

fashion

STYLE

The Official issue of
Atlantic City Fashion Week

HIGH FASHION
RETURNS TO
THE JERSEY SHORE

**This season's ACFW
Award Nominees**

Atlantic City Fashion
Week celebrates
Season 15
at the
Showboat Hotel

Designer Jenny Lee Maas

ACFW Model Marie Martin

Photographer John Staples

Hair Director Tina Gillam & Angelo Davila

Makeup Director Jessica Wright

September 2019

From Humble Beginnings...

Founded in 2011, Our very first Atlantic City Fashion Week Event was at One Atlantic on top of the Pier Shops Mall. We had 30 models, 4 hair stylist, 3 makeup artist and an audience of about 75 attendees. We were instantly hooked and couldn't wait to produce the next one! Thirteen seasons later, Atlantic City Fashion Week is an event that rivals the likes of fashion week New York, Paris and Milan. Twice a year thousands descend on America's playground to take part in a high fashion event that includes fashion shows, seminars, celebrity appearances, retail events and industry parties.

Over the years our event has grown into venue spaces that have included Bally's Casino Hotel, The Claridge Hotel and the Pier Shops at Caesars Hotel. Today we rest comfortably in the historic Showboat Hotel.

Thursday, September 19, 2019, the Secretary of the State of New Jersey Tahesha Way will welcome students from across the region that will compete in the Student Design Competition. Secretary Way introduced students to the States Business Action Center and discuss services that are offered. This season will include students from Atlantic County Institute of Technology, Stockton University, Brookdale College, Moore College of Design and Lacey Township High School and Burlington County Institute of Technology.

On Friday, we return to the Showboat for our showcase of Ready to Wear and Children Designers. This season we will feature several designers from New Jersey including Devin Parkins from Somerset, New Jersey and E Daniel Reeves from Lakewood, New Jersey

On Saturday, we will showcase Couture and Avant Garde creations and boast an international list of designers. Our Couture showcase will include designers from France, Tibet, India and Taiwan. We thank you for the support that you have shown our ACFW family over the years..



KingBee Media Family

Lamont and Jeana Bowling	Executive Producers
Karen Beachum Boyd	Assistant Event Manager
Tina Gillam	Creative Director of Hair
Sharita Marrero	Creative Director of Makeup
Erica Carrington	Model Captain
Sherrye Hawkins	Director of VIP
Shannon Hunter-Petyan	Back Stage Assistant
Carin Rencher	Ticketing Manager
John Staples	Media Director
Bob Sax	Lead Photographer
Bob Schultz	Lead Photographer
Tyrone Mitchel	Lead Videographer
Jonathon Luna	Director of Music
Angelo Davila	Creative Director
Ben Akuma	Operations Director
Selene Haskins	Production Assistant
Nesha Jackson	Production Assistant
Joshua Steele	Director of Security

Additional thanks to Barbizon, Mainline Models, Jo Anderson Models the Jolie School for your continued support of Atlantic City Fashion Week. The many Stylist, Makeup Artist and Independent Models that spend countless hours perfecting their craft.

Atlantic City Fashion Week is dedicated to Jay Dean, Chantel Smart and Vanessa Banks. Continue to look down on us....



Thursday, September 19, 2019
Student Showcase and
ACFW Awards

IVORY TYLER
JACLYN GINSBERG
DOMINIQUE CORBIN
NICOLE WARREN
ALANNA GRAY
ANGELA COLLIER
AMANDA YARZNBOWICZ
SHEK JARRETT
JASMINE LEFTWICH
CINDY FLETCHER

Friday, September 20, 2019

PRECIOUS KREATIONS
TRENDKILLER APPARELL
TACHE' GREEN
KIDZ KLOSET
WOKE BRAND
REBELLE
TOMIKA BROWN
E. DANIEL REEVES
TASHAWANA SMITH
LEBRON SPRADLEY
DANIELLE RICE
SOCIETY 21
SCHERYL FLEMING
SAMSARA GEAR
ANTHONY MILLER
CYNTHIA MATTHEWS
CHAQUONIA BEARFIELD
LIL GENTLEMA
GLITTER AND RHINESTONES
DEVIN PARKINS
CINDY ANDA
CAMILLE MARINE
BELLA BEBE
JAURICE JONES
LAURA RUDOVIC

