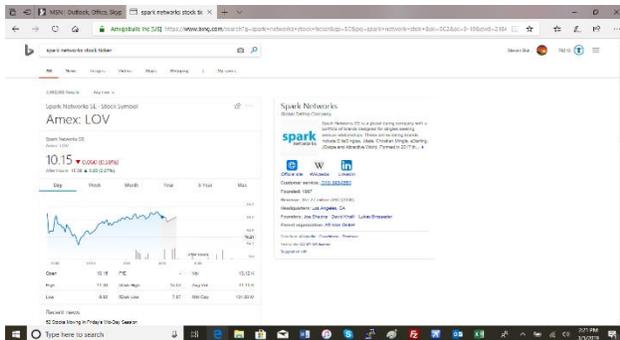


Match Group: Owns – Tinder, Match.com
Current Public Price: \$55 per share
P/e (price/earnings ratio) 33.78
Market Cap. (Shares x Public Price) \$15B



Spark Networks: Owns – Elite Singles, Jdate,
Christian Mingle
Current Public Price: \$10.15 per share
P/e (price/earnings ratio) 15.02
Market Cap. (Shares x Public Price) \$131M

What could the Public Price & Market Capitalization be for The Worldwide Exchange 2020 – 2021?

The Worldwide Exchange: Owns - Cobo.Dating App (Apple App Store) Release 2019
Current Issued & Outstanding Shares: 24,929,671 / Steven Butler, Majority Shareholder 60%
Projected Raise of \$1 million Investment for ‘National Marketing Campaign) @ \$.10 cent per share
New Investor: 10,000,000 shares – Plus an addition 10,000,000 shares to MS to maintain control

Total Outstanding and Issued Shares (after \$1 million-dollar investment) – **44,929,671**

Product: Dating App - Colorful, Unique Idea of matching (bags & baggage handlers)
5 question ELQ matching feature (Emotional Level Quantitative Analysis) free, Swipe left & Right to say ‘no’ or ‘yes’, ‘choose me’ folder (shows who liked you – ‘first base’) free, unrestricted regional search (enter a zip-code – search 10 -300 mile radius) free, Search Images – (tap for Full Screen) free, plus (Female, Male, & non-gender LGBTQ profiles available) free. Revenue - \$.99 cents per month for (Unlimited, Unrestricted, worldwide in-app chat to get dates, hook-ups, marriage)



Thus, to make the calculation we must use our proposed base achievable goal for membership at the end of one year from receiving the investment of **1 million users & the projected revenue** from that.

We feel with our great commercial that targets dating age women with a strong appeal to their independence, control, and power of attracting and molding their dating experience with Cobo and the subsequent curiosity and attraction of men by finding those type of women, and running \$1 million dollars of national advertising for 1 year in the cities and districts in the United States of the leader in the industry, **Tinder (membership: 50 million users), Cobo.Dating App** can reach at least **1 million users by the end of 2019**. Since our only charge is \$.99 cent per month, which allows the users unlimited communication within the app, 100% conversion to paying users should be a no brainer.

The Worldwide Exchange (A Nevada Corporation) Projected Valuation 2020 – 2021

Goal: 1 million avg. monthly users

Monthly Gross Revenue: 1,000,000 x \$.99 cents (unlimited chat in-app) = \$990,000

Annual Gross Revenue: 12 x \$990,000 = \$11,880,000

Annual Net Revenue: \$11,880,000 – 30% (Apple App Store fees) \$3,564,000 = \$8,316,000

Cash Valuation (using net revenue) \$8,316,000 / 44,929,671 (shares outstanding) = \$.18 cps

The projected public price of The Worldwide Exchange (WWE) Nasdaq or NYSE (using industry avg. P/e)

Match Group - \$15 Billion Market Cap – Public Price: \$55 – P/e 33.78 (top of market)

Spark Network - \$131 Million Market Cap – Public Price: \$10.15 – P/e 15.02 (Lower level of market)

P/e avg. / (33.78 + 15.2) = 48.8 / 2 = avg. P/e (24.4)

The projected public trading price for The Worldwide Exchange (a Nevada Corporation) (WWE) Nasdaq

\$.18 cps x 24.4 P/e = \$4.39 x 10,000,000 shares (New Investor) = \$43,920,000 of stock value!

For 2020 – 2021.

Notes: We believe this is the minimum we can achieve with \$1 million in new investment. Cobo.Dating App can compete at the highest level and achieve 10 to 100 times greater than 1 million users.

**This projection is based on the minimal goal of 1 million users, set by management as a result of 1 year of digital, television, app sharing, and event marketing nationwide as we launch a powerful competitor*