



Outstanding Service Awards

PESC[®]
Outstanding Service Award
- 2022 -
- **KRISTI BLABAUM** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


Kristi Blabaum
PESC P. W. 1116.013

PESC[®]
Outstanding Service Award
- 2022 -
- **DOUG FALK** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


Doug Falk
PESC P. W. 1116.013

PESC[®]
Outstanding Service Award
- 2022 -
- **DOUG HOLMES** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


Doug Holmes
PESC P. W. 1116.013

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Outstanding Service Award
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- **JENNIFER KIM** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


Jennifer Kim
PESC P. W. 1116.013

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- **SUSAN MCCRACKIN** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


Susan McCrackin
PESC P. W. 1116.013

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- **DAVID K. MOLDOFF** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


David K. Moldoff
PESC P. W. 1116.013

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- **MICHAEL MORRIS** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


Michael Morris
PESC P. W. 1116.013

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- **RICK SKEEL** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


Rick Skeel
PESC P. W. 1116.013

PESC[®]
Outstanding Service Award
- 2022 -
- **FRANCISCO VALINES** -

 for your loyal dedication and unwavering commitment.
Thank you for your long-time contributions toward our goals & your indispensable support of our mission.


Francisco Valines
PESC P. W. 1116.013



FOR IMMEDIATE RELEASE
SEPTEMBER 22, 2022
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OUTSTANDING SERVICE AWARDS IN PESC'S 25TH ANNIVERSARY AWARDS RECOGNIZE DECADES OF CONTRIBUTIONS & LEADERSHIP

Washington, D.C. ~ The Postsecondary Electronic Standards Council (PESC) is pleased to recognize and honor **Kristi Blabuam, Doug Falk, Doug Holmes, Susan McCrackin, David K. Moldoff, Michael D. Morris, Rick Skeel, Francisco Valines** and **Jennifer Kim** with “**Outstanding Service Awards.**” With decades of experience, voluntary service and participation at every level within PESC, each was previously honored with *Distinguished Service Awards*.

“The collective knowledge this group brings to PESC, along with the contributions each has made over many, many years that benefit students and the education community, are truly invaluable,” states Michael Sessa, PESC President & CEO. “Interacting with PESC has become a right-of-passage and these individuals represent the best of the very best.”



KRISTI BLABAUM, SYSTEMS INTEGRATION ANALYST, ASCENDIUM; REPRESENTING NASLA

Kristi currently serves on the PESC Board of Directors as Treasurer and as Change Control Board (CCB) Chair. Kristi was first elected to the Steering Committee of the Standards Forum for Education in 2009, and then appointed CCB Chair in 2010. In 2011, she was appointed to the PESC Board of Directors and has served as Treasurer since 2020. Kristi wrote and led the development of the *Student Loan Portfolio Standard* and participated in the development of *Common Record* and *CommonLine*, also PESC Approved Standards, and all financial aid initiatives within PESC. Ascendium is a PESC Data Summit Sponsor, and Kristi first received PESC's Distinguished Service Award in 2010.



DOUG FALK, VP & CHIEF INFORMATION OFFICER, NATIONAL STUDENT CLEARINGHOUSE

Doug currently serves on the PESC Board of Directors. First appointed to the Board of Directors in 2005. Doug served as Board Chair from 2015-2019. He has led and/or participated in almost every PESC Group including PESC's *Data Privacy Task Force*, *GEO Code & EdExchange*. Doug helped write and participated in almost every PESC Approved Standard; and National Student Clearinghouse is among the largest users of PESC Approved Standards, including for student financial aid. National Student Clearinghouse won PESC's 18th Best Practices in 2016 for *Extending the Capacity of Higher Education to Scale the Output of Verified Workforce-Ready Graduates*. National Student Clearinghouse is a current Diamond Sponsor, and Doug first received PESC's Distinguished Service Award in 2017.