Saturday, September 21, 2019

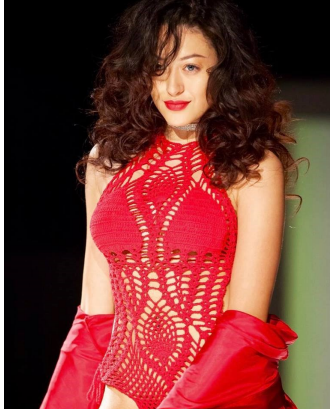
LIKOKA
ANTHONY SHAE
LUCY OLEKSYUK
FIONA LIU
I AM PLAYGROUND
YANIQUE YOLLIPOP
PRASHANT GOYAL
DENISHA JULEA
ORLANDO CAQUIAS
JUHI JAGIASI
GABBY'S WORLD
PANDORA REASON
LARRY UNDERWOOD
DELL SCOTT
NORA SEAY
VIOLA SHAN
TRENDKILLER APPARELL
FRANKIE'S CUSTOMZ
CLAVON LEONARD
BRIANNA KNIGHT
SAPHARI DESIGNS
ANTHONY SHAE
GLITTER & RHINESTONES
VICTORIA PIERSON
AYANNAS FASHION
FRANCESCA MERENDINO
RALPH GREGORY
CAMERON WASHINGTON



Thursday, September 19, 2019

Students from the regions most prestigious fashion design academies compete in the coveted ACFW Student Design competition. The student collections will be judge on finish, creativity and cohesiveness. Judges include the industries top professional designers, journalist and fashionistas.





ACFW Through the years...



Over Ten Thousand Dollars in Prizes and Scholarships Awarded

The Atlantic City Fashion Week Student Showcase features design students from the area's most prestigious schools that feature a fashion design, fashion merchandising or fashion business curriculum. The students present a collection that is judged by a panel of industry experts. Schools from past student showcases have included Moore College of Design, The Art Institute, Harcum College, ACIT, BCIT, Philadelphia University, Stockton University, Brookdale Community College and Lacey Township High School.

In addition, Atlantic City Fashion Week provides the opportunity for cosmetology students to complete their hours for State certification. South Jersey cosmetology schools including Jolie Beauty Academy, South Jersey Beauty School, Aveda Rizzeri Beauty School and Empire Beauty School have had their students style and participate in Atlantic City Fashion Week.

**Lacey Township
High School**



**Rowan
College** at
**BURLINGTON
COUNTY**



BROOKDALE
COMMUNITY COLLEGE





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#DOACFW



LISA
Liebeck



MEET THE BOWLINGS

The Bowling's have got all the makings of a Hollywood couple – but this couple is from New Brunswick, New Jersey. They married almost 20 years ago and launched fashionSTYLE Magazine in 2005. The question being asked is just how did a couple from New Brunswick NJ both fall in love with stylish clothes, and transform their fashion driven New Jersey company, established back in 2005 and known for its published magazine, into the hugely established , Atlantic City Fashion Week.

We are both fashionistas. We love clothes, we love the Industry, we love the young energy that these guys give off and I can't think of a better thing to do than this". When it comes to the models who participate in their shows, The Bowling's make an effort to meet with each model and to get to know them. "We always try to be good role models, we try to be a good example to them", says Jeana. The same goes with the designers. The couple encourages the designer to be themselves and let that reflect throughout their lineup. "When they are doing their clothing line and when they're going out, we don't tell them how to style the models". says Jeana. "We don't tell them how the lineup should be. We say do it, be yourself and be positive". With any production, things can get quite hectic, and of course there is always Murphy's Law; "Anything that can go wrong will go wrong". The Pink Show and Atlantic City Fashion Week are no exceptions. But the Bowling's did not let that keep them from putting on a great show.

