

MANAGER'S DESK FOR MONDAY, JUNE 11, 2018

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

TODAY IS A LONG TRAVEL DAY FOR THE WRVM BUS HEADING FOR THE CREATION MUSEUM & ARK ENCOUNTER IN KENTUCKY. WE LEAVE FROM MARINETTE AT 5:00 AM AND WILL ARRIVE THERE AT AROUND 6:00 PM OUR TIME. THERE ARE 49 OF US, COUNTING MY WIFE NANCY AND GRANDSON JAKE (THE WATER BOY) PLUS STAFF MEMBER BUTCH KOSTREVA AND HIS WIFE JEAN. PRAY FOR US AS WE TRAVEL THIS WEEK. WE RETURN ON FRIDAY.

IT'S BEEN SEVERAL MONTHS SINCE OUR SPRING LETTER MONTH BUT I'D LIKE TO SHARE TWO SHORT LETTERS WITH YOU. AS WE ASK PEOPLE TO TELL US WHAT PROGRAMS THEY LIKE AND WHAT PROGRAMS THEY DON'T LIKE WE GET MANY CONFLICTING OPINIONS. WELL YOU'LL SEE WHAT I MEAN AS I SHARE THESE TWO LETTERS.

[APPLETON - SANDRA] I LIKE MOST OF YOUR PROGRAMS SO I WILL TELL YOU WHAT I DON NOT LIKE IS SATURDAY AFTERNOONS GAITHER (HOMECOMING RADIO). IT'S TOO LOUD AND ROCKY. I WOULD LIKE TO HEAR MORE BIBLE PREACHING SO I CAN LEAVE MY RADIO ON MOST THE TIME. EVEN REPEATS WOULD BE OKAY. GOD BLESS YOU ALL. KEEP UP THE GOOD WORK.

[GREEN BAY – TOM] HELLO WRVM. THANK YOU FOR YOUR STATION. I'VE LISTENED FOR ABOUT 40 YEARS. I ENJOY MOST PROGRAMS, ESPECIALLY BILL GAITHER (HOMECOMING RADIO) ON SATURDAY AFTERNOONS. I AM NOT SURE I AM RIGHT BUT IT SEEMS LIKE THERE IS LESS SOUTHERN GOSPEL MUSIC.

THAT SCENARIO IS REPEATED MANY TIMES DURING THE COURSE OF THE LETTER MONTH, AS YOU MIGHT IMAGINE. BUT WE DO TRACK ALL OF THE 'LIKES' AND 'DISLIKES' FOR PROGRAMS. WHEN MAKING A DECISION REGARDING A PROGRAMMING CHANGE WE LOOK AT THE RESULTS FROM MORE THAN ONE LETTER MONTH. I LIKE TO LOOK AT THE LAST TWO YEARS WORTH OF COMMENTS. OUR NEXT LETTER MONTH IS IN SEPTEMBER.

A WEEK OR SO AGO I MENTIONED THAT DURING THE SUMMER MONTHS WE TYPICALLY SEE A DROP OFF IN CONTRIBUTIONS TO OUR RADIO MINISTRY. SINCE THEN, I'VE HEARD SEVERAL OF OUR PROGRAMERS SAY THE SAME THING IN REGARDS TO THEIR MINISTRIES. DURING THESE BUSY SUMMER MONTHS, I AM VERY THANKFUL FOR YOUR GIFTS AND PRAYERS.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.