OUTSTANDING SERVICE AWARDS RECOGNIZE DECADES OF CONTRIBUTIONS AND LEADERSHIP



DOUG HOLMES, MANAGER, eTRANSCRIPTS, OUAC

Doug currently serves as Canadian PESC User Group (CanPESC) Co-Chair. Doug co-authored *OUAC's Model of an Electronic Standardization Initiative: Ontario Universities Electronic Transcript (OUETS) System* – winning PESC's 1st Best Practices in 1999, making him one of PESC's longest volunteer participants. OUAC is also among the largest users of PESC Approved Standards. Doug was appointed CanPESC Co-Chair in 2017 and has served as CanPESC liaison to ARUCC. He first received PESC's Distinguished Service Award in 2014.



JENNIFER KIM, DIRECTOR OF MEMBERSHIP SERVICES, PESC

Jennifer currently serves as Director of Membership Services at PESC. She joined PESC in 2005 when PESC offices were located at One Dupont Circle in the National Center for Higher Education. She has been instrumental in the development and production of PESC Data Summits held April and October each year with responsibilities ranging from hotel contract negotiation and management to registration and all social media, to all meeting and audio-visual logistics. Jennifer supports all Member communications and dues processes; and represents PESC at industry events, including AACRAO, GDN, & STATS-DC of the U.S. Department of Education, National Center for Education Statistics.



SUSAN MCCRACKIN (RETIRED), SR. DIRECTOR FOR FINANCIAL AID METHODOLOGY, COLLEGE BOARD

Susan currently serves as Steering Committee Chair of the Standard Development Forum for Education. First elected to the Steering Committee of the Standards Forum in 2009, Susan was then appointed as Chair in 2010. She first received PESC's Distinguished Service Award in 2013.



DAVID K. MOLDOFF, CEO & FOUNDER, ACADEMYONE

David currently serves as PESC Board of Directors Chair. First appointed to the PESC Board of Directors in 2003 representing SCT Corporation, David continued on the Board in 2005 representing AcademyOne, and has also served as Board Treasurer. He has led and/or participated in almost every PESC Group including *GEO Code & EdExchange* & represented PESC in the Rome Student Systems & Standards Group (RS3G). AcademyOne won PESC's 17th Best Practices in 2015 for *Automating Reverse Transfer for the State of Tennessee* and won PESC's 12th Best Practices in 2010 for *SC-TRAC Transfer & Articulation Center*. AcademyOne is a current PESC Diamond Sponsor, and David first received PESC's Distinguished Service Award in 2009.



MICHAEL D, MORRIS. SENIOR SOFTWARE ENGINEER IN TEST, ACT

Michael currently serves as PESC TAB Chair and JSON-LD Task Force Chair. First appointed to the PESC TAB in 2008 as Chair, Michael has supported the development and production of every PESC Approved Standard, has written several critical PESC Technical Specifications (*XML Technical Specification* and *PESC Compliant JSON*), serves on the Standards Forum for Education's Steering Committee, and with 40+ years' experience, is leading PESC on JSON-LD. He first received PESC's Distinguished Service Award in 2010.

OUTSTANDING SERVICE AWARDS RECOGNIZE DECADES OF CONTRIBUTIONS AND LEADERSHIP



RICK SKEEL (RETIRED), PRODUCT MANAGER, ELLUCIAN

Rick currently serves as JSON-LD Transcript Development Workgroup Chair. First elected to the Board of Directors in 2005 representing AACRAO (University of Oklahoma), Rick returned to the Board over his career representing the Quali Foundation and Ellucian. He served as Board Chair from 2021-2022, with 40 years' experience wrote and/or participated in almost every PESC Approved Standard, and first received PESC's Distinguished Service Award in 2017.



FRANCISCO VALINES, DIRECTOR OF FINANCIAL AID, FLORIDA INTERNATIONAL UNIVERSITY

Francisco currently serves on the PESC Board of Directors. First appointed to the Board of Directors in 2007 representing NASFAA. Francisco continued on the Board in 2009 representing Florida International University, served as Board Chair from 2010-2015, and serves as student aid expert and invaluable resource with 40+ years' experience. He first received PESC's Distinguished Service Award in 2016.