But the leader of fashionStyle Magazine Lamont Bowling and his Chief Editor wife Jeana Dean Bowling have spawned a much anticipated event that is bound to garner so much attention there may soon be a revival of fashion events in the Northeast. "It's an exciting experience and when we met with the people of Atlantic City, we went in and said listen, we want to give something to Atlantic City", said Lamont. "It's not American Fashion Week, it's not USA Fashion Week, we are not going to do like the pageants who came in, did their thing and they ran off somewhere else. We want to give back to the community of Atlantic City and give them something that they can take ownership of and do it annually. We are committed to that".

Individually, Jeana brings 25 plus years experience, as an Executive and General Manager in the retail clothing industry. Jeana has worked for top names in retail including, Macys, the GAP and Ralph Lauren. Lamont brings 30 plus years of experience as an Administrator in State government. His years of experience

as an administrator lead to an easy transition as he started up his first business 25 years ago. Together, they are known as the Fashion Power Couple, a force to be reckoned with in the illustrious world of fashion.

KingBee Media LLC, is the parent company of Atlantic City Fashion Week and fashionSTYLE Magazine.net. It is a company dedicated to bringing high end fashion to a consumer that could otherwise not afford it.

Atlantic City Fashion Week will celebrate its 13th season with continued success and fanfare.

~ Excerpts taken from an article By, Lydia Pierre, UrBeautyLiaison.com



Meet The Directors



Angelo Davila
Creative Director



Tina Gillam
Hair Director



Sharita Marrero
Makeup Director



Jessica Wright
Makeup Director



Karen Beachum-Boyd
Assist. Event Manager



Sherrye Hawkins
Vendor Director



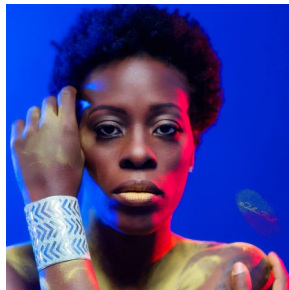
Carin Rencher
Front End Director



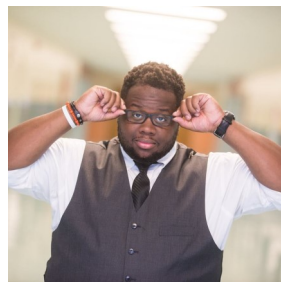
John Staples
Media Director



Johnathon Luna
Music Director



Erica Carrington
Model Captain



Ben Akuma
Operations Director



Tyrone Mitchell
Lead Videographer



Joshua Steele
Security Director

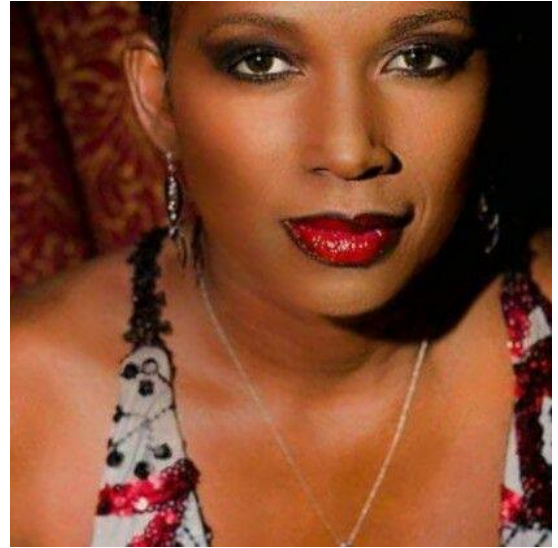


Morris Grey
Stage & Lighting

Atlantic City Fashion Week Signature Designers

Meet Pandora Reason, Designer and Owner of Reason's Custom Designs, LLC. I was born a large and loving family in the small town of Belvedere in Wilmington Delaware. I grew up in what you would call an over extended family which made for some interesting times. Creativity was in excess in our household, like drawing, crafts, and sewing. Like most seamstress, I started out watching and helping my mother make our school clothes. I was so intrigued and inspired by her. I later learned through trial and error to take those skills to another level.

I stepped out of my comfort zone and went from altering garments to designing and creating masterpieces of my own. Some of the beautiful models and clients have worn one or more of my creations.



With my intellect and uncanny ability to comprehend my clients desires. I am famous for using all off my clients attributes to design the perfect ensemble. I also have an untarnished record of providing nothing but superb quality. I Create Bridal gowns, Men suits, Formal wear, Prom gowns, Casual wear, Costumes, and Alterations for the Tri-State Area.

