



2018-2019 Saginaw County Medical Society Advertising Contract

Name of Advertiser _____

Address _____ City _____ State _____ Zip _____

Contact Name _____ Phone (____) _____

Email _____ Date Completed/Signed ____/____/____

Signature of Authorized Representative _____

Please Check Ad Desired	Full Color	Actual Size
*Premium Positions		
<input type="checkbox"/> Outside Back Cover	\$1,800	6.25" wide x 9.62" high
<input type="checkbox"/> Inside Front Cover	\$1,700	6.25" wide x 9.62" high
<input type="checkbox"/> Inside Back Cover	\$1,700	6.25" wide x 9.62" high
<input type="checkbox"/> Pages 3, 4, 5 and 7	\$1,700	6.25" wide x 9.62" high
<input type="checkbox"/> <i>Page desired _____ (if available)</i>		
<input type="checkbox"/> Center Spread	\$2,900	2 center pages – 13" wide x 9.62" high
Randomly Placed		
<input type="checkbox"/> Full Page	\$1,600	6.25" wide x 9.62" high
<input type="checkbox"/> Half Page	\$ 905	6.25" wide x 4.75" high OR 3" wide x 9.625" high
<input type="checkbox"/> Quarter Page	\$ 490	6.25" wide x 2.37" high OR 3" wide x 4.75" high

***Current "Premium" advertisers have right of first refusal of current space until Friday, September 28, 2018. Space and copy deadlines for all ads is Friday, October 12, 2018, at 5 p.m.**

The above agrees to place and pay for the advertisement(s) listed above in the 2018-2019 edition of the Saginaw County Medical Society Physician Directory (includes both Private and Public versions). The total price for the advertisement(s) is listed next to the ad dimensions. Publication date is scheduled for November 2018. All billing statements will be sent to advertisers immediately following receipt of this Advertising Contract, and the total is due and payable 20 days after receipt of the invoice.

Please return this Advertising Contract to Joan Cramer at jmcramer@sbcglobal.net, or mail to:
Saginaw County Medical Society | 350 St. Andrews Road, Suite 242
Saginaw, MI 48638-5988 | Office (989) 790-3590 | Fax (989) 790-3640 | Mobile (989) 284-8884

The **Public Directory** will be distributed at the 2019 Health Fair on Saturday, March 16, 2019, by mail and throughout the year at events and physician offices/medical facilities. The **Private Directory** will be distributed in November to physicians, group practices and the hospitals. Advertisers will receive both Directories which will also be available for download at www.SaginawCountyMS.com on the home page and under the Pictorial Membership Directory tab.