

LBGH

LOUISIANA BUSINESS GROUP ON HEALTH

CELEBRATING OVER 35 YEARS OF ENHANCING THE VALUE OF HEALTH BENEFITS

- Founded in 1984
- One of the leading non-profit business groups of mid and large, self-insured public and private employers
- Offers education, research and community-based activities that increase the value of health benefits and health care services to improve the health and productivity of the workforce
- Over 200 members who provide health benefits to over 450,000 covered lives
- Represented by individuals responsible for human resources, health benefits and health improvement

SOURCE FOR LEADING HEALTH BENEFITS PROFESSIONALS

- Promotes the “purchaser” perspective on health benefits and health care
- Membership consist entirely of stakeholders whose focus is to develop and sustain a purchaser, payor and provider partnership that will improve the quality and value of health care in Louisiana
- Only unified voice representing employers solely on health care issues in Louisiana
- Regional leader in Louisiana for Leapfrog Group and works with local employers and purchasers to activate the community around patient safety and high-value care

VALUE OF MEMBERSHIP

- Watchdog organization at the Federal level as well as local
- Trusted source for employers who are seeking solutions to better manage the costs of benefits and the health and productivity of their covered populations
- Providing access to innovative programs; resources; employer-directed activities
- Highlight industry trends and best practices from leading-edge employers and industry experts

BENEFITS

- Network with fellow HR/Benefits professionals, other national and regional public/private health care purchasers
- Benchmark with other employers on critical benefit issues
- Engage in evaluating benefit design approaches, products and services
- Gain access to free resources on health benefit programs and strategies
- Improve quality and safety of health care delivered to covered population
- Registration to education programs and webinars
- Exposure to national industry experts, leaders in health benefits, health care and policy
- Support on health benefit strategies, worksite wellness and benefit communication
- Access to information, programs and publications of other national business and health organizations that are LBGH strategic partners

LEAPFROG GROUP

- Partners with employers to coordinate quality improvement initiatives, craft decision-support tools for patients, build better benefit design and tiering, and recognize top performing hospitals in the state
- Engage purchasers using Leapfrog as a tool to advance quality, safety and efficiency in health care
- Encourage hospital participation in the Leapfrog Hospital Survey
- Foster relationships with hospitals
- Engage community stakeholders, including hospitals, purchasers, consumers and legislators
- Recognize hospital accomplishments and improvements

ADVOCACY

- Works closely with Louisiana legislature, Congress and Executive Branch agencies to champion legislation, favorable to members
- To defend the employer sponsored benefits system from proposals that would add burdens, liabilities and costs
- Committed to both broad based policy advocacy, as well as specialized assistance to members
- Technical resource on benefits issues for lawmakers, media and other industry trade associations
- Forges alliances with other organizations to develop and communicate a collective business community position on benefits