My goal in this craft is to make sure "EVERYONE" walks out with a smile!

Agathe Ngo Likoba is a self-made entrepreneur, a mother, Founder, C.E.O and designer of the Prêt-à-Porter and Haute Couture line: Likoba® Jumpsuits and its 24K gold belt/logo, a poised swan silhouette, which soft-launched at Atlantic City Fashion week in '16 – The award- winning, one-piece suits countless other nominations for her feminine jumpsuit line.

(Wools, Jacquards, Gabardine & Tweed blends) are pre-selected entirely in Paris by the Cameroon-born/France-raised. Likoba® opened its flagship boutique on Sept 8th 2018. The Chanel/France-inspired boutique located at 25 Elizabeth Street in Derby, CT is the only jumpsuits boutique of its kind. Prior fashion business, Agathe worked as a nurse with terminally-ill

patients which evoked an insatiable desire to “give back,” help people and nonstop philanthropic involvement in nonprofits & charities.–Including UNICEF, United Nations, Wounded Warrior, Junior achievement, which she has been involved for years now. Her penchant for fashion is influenced by her upbringing, France, Bruges, Venice and Switzerland.

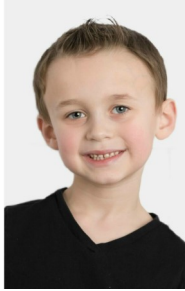


Atlantic City Fashion Week Award Nominees

Top Child Model



Angelina Previti



Brooks Deysher



Lenci Pinder



Lily Catena



Sophia Catena



Angelia Deaver

Top Male Model



Alfredo Mercado



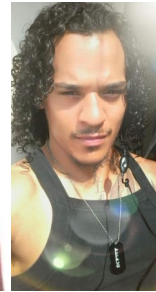
Calvin Tucker



Ian Mercado



Ross Ryan



Timmy
Algarin



Alfonso Rivera

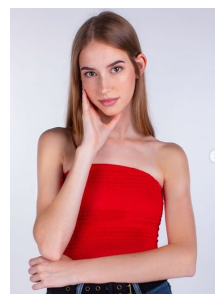
Top Female Model



Amya Collins



Sailor Anderson



Lauren Gant



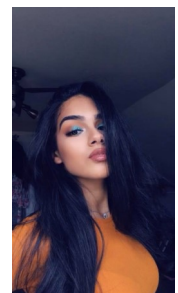
Paige Andersen



Marie Martin



Gianna Holcomb



Emma Julia Almani

Atlantic City Fashion Week Award Nominees

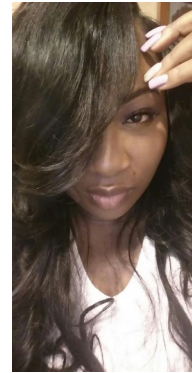
Top Ready To Wear Designer



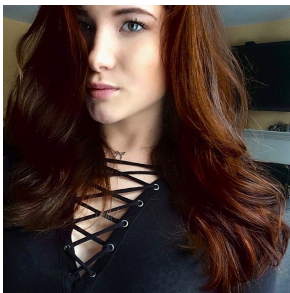
E Daniel Reeves



Jamel Spense



Kendra Law



Leah Modica



Stuart Ransome Jr

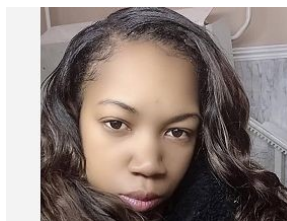


Cindy Anda

Top Couture Designer



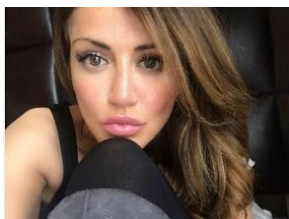
Jenny Lee Maas



Shala Lynch



Camile Marine



Ola Hawatmeh



Tyrone Chablis



Agathe Likoba

Bursting at the seams with prizes!



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can happen in Jersey.™



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Atlantic City Fashion Week

Season 16
February 13 - 15, 2020
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