



# SUCCESS MADE SIMPLE 2022

Gifts 'N Things • 145 Highland Avenue • Kutztown, PA 19530 • (800) 468-7511 • email: info@gntinc.com  
72,000 Sq. Ft. Facility - Office / Showroom / Warehouse • Family owned and operated for over 45 years!  
FUNDRAISING • HOLIDAY SHOP • SCHOOL SPIRIT • VISIT US AT GNTINC.COM



## EXCLUSIVE FUNDRAISING BROCHURES - High profit, quality and value!

- Winter Wonderland and Spring - 50% profit
- Kringle - 35% profit; Mixes and online shopping - 40% profit
- Gourmet Goodness - cheese, candy, cookies, nuts & mixes - 40% profit
- Frozen Food Programs - ask your sales associate - up to 40% profit



## 3 FUNDRAISING OPTIONS - Choose which type of fundraiser works the best for you!

- Traditional Fundraiser - selling packets go home and orders are delivered to the school.
- Hybrid Fundraiser - selling packets go home and orders are shipped to the seller's home.
- Online Fundraiser - everything is done completely online and shipped directly to the customer's home.



## CUSTOMER SATISFACTION - Our #1 Priority

- 100% Unconditional Money Back Guarantee on all product and prizes. Full refund and you keep the profit!
- Your customer service calls can be handled by Gifts 'N Things or the Fundraising Chairperson - your choice.
- All late orders, re-orders and adjustments ship within 24 hours of your phone call.
- "How To" Fundraising Chairperson Manual is provided.



## FOCUS ON SAFETY - Your child's safety can never be over emphasized!

- Parent letters clearly state that your school does not endorse "door-to-door" selling.
- Order Form and Prize Program says "We do not endorse door-to-door sales!"



## ONLINE SHOPPING - Increased Sales & Higher Profits - SupportMySchool.org

- School gets the profit, seller gets the prize credit and the product ships directly to their home or "Ship to School" - Product will be delivered to school with student order.
- Midas Chairperson Portal access to view online sales and totals in real time.
- Includes posting to social media, send custom emails & text messages to family and friends.



## PACKETS ARRIVE READY TO HAND OUT - We make it EASY!

- All material is collated into packets by Gifts 'N Things. The packet includes all the material the child needs to participate - parent letter, brochures, order form and prize program.
- A Parent Letter is designed with your school information.
- Packets arrive at the school separated into groups of 25 in a tote bag for easy distribution!



## 3 PART ORDER FORM - Just in case someone loses a copy.

- Families keep a copy—You keep a copy—Gifts 'N Things keeps a copy.
- Orders are tallied alphabetically by Last Name unless submitted by homeroom.
- A pre-paid and self addressed envelope is provided to mail orders back to Gifts 'N Things.
- No Cash? No Problem! All customers have the option to pay by credit card.



## COMPUTER REPORT DETAILING SALE - Easy to read and understand.

- Reports are available online in your Midas Chairperson Portal.
- View your overall sale results, internet sales, top sellers, prize summary and more!
- Web orders can be tracked right on the portal, it is that easy!



Wolfe, Brandon  
GRADE 2 - RM 12  
MRS. KOEHLER  
Cedar Elementary  
1 of 2  
Gift / Frozen

## ORDERS INDIVIDUALLY PACKED FOR EACH STUDENT

- Every order is individually packed and labeled with large easy to read labels.
- We use uniformly sized boxes with handles to provide protection and convenience.
- All you have to do is hand out the orders!





### “STATE OF THE ART” SCANNING EQUIPMENT - Used to pack orders.

- Every item is individually scanned by barcode to guarantee accuracy.
- Scanning by barcode gives us 99.8% order accuracy!
- Scanning = Fewer Packing Errors = Less Headaches for Chairperson!



### FREE ECO-FRIENDLY TOTES - TEACHER GIFT

- One FREE tote bag for every homeroom - great teacher gift!
- 25 packets, homeroom poster and kick start prizes will be collated into an “eco-friendly” tote bag for easy distribution.
- Making your job easier while providing each teacher with a Thank You gift!



### MYPRIZEPROGRAM.com - Puts the FUN into FUNDRAISING!

- Prize program starts with selling only 1 item!
- Best of Both Worlds - cumulative prizes combined with Amazon Gift Cards.
- Prize envelope and online viewing add excitement and enthusiasm!



### PARTICIPATION KICK-OFF KIT

- Large hallway posters to help promote your sale.
- Homeroom posters with Participation Goal Chart.
- Students that sell one item get to sign the goal chart = increased participation!
- Goal chart is used to determine winners of 50% participation homeroom party.



### ICE CREAM / YOGURT / HEALTHY TREAT PARTY - Promote participation. Just sell 1 item! Free to every homeroom with 50% participation.

- Everyone in the class is invited to attend the party. (Other options available upon request)

### WRAPPING PAPER - 3 Roll Set

#### Free to every teacher whose homeroom has 50% participation.

- Proven incentive to create teacher excitement which will help your sale!



### ONLINE REGISTRATION KICK-START PROGRAM - Additional Student Prize

- A Glider is given to every child who turns in the coupon from the bottom of the parent letter stating they have registered for online fundraising sales.
- The Glider should be handed out during the sale for immediate gratification.



### HOMEROOM INCENTIVE PROGRAM - Hedgehog Flyer

- A Hedgehog Flyer is to be used as a drawing prize for each homeroom.
- Every child who turns in the “Sell 3 Items” coupon from the parent letter, will be automatically entered to win.
- You will receive a Hedgehog Flyer - 1 per Homeroom



### CHAIRPERSON GIFTS / SAMPLES FOR DISPLAY

- We supply samples of product and/or food for your school to display.
- As a “Thank You” to the people running the fundraising sale, these samples are yours to keep!



### ONE FREE DOLLAR FOR EVERY CHILD - to spend at the Holiday Shop!

- Every child receives a \$1.00 Lil' Shopper's Shoppe Buck when you use Gifts 'N Things for your Fall Fundraiser and Holiday Shop!