An Awards Ceremony will take place at the October 2022 Data Summit being held in-person in Vancouver October 26-28, 2022. For more information about the October 2022 Data Summit, please visit www.pesc.org.

About PESC Awards

Many volunteers from the PESC Membership and education community have helped shape PESC into the strong organization it is today. Based in openness and transparency, together we support a neutral and welcoming environment with a seat at the table for everyone. The success of PESC is due primarily to the valuable output (from white papers to development, approval and maintenance processes of standards) all produced through workgroups and committees that are staffed and run by these volunteers.

Certain individuals, who exemplify these values and who have performed for PESC above and beyond the call of duty, are recognized by PESC each year with Distinguished Service Awards. PESC Distinguished Service Awards serve as our opportunity to say thank you for being a leader and for making a positive impact on education.

About PESC

Established in 1997 at The National Center for Higher Education, the Postsecondary Electronic Standards Council (PESC) operates as an international 501(c)(3) non-profit, community-based, umbrella association headquartered in Washington, D.C. of: Data, Software, Technology Service Providers and Vendors; Schools, Districts, Colleges and Universities; College, University and State/Provincial Systems; Local, State/Provincial and Federal Government Offices; Professional, Commercial and Non-Profit Organizations; Non-Profit Associations and Foundations.

PESC leads the establishment and adoption of trusted, free and open data standards across the education domain by serving as an open standards-development and open standards-setting body (governed by a voluntary, consensus-based model), independently funded by annual membership dues, meetings and sponsorships, enabling PESC to support, publish and maintain PESC Approved Standards and technical information free and without charge. For more information, please visit www.pesc.org.

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FOR IMMEDIATE RELEASE
 FEBRUARY 22, 2022
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AACRAO & ELLUCIAN HONORED AS PESC FOUNDERS

FOUNDER AWARDS RECOGNIZE EXCEPTIONAL MEMBERSHIP AND BOARD LEADERSHIP

Washington, D.C. ~ The Postsecondary Electronic Standards Council ([PESC](http://www.pesc.org)) is pleased to recognize and honor the American Association of Collegiate Registrars and Admissions Officers ([AACRAO](http://www.aacrao.org)) and [Ellucian](http://www.ellucian.com) as “PESC Founders.” With continuous Annual Membership in PESC and successful, continual election to the PESC Board of Directors since PESC’s founding, [AACRAO](http://www.aacrao.org) and [Ellucian](http://www.ellucian.com) will be presented with PESC **Founder Awards** at the April 2022 Data Summit in Washington, D.C. on April 25, 2022.



2021--	W. BRYANT FAUST Associate Dean and Registrar, Johns Hopkins University School of Medicine	2016--	RICHARD ‘RICK’ SKEEL Product Manager Ellucian
2019-2021	MICHAEL ‘MIKE’ REILLY Executive Director AACRAO	2012-2015	MARK JONES Senior Product Officer Ellucian
2015-2019	TUAN ANH DO Director, Enrollment Management Tech. San Francisco State University	2007-2012	WILLIAM ‘BILL’ HOLLOWSKY General Manager SunGard Higher Education
2005-2015	RICHARD ‘RICK’ SKEEL Director of Academic Records University of Oklahoma	2006-2010	VIJAYAN ‘PETE’ NALLI Director, Architecture & Software Dev. Datatel
2003-2005	ROBERT ‘BOB’ MORLEY Associate Registrar University of Southern California	2005-2007	JACK KRAMER Senior Vice President SunGard SCT
1997-2003	JERALD ‘JERRY’ BRACKEN Software Engineer Brigham Young University	2003-2005	DAVID K. MOLDOFF Senior Vice President SCT Corporation
		1997-2003	JACQUELINE ‘JACKIE’ KESSLER Senior Director, Public Policy SCT Corporation

Listed above are representatives of AACRAO and representatives of Ellucian who have been successfully elected from the PESC Membership to the PESC Board of Directors since PESC’s founding.

"We are honored and humbled to accept this award. Evolving technology and the management of data is a major component of every AACRAO profession, and data standards enable the interoperability required to serve our students and our institutions. We strongly support the continued development of standards from within the user community. Our partnership with PESC is more than strategic, it is foundational to the work of our members and higher education community as a whole."

