

VOL 27, NO 3

Dear RMGA Members,

I felt so proud on February 21 when the speaker of the Colorado House of Representatives read out the proclamation for International Tour Guide Day. One of the best things in life is being recognized as being a part of something so special.

In the proclamation it mentions the word professional. You have become a member of RMGA because you are a professional who is willing to accept our Code of Ethics. As professionals and RMGA members, we should always refresh our memories by reading that code. So please use your connection to the MEMBERS ONLY page and take a look again.

You should know that being a professional guide is a noble profession. And we all know that we don't do it for the money.

Being a professional tour guide is also a public service to our community, our state, our region, our country. And as such comes with social responsibilities. It is incumbent on each of us to be knowledgeable with a lot of research-based information both past and present. And this is where RMGA is so relevant.

RMGA has the means to give you information, specialized education and training, community sharing, and certification. It is our responsibility as practitioners of our profession to be involved and give back. We know that accreditation and certification is helpful in gaining employment, but it also gives us the confidence that we are, indeed, worthy professionals. The code of ethics keeps our profession viable. Again,

(continued on next page)

March 2019



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you have credibility. RMGA provides the programs and *fams* so that you get more and more information and knowledge of places, events, people, and more.

When I took my training at International Guide Academy in 2005, I was given a notebook filled with great information. But over the years as I got new jobs, I quickly discovered that this profession requires lifelong continued learning. This gives us the pocketful of information we seldom use when working but have at our need when we get that question that no one ever asked before. The more you know, the more you discover the more you don't know. I continue to be amazed by more and more pieces of the big puzzle of the big picture.

And lastly, as a professional we respect each other, the material and our audiences. \ We master tours for all of the above reasons to be truly professional (and for the money).

So, I salute you for choosing such a wonderful path. Keep up the good work.

Sherry Moon
President RMGA

FROM THE EDITOR

Deadline for submissions for the April 2019 *Guide Line* is Monday, March 25.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at rngaeditor@rockymountaintourguides.com. If anyone has photos to share, please send them along with either a short description or names.

COLORADO TRIVIA

Submitted by Sherry Moon.

Rocky Mountain Trivia

1. Who was the main figure behind Rocky Mountain National Park?
2. What famed naturalist inspired him to dedicate his life to conservation activism, lecturing, and writing?
3. From 1902 to 1906 he was given a position with the state as what?
4. At age 15 he made the ascent of what peak, where over the course of his life he made over 300 guided trips and 40 trips by himself?
5. How large was his original vision for Rocky Mountain National Park?
6. Yellowstone was the first National Park. What number was Rocky Mountain National Park?

Answers are located on Page 9.

Submitted by Tom Jensen

Upcoming Industry Events

Upcoming Industry Events

SOCO Tourism Summit

Get on Board April 3-5, 2019

Enjoy conference rooms with a view + travel in style in our luxury coach! Sessions will be onboard the motorcoach as you travel from La Junta to Walsenburg to Trinidad

Get inspired, find a mentor or be one, get to know your peers, travel to 3 DIFFERENT destinations, hear what others are doing to attract visitors to their destinations and find opportunities to collaborate in this 3-day tourism summit from La Junta to Trinidad.

Tickets: <https://socotourismsummit.com/main/tickets/>



To register use this link:

[https://www.denver.org/rsvp/?action=registrationForm&eventid=3624
&sessionuuid=](https://www.denver.org/rsvp/?action=registrationForm&eventid=3624&sessionuuid=)



2019 Colorado Governor's Tourism Conference

Sunday, September 29, 2019 to Tuesday, October 01, 2019
Sheraton Hotel, Denver

Just announced at the end of the 2018 Governor's Tourism are the dates and location of next year's event. Continue to check Guide Line for additional information.



NAI National Conference
Denver Colorado
November 12–16, 2019

National Association for Interpretation is hosting a National conference in Denver, November 12-16. NAI is a professional organization dedicated to advancing the profession of heritage interpretation. "If you help visitors learn about a place that's important to you, you're an interpreter." The conference traditionally has workshops and learning sessions. For more information <https://www.interpnet.com/>

If you are interested in learning more about Interpretation contact Sherry Moon

MARCH, APRIL BOARD OF DIRECTORS MEETINGS

Board of Directors Meetings

Monday, March 4, 2019 2:00-4:00 pm

Monday, April 1, 2019 2:00-4:00 pm

Bear Valley Church, 10001 W Jewell Av, Lakewood, CO 80232

All Members are welcome to attend.

