

Agenda

1. Call to Order D'Ann Williams, President
2. Discussion and Possible Action on the Minutes Judy Sutterfield, Secretary
3. President's Report President
4. Keep Texas Beautiful Conference Overview Neli Spurell, Diane Tucker
5. General Discussion of Proposed Committee Charges President

Will discuss roles and then have members rank their interest in being involved in each area.

- Programs Committee _____, VP of Programs
- Organized and Execute area Cleanups, Beautification, Recycling, Education, etc.
 - Create an annual Calendar that includes the Big 4 Events
 - Assist Groups with KACB Supplies
 - Inventory and order supplies
 - Procure a trailer for Program's work efficiency and public marketing presence
 - Entrance Signage Plan to Rockport Fulton Judy Sutterfield

- Finance & Governance Karen Ernst, Treasurer
- Financial Report
 - Discuss current Bank Depository and if a Resolution in place
 - Evaluate Fund Management and Policies (Check procedures, Chart of Accounts, Blue Crab Fundraising Accounting, etc.)
 - Oversee any updating of Bylaws
 - Procure Indemnification Insurance

- Development Committee _____, VP of Development
- Oversees Database Development for volunteers, members and donors
 - Discussion of Donor and Membership Development plan
 - Create an KACB Annual Fundraising Plan and Goal along with Blue Crab Fundraising
 - Other ideas for Fundraising such as a marketing table at area events
 - Grant Writing

- Marketing _____, VP of Marketing
- Create a basic Marketing Plan/Timeline for use prior to each Program and/or Fundraiser
 - Discussion of Signage and Banner development for Spot Cleanup Programs, KACB cleanup assistance at post events, Don't Feed the Birds, etc.
 - Create and disperse Press Releases
 - Photograph events

6. Old Business President
7. New Business President
8. Adjourn President

Future Meetings – 2nd Monday of every month:

July 9, 2018

August 13, 2018

September 10, 2018

October 8, 2018