

# FACE & BODY REVIVAL PROUDLY PRESENTS OUR EXCLUSIVE MEMBERSHIP PROGRAM

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## **WHAT IS MICROBLADING?**

Microblading, also known by a variety of names such as embroidery, micro-stroking, 3-D brows, feather touch and hair like strokes, is a form of semi-permanent tattoo that provides a means to partially or fully camouflage missing eyebrow hair with the appearance of simulated hair using fine deposits of cosmetic tattoo pigments (WE USE THE ONLY LEADING BRAND OF INK THAT IS CERTIFIED ORGANIC, NON TOXIC AND DOES NOT CONTAIN HEAVY METALS). The technique of implanting pigment after the creation of fine incisions in the skin may date back thousands of years, however the trend towards using the technique for eyebrows emerged in Asia and was known as feathering or embroidery prior to becoming known as microblading. Dr. Linda Dixon coined the term micro-stroking, which is used synonymously with microblading.

## **EYEBROWS**

Full set which includes required follow-up visit after 4 to 6 weeks for touch up - \$ 850

## **THE FOLLOW-UP VISITS PER AREA**

Yearly maintenance for color boosts - \$ 200

Full price after 2 years without yearly maintenance

## **EYELINER**

Upper or Lower (thin liner) \$ 300

Upper and lower (thin liner) \$ 400

Upper (thick liner) \$ 400

Upper and lower (thick liner) \$ 500

**LIPS** \$ 500

**AREOLA** \$500

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## **HOW DOES MICROBLADING WORK?**

This technique is a process that may be used to improve or create eyebrow definition, to cover gaps of lost hair, to extend the eyebrows, or may be used as a full reconstruction if the brows have little/no hair. Each microblading stroke is applied individually, allowing the tattoo artist to control of the shape, color and density of the completed eyebrows.

The treatment begins with developing the desired shape, then using individual tattoo strokes or 'feathers' in the area to plot the shape and style requested. The color choice is patient specific and is mixed using a natural selection of semi-permanent micro-pigments to complement hair color and skin tone. Varying shades of hypoallergenic micro-pigments react differently with each skin type and fade accordingly, depending on skin regimen, sun exposure, environmental and after care precautions. Immediately post treatment, eyebrows will appear darker than expected, but will fade 50% during the healing process over the following 2 weeks. The 2nd application 6 weeks later includes a touch up to ensure micro-pigments are healing properly and responding well.

Microblading, although semi-permanent, lasts between 6 – 18 months if proper aftercare instructions are maintained. The treatment is typically a 2 step application process, the initial appointment includes consultation and initial application, the second appointment is 6 weeks to touch up and ensure longevity of the colors used.

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## **BEFORE AND AFTER CARE INSTRUCTIONS**

Prior to appointment avoid any aspirin based products or blood thinners

First step in the microblading healing process is: 30 minutes after the microblading treatment rinse the eyebrows with EPICUREN herbal cleanser. Remove all the lymph and previously applied cream by doing so. After that apply a very thin layer of PhiShield. Repeat this procedure 3 to 5 times during the day. If the treatment was done late in the afternoon and you do not have time to do it 3 to 5 times, put a plastic wrap over the eyebrows you previously applied the cream on, so that you protect the eyebrows from drying and wiping overnight.

In the next 7 days, maintain facial hygiene and apply the cream after washing your face or having a shower. PhiShield can be used on all skin types, due to its natural active components that regulate oiling.

What is to be avoided during the microblading healing process:

During the first 7 days all the creams (except for the protective one), all make-up (foundation) in the eyebrow area. Avoid workouts that involve a lot of sweating, sauna, facial massage and steaming – inhalation.

### **In the next 30 days**

Avoid Sunbathing, solarium, light therapies, chemical peelings, fruit acids, microdermabrasion, creams that contain regeneration factors.

Always avoid laser treatments over the treated area during microblading healing process (fraxel laser, IPL), because they can destroy the pigment and cause burns.

Use of antibiotics and hormonal therapy can lead to a faster pigment fading. Always protect the eyebrows from the sun with SPFs (not during the first 7 days).