



July 27, 2020

Dear Community Partner:

Real IMPACT Center, Inc. is an educational non-profit 501(c)3 organization designed to expose girls to STEM/STEAM science, technology, engineering, art & math education and careers while teaching life skills along the way. Uniquely, Real IMPACT is the only organization in the Central Georgia region that offers a year-round STEM Education Program for Girls, allowing them to remain engaged in STEM education during out-of-school time with other like-minded girls. We have exposed over 3,000 girls through programs such as; STEMtastic Saturday, Girls will be Women in STEAM Conference, Girl Power STEM Camp, First Lego League Robotics Team and Real Girls Code Club.

Amidst COVID-19 pandemic, we have seen some tough times. Thankfully, we have remained steadfast and continued programming virtually. In an effort to continue moving our mission forward, we are seeking your help by inviting you to become a sponsor of our inaugural virtual **Full STEAM Ahead Race**. On July 27th through September 22, 2020, we will open registration for this virtual race for families, friends, and individuals to run on their own time between September 15th – 30th. Afterwards, runners will then log their time on the Run For It Productions platform by October 1st so that we can identify the 1st, 2nd, and 3rd place winners in the kids, adults, and seniors categories for the 5k and 10k. All runners who register by the deadline will receive a t-shirt. This is a BIG undertaking by a grassroots organization. Though, our history of successful events in the past seven years have been made possible because of companies like you.

On Saturday, October 3rd, runners, sponsors, and supporter will all have a chance to join Real IMPACT for the official virtual **Full STEAM Ahead Race** via Facebook Live @realimpactinc. We will announce the category winners and highlight our sponsors for this event. Our goal is to raise \$20,000 to continue STEM/STEM programming for our underrepresented minority girls in the community. You are invited to join the ranks of some of our existing partners and help us continue to teach coding, game design, chemistry, biomedical, construction, robotics, and so much more to help close the gender gap in STEM and reduce generational poverty in future generations.

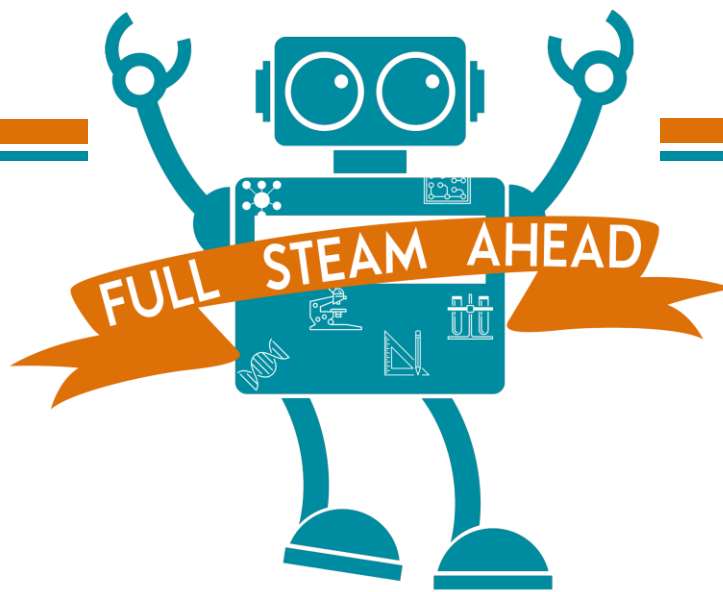
We are requesting your tax-deductible donations to not only cover expenses for our inaugural virtual Full STEAM Ahead race, but to just keep our mission going. Attached, we've outlined donation level benefits. Any level of donation is appreciated, and all donations will be recognized. We hope that we can count on you to help support our cause, and will gladly oblige an opportunity to speak to you via phone or video chat to address any questions.

Thank you in advance for your consideration! **Your Support Matters!**

Sincerely,

A handwritten signature in black ink that reads "Geneva West".

Geneva West
Executive Director
Real IMPACT Center, Inc.
478-714-6039
hello@realimpactcenter.org
Tax Exempt: 47-2777689



SPONSORSHIP LEVELS

GOLD SPONSOR - \$2,500

- PRESENTING SPONSOR FOR THE VIRTUAL 5K CELEBRATION LIVE EVENT ON OCTOBER 3
- LOGO INCLUSION ON COLLATERAL/ADVERTISING MATERIALS [TIER 1]
- LOGO INCLUSION ON WEBSITE EVENT PAGE LISTING
- MENTIONS THROUGHOUT THE LIVE EVENT ON OCTOBER 3 AS GOLD SPONSOR
- LOGO INCLUSION ON THE RACE T-SHIRT PROVIDED TO REGISTRANTS
- INCLUSION IN THE RACE SWAG BAG [PROVIDE DONATION ITEM]

SILVER SPONSOR - \$1,000

- LOGO INCLUSION ON COLLATERAL/ADVERTISING MATERIALS [TIER 2]
- LOGO INCLUSION ON WEBSITE EVENT PAGE LISTING
- LOGO INCLUSION ON THE RACE T-SHIRT PROVIDED TO REGISTRANTS
- INCLUSION IN THE RACE SWAG BAG [PROVIDE DONATION ITEM]

BRONZE SPONSOR - \$500

- LOGO INCLUSION ON WEBSITE EVENT PAGE LISTING
- LOGO INCLUSION ON THE RACE T-SHIRT PROVIDED TO REGISTRANTS
- INCLUSION IN THE RACE SWAG BAG [PROVIDE DONATION ITEM]

Stay Connected: www.RealImpactCenter.org | @realimpactinc on Facebook, Instagram, Twitter