MARCH PROGRAM MEETING

Submitted by Larry Foos

WHAT: RMGA MEMBERSHIP MEETING – Morrison Natural History Museum

WHEN: March 11, 2019, 6:30pm – Networking, 7:00pm – Short Business Meeting, 7:15pm – Morrison Natural History Museum

WHERE: The Morrison Natural History Museum, 501 Colorado Highway 8, Morrison, CO 80465.

PROGRAM: Doug Hartshorn, Museum Coordinator, will present the program. The Museum offers a glimpse of the first important dinosaur discoveries in Colorado including fossils from the first Stegosaurus and Apatosaurus ever discovered. Doug will take us behind the scenes, into the lab and do some fossil preparation.

FOOD: RMGA will provide water.

DIRECTIONS: Take Morrison exit from C-470 heading west. Go through the Town to the last stop light and turn left. Proceed about a half mile and you will see the Museum building on the right. You can also Google 501 CO HWY 8 and you will see the Museum.

PARKING: Parking is not a problem. They have a very large parking area.

GUESTS: Members are encouraged to invite potential members as a guest to the meeting.

GUEST FEES: 1ST AND 2ND Time guest: Free, Third Through Fifth Time, Same Guest Visit is \$10 each time. SUCCEEDING TIMES, SAME GUEST MUST JOIN RMGA.

MEETING NIGHT CONTACT: Dawn Nelsen - Cell 303-898-6853

MARCH FAM: Denver's City Park

Submitted by Mike Pearl

March FAM: Denver's City Park

Deadline for Registering: March 4!!

Wednesday, March 13! We're going to Denver's City Park, where staff from the Museum of Nature & Science and the Zoo will inform us about what's new. We'll also hear about City Park from historian and author Phil Goodstein. Lunch at the Museum is included in the fee. Registration form, itinerary, and waiver form are available on the RMGA Website. (Haven't you registered yet?)
Contact FAM Leader [Mike Pearl](#) (303-868-0023) for more information.

City Park FAM

Wednesday, March 13, 2019

9:00 am – 3:00 pm

Fee: \$25.00 (includes lunch)

Submitted by Mike Pearl

APRIL PROGRAM MEETING

Submitted by Nancy Brueggeman

WHAT: RMGA MEMBERSHIP MEETING –CHERRY CREEK SHOPPING CENTER – DENVER
TOURISM UPDATE --- **PLEASE RSVP to Nancy Brueggeman before April 5th. Either send me an e-mail at nancybclo@yahoo.com, or call me at 303.979.4852 or text me at 303.809.7535.**

WHEN: April 8, 2019, 6:00 – 6:45pm – networking, 7:00 – 8:00pm - program. Molly Keech and Andrea Zediker of CCSC will introduce representatives of various tourism venues to update us on what is happening in Denver for the 2019 tourism season. Please support RMGA and our tourism partners. And, please, don't be late!!!!

WHERE: Cherry Creek Shopping Center – 801 Chophouse – next to Restoration Hardware. Same place as last year.

PROGRAM: Presentation of various tourism venues in Denver with their 2019 programs. Will include: DCPA, Visit Denver, Gray Line, RTD, Denver Botanic Gardens and others.

FOOD: Appetizers and beverages will be provided by CCSC.

DIRECTIONS: Cherry Creek Shopping Center is at the corner of University Blvd. and First Avenue (Speer Blvd.)

PARKING: Park in the CCSC garage – bring your ticket in with you so that parking can be validated. CCSC is validating parking – so it will be FREE. You can always try to find a place on the streets around CCSC.

GUESTS: Members are encouraged to invite potential members as guests to meetings.

Guest Fees: 1st and 2nd Time Guest: Free; third thru fifth time, same guest visit is \$10 each time. Succeeding times, same guest must join RMGA.