- Melanie Gottlieb, Interim Executive Director, AACRAO

"As we celebrate the milestone anniversary of The Postsecondary Electronic Standards Council, we are honored to be recognized as a founding partner and are grateful to this community for the service to furthering higher education. PESC standards are integral to the solutions Ellucian delivers to our customers and we value our role and participation in the creation of these standards. We appreciate the leadership of PESC and the other members, particularly at a time when data exchanges are growing and expanding for institutions around the world."

- Mariam Tariq, Senior Vice President, Product Management, Ellucian

"The expertise, knowledge, guidance, commitment and collective wisdom AACRAO and Ellucian bring to PESC and to the education community are immeasurable. AACRAO and Ellucian are among the very best in higher education in every aspect and PESC is honored and grateful for 25 years of support and partnership at every level. Their continued contributions and collaborations within the community solidify AACRAO and Ellucian as leaders in technology and standards."

- Michael Sessa, President & CEO, PESC

Representatives from both **AACRAO** and **Ellucian** have participated in every PESC standards development effort with several serving as Chairs and/or Co-Chairs. **Jerry Bracken** (representing AACRAO), **Pete Nalli**, **Bill Hollowsky** and **Rick Skeel** (representing Ellucian), have been elected and served as Chair of the PESC Board of Directors. Additionally, the following representatives are recipients of PESC's Distinguished Service Awards:

- **AACRAO** – **Mike Reilly** 2020, **Janie Barnett** 2018, **SPEEDE Committee** 2011, **Jerry Bracken** 2003
- **Ellucian** – **Rick Skeel** 2017, **Ed Hauser** 2006, **Mark Bolembach** 2005

The PESC Founder Awards Ceremony will take place at the April 2022 Data Summit being held in-person in Washington, D.C. April 25-27, 2022. Accepting the Founder Award on behalf of **AACRAO** is Melanie Gottlieb, Interim Executive Director, AACRAO; while accepting the Founder Award on behalf of **Ellucian** is Rick Skeel, Product Manager, Ellucian. For more information about the April 2022 Data Summit, please visit www.pesc.org.

About AACRAO

AACRAO is a non-profit, voluntary, professional association of more than 11,000 higher education professionals who represent approximately 2,600 institutions in more than 40 countries. Its mission is to provide professional development, guidelines, and voluntary standards to be used by higher education officials regarding the best practices in records management, admissions, enrollment management, administrative information technology, and student services. AACRAO represents institutions in every part of the higher education community, from large public institutions to small, private liberal arts colleges.

The association promotes the well-being and advancement of professionals in the higher education community by engaging members in the collaborative pursuit of excellence in admissions, registration, and enrollment services. The association provides relevant programs, professional development tools, and information resources necessary to chart the course for professional success. For more information, please visit www.aacrao.org.

About Ellucian

Ellucian is charting the digital future of higher education with a portfolio of cloud-ready technology solutions and services. From student recruitment to workforce analytics; from fundraising opportunities to alumni engagement; Ellucian's comprehensive suite of data-rich tools gives colleges and universities the information they need to lead with confidence.

Working with a community of more than 2,700 customers in over 50 countries, Ellucian keeps innovating as higher education keeps evolving. Drawing on its comprehensive higher education business acumen and suite of services, Ellucian guides its customers through manageable, sustainable digital transformation—so that every type of institution and student can thrive in today's fast-changing landscape. To find out what's next in higher education solutions and services, visit Ellucian at www.ellucian.com.



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DISTINGUISHED SERVICE AWARDS

POSTSECONDARY ELECTRONIC STANDARDS COUNCIL

– 25TH ANNIVERSARY –

PESC[®]
www.pesc.org

DISTINGUISHED SERVICE AWARDS

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PESC Distinguished Service Awards serve as our opportunity to say thank you for being a leader and for making a positive impact on education.

