



## Social Media Policy & Guidelines

The purpose of this policy is to provide a clear set of guidelines for student-athletes to follow to help them make the best possible judgments and safeguard their personal privacy as well as protect the integrity of Eastern Elite Volleyball Club.

The student-athletes, coaches, and staff represent Eastern Elite Volleyball both on and off the court. We all have the responsibility to represent our teams, our club and ourselves in a responsible and positive manner.

As technology continues to rapidly evolve, it presents many new and exciting opportunities for social interaction and communication with people from around the world. However, online social networking can impact your life offline.

Student-athletes should be aware that third parties - including college coaches, recruiters, future employers, university administration - could easily access your profiles and view all personal information. This includes all pictures, videos, comments, and posts. It is important to understand that once something is posted online, it never disappears. Inappropriate material found by third parties affects the perception of you the student-athlete as well as the Eastern Elite program.

This can also be detrimental to future scholarship opportunities, employment options and/or professional relationships. There is no expectation of privacy within social media communities, anything you post online can potentially be used in a negative light against you. Think before you post and anticipate how all the third parties that will see that post may react to it.

**Examples of inappropriate and offensive behaviors concerning participation in online communities may include, but are not limited to, the following:**

- Photos, videos, or comments showing the personal use of alcohol, drugs and tobacco i.e., no holding cups, cans, shot glasses, etc.
- Photos, videos, and comments that are of a sexual nature. This includes links to websites of a pornographic nature and other inappropriate material.
- Pictures, videos, or comments that condone drug-related activity. This includes but is not limited to images that portray the personal use of marijuana and drug paraphernalia.
- Any inappropriate or offensive language in comments, videos and other postings. This includes threats of violence and derogatory comments against race, gender, team affiliates or any other organizations, as well as unsportsmanlike or demeaning comments towards any other individual or program.
- No posts should depict or encourage unacceptable, violent or illegal activities (i.e. hazing, sexual harassment/assault, discrimination, fighting, vandalism, academic dishonesty, underage drinking, and illegal drug use).

If a player violates the Eastern Elite Social Media policy she will be subject to the following penalties: First Offense - Meeting with Parents and Club Directors where a written warning will be issued; Second Offense - Termination from the Eastern Elite program.

The information you post is vulnerable to context, circumstance and interpretation and comes with the same rights and responsibilities as your offline actions. It is also important to note that while Eastern Elite does not regularly police social networking communities, you will still be held accountable for any online behavior that contravenes the code of conduct of the Eastern Elite program.

Player's Printed Name \_\_\_\_\_

Player's Signature \_\_\_\_\_ Date \_\_\_\_\_