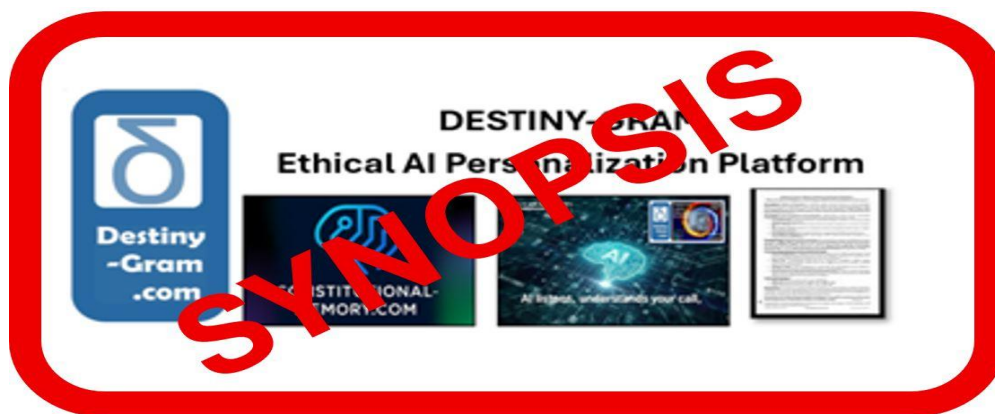




The Problem: The AI Personalization Paradox –
AI Platforms harvest Personal Data & retain Chat history, employing Surveillance Capitalism – the Security & Regulatory backlash is coming!



The Solution: “Constitutional Memory” – A user-controlled encrypted vault storing your personal profile & chat history across all AI platforms, enabling hyper-personalized AI responses via APIs, without surrendering data



The Markets: 200M **Students**, 2BN **Families/Parents**, 900M **Professionals**, & 50,000 **Enterprises** with > 10,000 employees

Four Products, Different Markets, Different Privacy Expectations:

Product	Privacy Model	Buyer	Key Concern
EDU	Zero institutional access	University IT	Student privacy compliance
PRO	Zero employer access	Individual professional	Personal sovereignty
ENTERPRISE	Transparent oversight	Corporate HR/IT	IP protection + productivity
SHIELD	Parental monitoring	Parents	Child safety

Ten-Year Vision:

Product	Year 10 Users	Year 10 ARPU	Year 10 ARR
EDU	2M students	£15	£30M
PRO	20-25M professionals	£120 average	£2.4-3B
ENTERPRISE	2M corporate users	£250 average	£500M
SHIELD	2.5M families	£20	£50M
TOTAL	26-30M users	Variable	£3-4B ARR

Five-Year Trajectory (Four-Product Model):

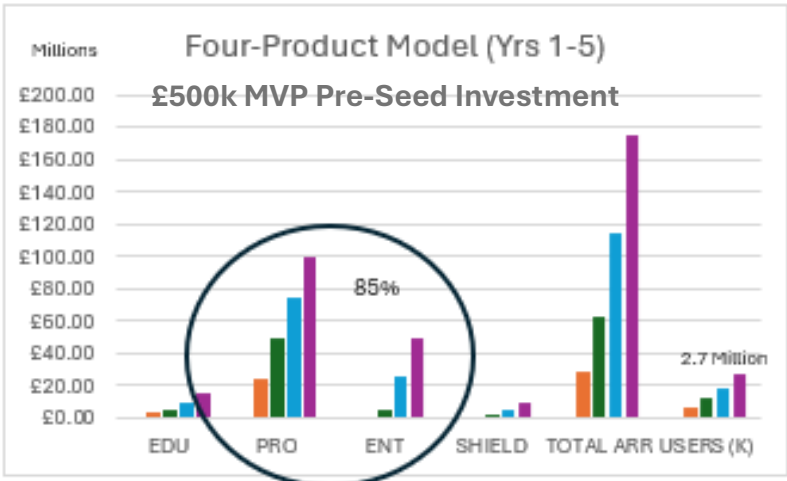
YR	EDU	PRO	ENTERPRISE	SHIELD	Total ARR	Total Users
1	£120K	£0	£0	£0	£120K	10K
2	£2.7M	£24M	£1M	£500K	£28.2M	600K
3	£5M	£50M	£5M	£2M	£62M	1.2M
4	£10M	£75M	£25M	£5M	£115M	1.8M
5	£15M	£100M	£50M	£10M	£175M	2.7M



Blended Metrics (Year 5):

- Average LTV across products: £800-1,200
- Average CAC across products: £80-120
- Blended LTV:CAC: 8:1 to 12:1
- Blended Gross Margin: 85%+
- Payback Period: 3-6 months

3-6 Month Payback



Technical Advantages



- **62% improvement in AI response relevance** through ethical personalization methods
- **900+ pages of enterprise-grade code** (3 years development to date) ready for MVP market entry
- **Bank-level encryption** with constitutional privacy design
- **API-based architecture** works across all AI platforms while thwarting data harvesting
- **Immediate deployment capability**—no development delay

"Where Emotional Intelligence is the Compass & Ethical Personalization is the Course"

We're seeking a strategic partner capable of co-building a high-growth venture with the potential to achieve \$200M in annual recurring revenue within five years, positioning it as a \$5B+ acquisition target for leading Big Tech firms.

Executive Report
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contact us