## HAWTHORNE SCHOLASTIC ACADEMY

# **Business Sponsorship Levels**

The HSA PTA proudly offers three levels of Annual Business Sponsorships and two Event-Specific Sponsorships to showcase your support for our school

## **Annual Business Sponsorships**

Maximize recognition of your business throughout the HSA school year

BENEFITS	DIAMOND (\$5,000)	PLATINUM (\$2,500)	GOLD (\$1,000)
<b>Logo on dedicated Annual Business</b> <b>Sponsors banner</b> hung outside school for the 2025-26 school year			
Logo on PTA website & social media			
<b>Recognition at Walk-a-Thon:</b> logo on event banner, event web page & event T-shirt			
<b>Recognition at Spring Social:</b> logo on dedicated sponsors poster onsite, auction website & event web page			
<b>Dedicated social media post</b> One time during the school year			
<b>Your business flier</b> sent to HSA families once during the school year			
Message promoting your business on the HSA marquee once per quarter			

### **Event-Specific Sponsorships**

Showcase your business and your school support at HSA's signature events

#### WALK-A-THON SPONSORSHIP (\$300)

HSA's annual fall fundraiser, a fun day to raise funds while promoting a healthy lifestyle

- Logo on Walk-a-Thon shirt
- Logo on HSA PTA website & PTA social media
- Logo on event banner hung outside school for the 2025-26 school year



#### **SPRING SOCIAL SPONSORSHIP (\$300)**

HSA's annual spring fundraiser, a free and festive evening of community building and fundraising

- Logo on dedicated sponsors poster onsite at the event
- Recognition on the event's auction website, PTA event web page, & social media



The HSA community is forever grateful for your support!

Your donation is also tax deductible! Hawthorne

Scholastic Academy PTA is a 503(c) organization with the following tax identification number: 36-3586953.

# READY TO GET STARTED?

Scan the QR code to visit the Business Sponsorships web page, where you'll find more details and downloadable forms!



