



29th Annual Christmas in the City Sponsorship Opportunity

Plans are underway for our 29th annual Christmas in the City celebration. Four major events will be organized, including the traditional **Christmas in the City Kickoff** in the downtown area, Friday, November 24th. Events will also be organized as part of **Christmas in the Northwest** (18th Ave NW area) Tuesday, November 28th, **Christmas in the Southwest** (Sterling Shopping Center area) Thursday, November 30th and **Christmas in the East** (Jim's Market Place & surrounding areas) Tuesday, December 5th.

To effectively organize and promote this event, we need sponsors. To register your business as an official Christmas in the City sponsor, simply check the appropriate level and complete the contact information below and return to the Chamber by **Monday, October 30, 2017**. You will be billed in November.

- _____ 1) **Gold Sponsor - \$200 & above:** *Sponsor logos will be printed on the Calendar of Events and in two display ads in the major media, promoting Christmas in the City and Shopping in Austin. Sponsors also will be mentioned in radio spots, and be recognized in "Thank You" ads in major media and in our newsletter.*
- _____ 2) **Green Sponsor - \$100-\$199:** *Sponsor will be recognized in the major media, Chamber Outlook and in the official Christmas in the City calendar of events.*
- _____ 3) **Red Sponsor - \$50-\$99:** *All Red Sponsors will be recognized in a "Thank You, Sponsors" ad in the Outlook.*

Sponsor Contribution Amount\$ _____

Business Name _____

Authorizing Signature _____ Date _____

Thank you for your consideration, and continued support of the Chamber and its activities.

**Fax completed form to the Chamber at 437-4869 or email to: jeanine@austincoc.com
by Monday, October 30, 2017.**

