

# **Explanation of the 6 Panels of the SAR Brochure**

## **Cover**

A title and a picture

## **Inside Cover**

Picture to accompany the introduction. May also contain a brief caption or explanation of the picture.

## **First inside panel**

An introduction that presents the basic facts of the event and succinctly states the main idea presented in the interior of the brochure. The introduction should have a title, be written in paragraph form, and clearly communicate the overarching concept of the brochure.

## **Two inner panels**

A detailed explanation of the ideas of the student around the theme. This written explanation should provide a systematic argument persuading the reader to the point of view of the author; that is, it should be a persuasive essay. The writing should be clear, well organized, and convincing. These panels may also contain pictures and/or artwork that make the brochure more aesthetically appealing.

Some questions that may be helpful for the students to consider when completing these panels would include:

- What are the lessons for our country within this event?
- How does this event reflect American society and American values?
- What thoughts do you have regarding the sacrifices made by the participants in this event?
- What was the outcome of the event and how did this outcome impact American history?
- What motivated the participants to be a part of this event?
- Could you have done what these people did? Would you have done it?

## Back Panel

The following information must be included in the exact order specified on the back panel of the brochure inside a 2 ½" x 2 ½" framed box. Failure to include this information, and to contain all the information in the 2 ½" x 2 ½" framed box, can result in disqualification from the competition.

Student's Name: First, Middle Initial, and Last  
School District

School Name: Complete school name (do not abbreviate) / or C.A.R.

Grade in School: (in Alabama - 7th Grade) + School Year: 2014-15

Student's Teacher's Name:

SAR Code: (provided to Teacher: e.g. ALSSAR + SAR Chapter

[NOTE: SAR will conceal the above personal information throughout the judging process using a 3"x 3" Post-It® note.]

## Brochure Directions

1. Provide a single sheet of 8 1/2 X 11 piece of paper for each student. Students should fold the paper as illustrated in figure 1 (The paper should be folded into thirds)

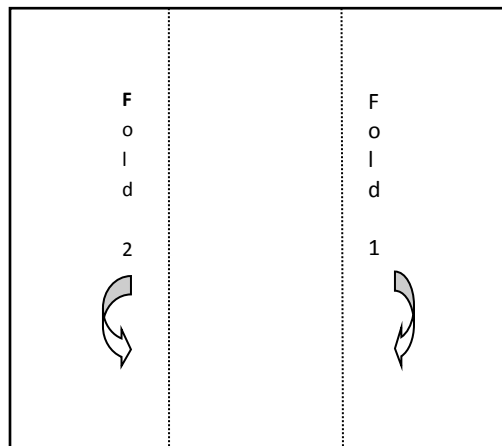


Figure 1

2. Once the paper is folded, instruct students that their brochure will open in the same direction as a book. See Figure 2 below.

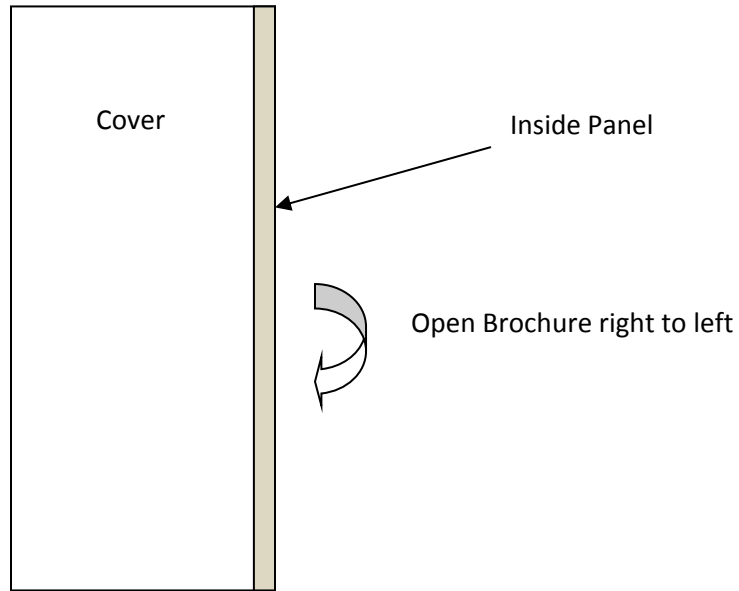


Figure 2

Use the following diagrams to determine which panel is which.

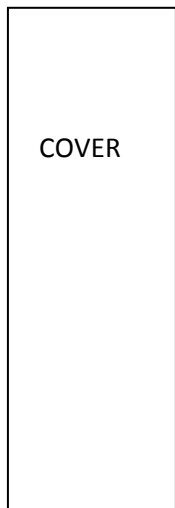


Diagram A  
(Closed Brochure)

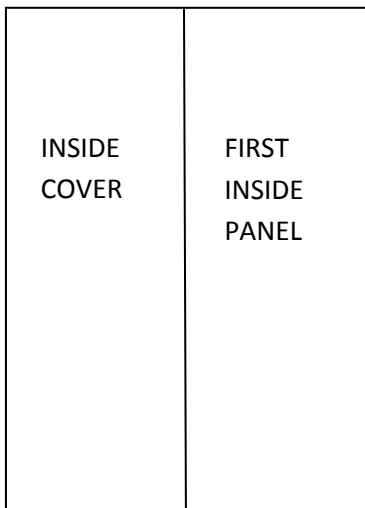


Diagram B  
(Cover Opened)

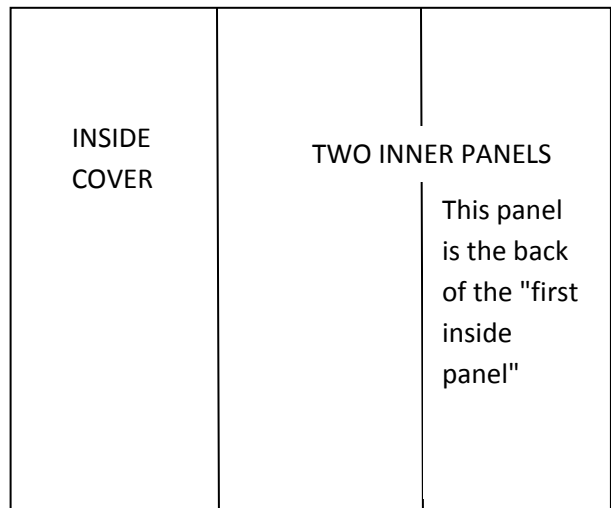


Diagram C  
(Brochure open completely flat)