



# ***2022 SPONSORSHIP PACKAGES***

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**HOYRA FINALS** – Largest & Richest Oklahoma Youth Rodeo Association

Over **\$1 million CASH PAID** at HOYRA Sanctioned Events Since 2000

Over **\$170,000** in 2021 alone

Over **1000 ENTRIES** at each HOYRA Sanctioned Event in 2021

Over **175 MEMBERS**

Over **2600 FACEBOOK** Followers

With a reach of over **26,000 people** per post

**HOYRA was founded by a group of dedicated parents as a non-profit organization.**

It is incorporated and has a 501 C3 non-profit status.

The goal of this association is to provide the highest standard of sportsmanship in the competitive events of rodeo, to keep alive the American Western Heritage, and to teach the importance of humane and ethical treatment of animals.

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If you do not see a level of sponsorship that suits your needs,  
please contact us for other options!

Please mail to  
HOYRA  
P.O. Box 177  
Piedmont, OK 73078

FED ID # 68-0515275

Visit us @  
[www.hoyra.net](http://www.hoyra.net)  
[www.facebook.com/HOYRA.net](http://www.facebook.com/HOYRA.net)

HOYRA is proud to have cultivated long-term partnerships with many national and local corporations.

## 2021 Corporate Partnerships Included...



HOYRA can provide sponsors with name brand recognition to a target market audience!

**2500 + Fans on Facebook**

HOYRA offers multiple sponsorship opportunities via our website, Facebook, HOYRA event advertising, live event webcasts, and email to membership.

[www.HOYRA.net](http://www.HOYRA.net)

# HOYRA is the Largest timed event only Association in the state of Oklahoma!

**HOYRA FINALS** - *Richest volunteer ran association in the state.*

## **29 Events**

- Over \$200K Cash & Prizes Awarded in 2021
- 1000+ Entries ~ More than 200 Stalls Purchased
- 65 RV Hookups Sold
- Over 148 Contestants and 200 Horses from 4 US States

**HOYRA Season** - *10 regular season rodeos*

## **29 events, + Open event option**

- Reaching the Top Level of **Youth Rodeo Competition**
- HOYRA Features more than **1100 Entries!**
- HOYRA Average weekend payout of over **16K**
- **1000+** Entries ~ More than **150** Stalls Purchased
- **65** RV Hookups Sold
- Over **170** Contestants and **250** Horses from **6** US States

## ***Something for Every Competitor at Every Level***

- HOYRA offers 4 age divisions and an Open class. Contestants can master their skill at every level!



# HOYRA

## 2022 Sponsorship Packages

### ***PLATINUM - \$2500***

- All-around saddle given in business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Vendor booth option at rodeos
- Announced recognition at all rodeos
- Opportunity to distribute materials in contestant finals bags

### ***GOLD - \$1500***

- Event saddle given in your business name at finals
- Logo/Link placed on HOYRA website
- Social media recognition
- 1 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

### ***SILVER - \$1000***

- 1 Yearend championship buckle given in your business name at finals
- Social media recognition
- 1/2 page ad in finals program
- Arena banner displayed throughout the season (HOYRA PROVIDES)
- Announced recognition at all rodeos

### ***BRONZE - \$500***

- 1 Finals Average buckle given in your business name at finals
- Social media recognition
- 1/4 page ad in finals program
- Announced recognition at all rodeos

**LOGO MUST BE SUBMITTED**  
**to [hoyraok@gmail.com](mailto:hoyraok@gmail.com)**  
**at time of sponsorship for Banner to be made.**

# HOYRA

## 2022 Sponsorship Packages

### ***EVENT BUCKLE - \$250***

- *Event buckle given in business name at finals*

### ***FINALS PROGRAM - \$150***

- 1 page ad in finals program

### ***FINALS PROGRAM - \$100***

- 1/2 page ad in finals program

### ***FINALS PROGRAM - \$75***

- 1/4 page ad in finals program

### ***Contestant Sponsorship - \$1-\$74***

- Support your favorite Cowboy or Cowgirl

***PROGRAM AD MUST BE SUBMITTED to  
hoyraok@gmail.com  
by the 1st of March***

***SPONSOR INFORMATION FORM MUST BE FULLY COMPLETED***

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Level of Sponsorship \_\_\_\_\_

HOYRA Member: \_\_\_\_\_

PAYMENT ATTACHED:

CASH: \_\_\_\_\_ CHECK # \_\_\_\_\_