MEETING NIGHT CONTACT: Nancy Brueggeman - cell phone: 303.809.7535, home phone – 303.979.4852 or nancybclo@yahoo.com

INTERNATIONAL TOURIST GUIDE DAY

Submitted by Mike Pearl

Colorado Recognized International Tourist Guide Day, Thursday, February 21, 2019

Thursday, February 21, was International Tourist Guide Day. An initiative of the World Federation of Tourist Guides Associations (WFTGA), the International Tourist Guide Day is held on February 21 each year. This year Colorado celebrated the day with not one, but two, Proclamations: one from the Governor and one from the Colorado Legislature.

RMGA, with assistance from Cathy Ritter and the Colorado Tourism Organization, requested proclamations from Governor Jared Polis and the Colorado Legislature timed to coincide with International Tourist Guide Day. Both requests became reality.

On Thursday four members of Rocky Mountain Guides Association gathered at the Colorado State Capitol to witness Representative Barbara McLachlan (HD-59) present to the House of Representatives the proclamation in support of International Tourist Guides Day. What was most impressive about the occasion is that while the clerk read the proclamation aloud, all of the representatives (and visitors) stood in silence. At the conclusion, Rep. McLachlan invited RMGA members to be recognized by everyone in the chambers. RMGA members waved as everyone in the chamber applauded.

A governmental proclamation is a valuable way to publicize the efforts of an organization or a cause. These proclamations allow our governor and legislators to recognize the significant contributions that we professional tour guides make which benefit the Colorado Tourism industry and, by extension, all of Colorado.

RMGA is indebted to the efforts of Cathy Ritter, Rep McLachlan, and Governor Polis (and their staffs) for their efforts in recognizing the professional tour guides in Colorado. Please send them a brief thank you note to express your gratitude. Here are their official email addresses:

Cathy Ritter cathy.ritter@state.co.us

Rep Barbara McLachlan barbara.mclachlan.house@state.co.us

Gov Jared Polis governorpolis@state.co.us



Hosting activities on International Tourist Guide Day is considered a “Must-Do” for Local Citizens and Local Tourism and Travel Industry Partners. RMGA can draw the attention of local authorities, fellow citizens and the media to the quality and value of the work of professional tourist guides. What activities can we host next year to draw attention to the value of professional tour guides in Colorado? Contact Vice President [Jessica Ward](#) (325-347-7873) with your commitments of activities and time to make sure that our fellow citizens get to know the Colorado Professional Tourist Guides, their Ambassadors to the World!
Lily Ewing, Sherry Moon, Mike Pearl, Rep. Barbara

McLachlan

Not pictured: Jessica Ward

State of Colorado
The House of Representatives
Convened in the
Seventy-Second General Assembly
Hereby extends sincere commendations to
International Tour Guide Day

Professional tour guides make a significant difference to the visitor experience in Colorado. They are responsible for helping people to visit unfamiliar areas and showing them important places or cities, particularly those visitors who are visiting Colorado for the first time. They are also an integral part of the tourism industry in Colorado, which, in 2017, welcomed 86 million visitors who spent \$21 billion and generated \$2.15 billion in tax revenue. Tour guides provide the personal communication between the visitor and the local population, site, or attraction. They truly provide “front-line” service to visitors, often going the extra mile in their efforts. The members of the Colorado House of Representatives are proud to recognize February 21st, 2019 as International Tourist (Tour) Guide Day, and we also thank the considerable contractions of Professional Tour Guides to Colorado economy, tourism industry, and environmental stewardship.

On request of Representative Barbara McLachlan
Given this 21st day of February, 2019, State Capitol, Denver
(signed) KC Becker, Speaker of the House of Representatives

IN RECOGNITION OF INTERNATIONAL TOURIST GUIDE DAY, FEBRUARY 21, 2019

WHEREAS, Professional Tour Guides greet and welcome both domestic and international visitors to Colorado, guide them in unfamiliar surroundings and introduce them to our cultural, historic, and outdoor treasures; and

WHEREAS, Professional Tour Guides share the warmth of Colorado hospitality across the world, providing the personal connection between visitors and local residents and places; and