DISTINGUISHED SERVICE AWARDS

– FOUNDER AWARDS – 2022



Recognized for continuous, annual PESC Membership and successful, continual election to the PESC Board of Directors

AACRAO & Ellucian

honored in 2022 at PESC's 25th Anniversary

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AACRAO & Ellucian

Recognized for continuous, annual PESC Membership and successful, continual election to the PESC Board of Directors



DISTINGUISHED SERVICE AWARDS

– OUTSTANDING SERVICE AWARDS – 2022

Recognized for long-term support, participation, leadership & governance in PESC, honored in 2022 at PESC's 25th Anniversary

Kristi Blabaum

Ascendium Education/NASLA

Michael Morris

ACT

Doug Falk

National Student Clearinghouse

Susan McCrackin

College Board, rtd.

Doug Holmes

OUAC

Rick Skeel

Ellucian

David K. Moldoff

AcademyOne

Francisco Valines

Florida International University

AcademyOne
DAVID K. MOLDOFF

OUAC

DOUG HOLMES

National Student Clearinghouse

DOUG FALK

Florida International University
FRANCISCO VALINES

Ellucian

RICK SKEEL

College Board, rtd.

SUSAN MCCRACKIN

PESC

DISTINGUISHED SERVICE AWARDS

2021

Charmaine Hack

Ryerson University

Romesh Vadivel

McGill University

2020

Joanne Duklas

Duklas Cornerstone Consulting

Alex Jackl

Bardic Systems

Mike Reilly

AACRAO

Jason Weaver

Parchment

2019

Herman de Leeuw

Groningen Declaration Network

Simone Ravaioli

Digitary

Monterey Sims

University of Phoenix

Cathy van Soest

EducationPlannerBC

2018

Janie Barnett

AACRAO

W. Matt Bemis

University of Southern California

**National Student
Clearinghouse**

DISTINGUISHED SERVICE AWARDS

2017

ARUCC

Brian Allison

USA Funds

Doug Falk

National Student Clearinghouse

Mei Hung

Stanford University

David K. Moldoff

AcademyOne

Rick Skeel

Ellucian

2016

Thomas Black

Stanford University

Francisco Valines

Florida International University

Leisa Wellsman

Conestoga College

Andy Wood

Oracle

2015

**California Community
Colleges Technology
Center**

Jeffrey Alderson

ConnectEDU

DISTINGUISHED SERVICE AWARDS

2014

Brian Allison
USA Funds

Doug Holmes
OUAC

David Webber
CAM

2013

Hans L'Orange
SHEEO

Susan McCrackin
College Board

2012

John Ittelson
California State University
Monterey Bay

2011

AACRAO SPEEDE Committee

Charles Leonhardt
Georgetown University

2010

Kristi Blabaum
Great Lakes Higher Ed/NASLA

Michael Morris
ACT

2009

Steve Biklen
ASA/NASLA

David K. Moldoff
AcademyOne

Clare Smith-Larson
Iowa State University

DISTINGUISHED SERVICE AWARDS

2008

Judith Flink
University of Illinois

2007

AACRAO

Jim Farmer
im+m

2006

Ed Hauser
SunGard Higher Education

Keith Riccitelli
Sallie Mae

Tom Stewart
Miami-Dade Community
College

2005

Tim Bornholtz
U.S. Department of Education

Mark Bolembach
SunGard Higher Education

2004

Holly Hyland
U.S. Department of Education

Adele Marsh
AES

Dallas Martin
NASFAA

Bruce Marton
University of Texas at Austin

DISTINGUISHED SERVICE AWARDS

2003

Jerry Bracken

Brigham Young University

2002

Steve Margenau

Great Lakes Higher Ed/NASLA

Adele March

PHEAA

Bruce Marton

University of Texas at Austin

Paul Ness

Sallie Mae

Jeanenne Rothenberger

Purdue University

Michael Sessa

ASA/NASLA

2001

Rebecca Babel

ELM Resources

Ellen Blackmun

NASFAA

Steve Margenau

Great Lakes Higher Ed/NASLA

Karl van Neste

College Board

2000

David Leonard

USA Group

Tim Pavlick

KPMG

Dave Stones

University of Texas at Austin