

CEO CHALLENGE

BE HEALTHY, BE BOLD, BE AN EXAMPLE

As a CEO, you are no stranger to setting an example. You lead a company to achieve goals every day. You understand that being fit isn't just about health or vanity--these days it's another part of the job. Join us in co-leading a cardio workout with other CEOs and setting an example for your team.

We guarantee your employees would enjoy seeing you work out for a worthy cause!

And, in case being hailed as a shining example of health, fitness and fun isn't enough of an incentive, you will receive a commemorative trophy to take back and display at your company as a reminder of this special event. In addition, your company's name will be engraved on the BiG Children's Foundation trophy to be permanently displayed at our office.

Don't think about it too long—there's only **5 Challenge spots available!** Sign up quickly by speaking with your BiG Children's Foundation representative.

To qualify, participant must be an executive level leader in the company, and company must have a minimum of 25 employees registered on the company team. If there are fewer than 25 employees in the company, at least 50% of the employees must be registered for the event, and may recruit family and friends to meet the 25 team member minimum.

BiGCardio.org