WHEREAS, Professional Tour Guides continuously build their knowledge of Colorado and share it generously with others; and

WHEREAS, Professional Tour Guides, especially through the Rocky Mountain Guides Association, pursue continuing education to maximize visitors' safety, understanding and enjoyment of Colorado; mentor environmental stewardship; and instill their love of Colorado in others; and

WHEREAS, Professional Tour Guides provide personalized front-line service to visitors, often going above and beyond their assignment; and

WHEREAS, Professional Tour Guides have been a key resource in Colorado's attraction for nearly one million international visitors a year, arriving from all parts of the globe, from nearby Canada and Mexico to key overseas markets such as the United Kingdom, Australia, Germany, France, China, Japan and Brazil; and

WHEREAS, Professional Tour Guides are an integral part of the tourism industry in Colorado, a sustaining and growth industry, which at last count added nearly \$21 billion to the Colorado economy, directly supported 171,000 jobs and generated \$1.28 billion in state and local tax revenue; and

WHEREAS, The Rocky Mountain Guides Association, Colorado's premier trade organization of independent Professional Tour Guides, promotes the highest degree of competence, professionalism and accuracy of information among its member tour guides and provides ethical and professional standards as direction for all Colorado tour guides;

NOW, THEREFORE, I, Jared Polis, Governor of the State of Colorado, do hereby recognize the considerable contribution of Professional Tour Guides to Colorado's economy, tourism industry and environmental stewardship, and declare Thursday, February 21, 2019, as International Tourist Guide Day in the State of Colorado.

Answers to Trivia questions from page 2.

Answers:

1. Enos Mills
2. John Muir
3. Colorado State Snow Observer
4. Longs Peak
5. One thousand square miles that would cover the area from Wyoming to Pikes Peak
6. Tenth



Enos A. Mills was born in Kansas but moved to Colorado early in his life during a bout with digestive illness. At age 15, he made his first ascent of the 14,255-foot Longs Peak. Over the course of his life, he made the trip 40 times by himself and nearly 300 additional times as a guide. In 1887, after returning to health, he moved to Butte, Montana. There he lived and worked intermittently until 1902, spending more summers traveling the West Coast of the United States, Alaska, and Europe. In 1889,

he had a chance encounter with famed naturalist John Muir on a San Francisco beach, and from that point on Mills dedicated his life to conservation activism, lecturing, and writing. Aided by groups such as the Sierra Club and the Daughters of the American Revolution, Mills succeeded, and Congress established Rocky Mountain National Park in 1915. He was an author, photographer, nature guide, innkeeper, lecturer, and adventurer.

FEBRUARY MEMBERSHIP MEETING HIGHLIGHTS

Submitted by Nancy Brueggeman

Rocky Mountain Guides Association

February 11, 2019

Membership Meeting – Englewood Library – Speaker: Lee Whiteley - RMNP

Program Committee member, Larry Foos, introduced Lee Whiteley – historian and writer. Lee has written three books, two of which he offered for free: *The Yellowstone Highway – Denver to the Park, Past and Present* (2001) and *The Lincoln Highway in Colorado* (2007). The third book *The Playground Trail – The National Park-to-Park Highway: To and Through the National Parks of the West in 1920* by both Lee Whiteley and his wife, Jane, was offered for \$15/copy.

Lee led us on a circle tour through RMNP – a 240 mile loop. One of his books was written as if you were taking a tour in the 1920s and 1930s when “highways” were mud roads and trails. Lee used photos and postcards to illustrate travel and tourism in the early days of RMNP before Trail Ridge Road was completed. One of the first photos, taken by famed photographer William H. Jackson in 1873, showed Estes Park, Long’s Peak and Mount Meeker. Then a photo of Abner Sprague’s cabin that grew into Sprague Lodge in Moraine Park.

In 1903, Freelan Stanley of Stanley Steamer fame, contracted tuberculosis and came west for his health, which improved greatly in the mountain air. Stanley bought land and built the Stanley Hotel which opened in July 1909. The Stanley Hotel was built with electricity and phones in every room. The Stanley Steamer had a “coffin nose” hood and Stanley formed the Estes Park Transportation Company. Then the Loveland/Estes Park Automobile Company started a tour from Loveland to the Big Thompson Canyon.

