. Ms. Sheahan will send a write-up to Ms. Batha for the Stump. Ms. Sheahan and Ms. Caravella (volunteer from last year) will post signs and balloons on May 2. The deadline for participant sign-up and posting pictures is April 27.

In 2016 Mary Lorich create a Garage Sale gmail account through her personal gmail account. After this year, we need to move it to a different GTNA email account.

Membership: Ms. Ewanowski reported we received one new membership for a total of 228 members. New directories have been printed. New neighbors will NOT receive a directory until they join. The neighborhood welcome package will include a membership application welcome letter, membership application, Stump (if we have extras). In addition to Ms. Batha, Mary Lou Reich offered to distribute GTNA Membership forms door to door to new neighbors.

Treasurer Report: Mr. Ewanowski reported that as of March 30, 2024, the balance of the GTNA account was \$3,834.11, with March income of \$37.50 for memberships and \$675 from Gallop T-shirt donations. There were no expenses in March. Mr. Russell and Mr. Ewanowski met with UW Credit Union to set up Zelle for electronic payments. They are still working on Venmo for a second payment method. This should be ready by the July 4th picnic.

Other items:

- Who is a notary? Kathy Batha, Jim Powers
- Do we want to have a GTNA Board and partner dinner in May? Vitense would be a good location. We will need to know how many will be attending to alert Vitense. Mr. Russell will research room rental costs.
- Westside Meeting: Mr. Kolb noted that at the most recent Westside planning meeting, many of the attendees became very vocal.

Next meeting - Monday, May 6, 2024 at 6:30 pm via Zoom

Minutes respectfully submitted by Dana Russell