



ELIZABETHTOWN LIONS CLUB



and Rheems Volunteer Fire Department

20TH ANNUAL CRUISE & CHICKEN BBQ

Presented by Moats' Auto Repair

Saturday, September 18, 2021

Rheems VFD, 350 Anchor Rd, Elizabethtown, PA

Sponsor Registration Form

Questions? Call Lion John @ 717-940-9370 or Lion Glen @ 717-333-9695

Demonstration/Display Space available at no cost with Platinum or higher sponsorship

Demonstration Space Requested

I would like to participate by sponsoring at the following level:

Named Sponsorship:

Trophy Sponsorship: \$75
(You select the category & recipient)

I would like to sell BBQ tickets

Sponsorship Levels:

Titanium: \$500
 Platinum: \$250
 Gold: \$110
 Silver: \$60
 Other: _____

All Sponsors will be recognized in the event program and with signage and announcements the day of the event,
Gold and higher will be included in the ads placed in local publications
Sponsors selling BBQ tickets will also be advertised in the
E-town/Mount Joy Merchandiser & Advocate during the month of August.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** ___ **Zip:** _____

Phone: _____ **E-mail:** _____

Mail completed form along with a check made payable to the ELIZABETHTOWN LIONS CLUB to:
Elizabethtown Lions Club, 2456 Ridge Rd, Elizabethtown, PA 17022

Signature: _____ **Date:** _____

The Elizabethtown Lions Club

www.ETownPalions.org

Sponsor Rate Details and Benefits:

- Silver:
 - Listing on show website, on sponsor sheet provided to participants, and on back of next year's registration form, listed on signage day of show and announced during the show.
 - Distribution of your marketing materials in the participant Goodie bags
- Gold:
 - All benefits of Silver plus:
 - Free registration for a vehicle at the show (including placarded/signed vehicles)
 - Inclusion in ads placed in local publications
- Platinum:
 - All benefits of Gold plus:
 - Free Demonstration/Display space plus free registration for a second vehicle
- Titanium:
 - All Benefits of Gold plus:
 - Banner displayed at the show with your business name plus free registration for a third vehicle
 - Business Name or logo on all show marketing materials, including registration forms and ads in Cruise News
 - Named Trophy
- Presenting (limited to ONE – already spoken for in 2021)
 - All benefits of Titanium plus:
 - Top Billing listing as '20th Annual Cruise & Chicken BBQ Presented by XXX'
 - Named Trophy for Best of Show

Where do the funds raised go?

The Elizabethtown Lions Club supports the greater Elizabethtown Community, by providing the following local services:

- Sponsoring the CTC Student of the Month
- Sponsorship of the Elizabethtown Boys Club Yankees baseball team
- Provides 6 High School Senior outstanding youth scholarship awards
- Sponsorship of Annual Football Awards and Banquet for the Lancaster/Lebanon League
- Donations of a portion of proceeds to the Elizabethtown Community Cupboard, Elizabethtown and Rheems Fire Departments
- Various other service projects as the need arises

The Elizabethtown Lions Club supports our national and global community through supporting the following:

- Supporting the PA Lions Beacon Lodge
- Diabetes Awareness Programs
- The Leader Dog program
- The Northeast PA Lion Eye Bank
- Hearing and Vision Research
- The Susquehanna Association for the Blind and Visually Impaired
- Lions Sight First campaign
- Helen Keller Fund
- IU13 Deaf/Low Hearing Program
- Lions Club International Fund

THANK YOU FOR YOUR SUPPORT OF THE LIONS!