2021-2022 MCCPTA Membership Committee Plan of Work

Committee: Membership

Chair: Carrie Palsson, member of Baker Middle School PTA & Damascus High School PTSA; Reflections Chair at DHS

Email: carrie@palsson.us or membership@mccpta.org

Phone: 240-383-5507 (c) 301-253-4230(h)

Other Members: TBD

Vision: The membership committee strives to give local units the tools they need to recruit members to join the PTA. We encourage them to teach their school community that the PTA is first and foremost an advocacy organization that works to support the education of all children.

**Membership Goal:** 35,000 members

**Budget Request:** $1,200 (3 tablecloths for winners at $300 each; money for trophies for end of year membership awards, certificate paper, envelopes, and other incidentals)

**Committee Members**

* We need members! If you know anyone who would like to help with incentives (printing out certificates), communication, liasoning with Free State PTA, or anything else, please have them reach out!

**Communications**

* We have a groups.io that we use to keep in touch

**Incentives**

* Overall Awards for the year—we would like to work with awards committee so we are not duplicating efforts and have a cohesive plan
* Three competitions throughout the year for Membership Committees to complete. Winners will be drawn at random at Delegates’ Assembly. Winning PTA will receive a personalized tablecloth (we provide the budget, they order themselves).
	+ We also have Giant gift cards left over that we can give other winners

**Dues**

* We have created a new dues form that works with Google forms.

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**Free State PTA**

* We need more info from FSPTA regarding membership cards