Grand Lake is on the west side of RMNP – 55 miles from Georgetown and 107 miles from Denver. The fare over Berthoud Pass was \$12.45/person – pretty expensive for the time. Other photos followed: Squeaky Bob Wheeler’s cabin – which became a guest ranch three miles upriver from Lulu City – all on the west side of the park.

RMNP was dedicated on September 4, 1915 – Enos Mills is considered the “father” of RMNP and Roe Emery is considered the “father of all tour guides”. Roe gave tours in RMNP and bought hotels and chalets and included meals and lodging in his auto tours. In 1913 construction started on a road between Grand Lake and Estes Park. In 1921 the Union Pacific road was completed.

In 1919 Roe was awarded a 20-year exclusive transportation concession for RMNP. In the 1920s he also owned the Stanley Hotel. He owned the Placer Inn in Idaho Springs (now the Tommyknocker). In 1932 Trail Ridge Road was completed – 11 miles of this road are above timberline. Before 1946 it was known as the Victory Highway (US 40). Berthoud Pass on US 40 was the last section to be paved.

Fall River Road on the west side of the park was then torn up by the CCC. Fall River Road ran from 1920-1932.

In the 1930s, Overland Park in Denver, was a campground – now it's a golf course. Old Fall River Road – which was 9 miles one way is still usable as a trail. Parts of the Old Fall River Road are now a hiking trail – though it is not maintained. Along the Colorado River you can still see moose.

A tour now would take about two days over Trail Ridge Road and around the 240 mile loop. In a Stanley Steamer it would have taken many more days. Trail Ridge Road follows the old game trails that were also used by the Ute Indians, then by hikers and horseback riders. The game trails are about 4,500 years old. The Utes on top of Long's Peak captured eagles hundreds of years ago using a blind. Back in the 1920s the road that joined twelve national parks was 6,000 miles long – also the Lincoln Highway and the Yellowstone Highway.

So we made the loop around RMNP – all 240 miles of it through photos and postcards and description of what, who and where made it happen.

This write-up lacks photos which would really bring it to life, however, the books that Lee and his wife Jane wrote have an abundance of photos, maps and drawings.

JANUARY DENVER ART MUSEUM FAM

Submitted by Tom Jensen.

Fourteen members of RMGA met at the Denver Art Museum (DAM) at 10:15AM on January 29th for an overview of the Museum, an update on the renovation of the North Building and a tour of the Dior exhibit. This FAM provided our members with the opportunity to know what is happening at the DAM now and in the future.

The presenter and hostess was Heidi Weisman, Associate Director.

The complete FAM report, including contact information, can be found on the Members Only tab of the RMGA website.

Wonderful photos by Adrian Swenson are included below and on the next page.





THIS AND THAT

What's in Your Narrative?

Submitted by Mike Pearl

LoDo and Wynkoop Brewing Company

Whenever we lead a tour group through Denver, we have to acknowledge the contributions of the Wynkoop Brewing Company and John Hickenlooper. Not only is the brewing company (and its lead owner/partner) responsible for seriously redeveloping the LoDo neighborhood, but it started the craft brewing industry in Colorado. Brush up on your facts about all things LoDo, Wynkoop Brewing Company, and former Governor John Hickenlooper with a read of his autobiography *The Opposite of Woe: My Life in Beer and Politics* (Penguin Press, 2016 ISBN-10: 1101981679), especially Chapter 9: "Liquid Gold." And, where did he get the phrase "The Opposite of Woe?"

PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization ("FAM") trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

Officers		
President	Sherry Moon	720-425-5931
Vice President	Jessica Ward	325-347-7873
Secretary	Nancy Brueggeman	303-979-4852
Treasurer	Wendy Pickering	217-621-1960
Director-at-Large	Mike Pearl	303-868-0023

Committee Chairpersons		
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Education	Michael Dulude	720-236-5345
Hospitality	Ginny Gelbach	303-906-3842
Membership	Larry Foos	303-979-7594
Newsletter Editor	Eileen Pearl	303-868-0021
Program	Dawn Nelson	303-898-6853
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