

**For Immediate Release**

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**Jasmine Stringer – Founder and Principal of the  
Internationally Recognized Lifestyle brand “Carpe Diem with Jasmine”  
to Appear on “Beyond Just Talk with S. L. Young” on WOL DC 1450 AM**

**Arlington, VA** – On Tuesday, August 4<sup>th</sup> at 11 a.m. EST, the guest on “**Beyond Just Talk with S. L. Young**” will be **Jasmine Stringer** who is the founder and principal of the internationally recognized lifestyle brand “Carpe Diem with Jasmine”, along with being an authority in business development, customer relationship management, and social media management.

Ms. Stringer is a graduate and distinguished alumna of the American University’s “Kogod School of Business” in Washington, DC. She’s committed to working with community groups and organizations to assist in these communities’ development. In 2012, the Girl Scouts of the USA named her a “Women of Promise”; moreover, Ebony magazine featured her as one of their “30 Future Leaders Under the Age of 30 in America”.

She has appeared on a variety of media outlets: a weekly contributor for a local CBS television station (WCCO), regular commentator on “The Insider”, regular contributor on “The Huffington Post”, and a featured correspondent on OWN TV.

As a powerful strategist, Ms. Stringer uses her expertise to identify synergies, drive creative solutions, and help individuals to achieve their potential. Also, she’s savvy on social media platforms, which is supported by her social media certification from Rutgers University. The focus of her work is to leverage social media to create business opportunities, engage audiences, maximize media placements, and build strong brand awareness.

Ms. Stringer and her company – JB Stringer, LLC – have worked with a few Fortune 500 companies, including Kraft Foods, General Mills, Toyota, and Publicis Groupe.

“Beyond Just Talk with S. L. Young’s” host is honored to have Ms. Jasmine Stinger – founder of “Carpe Diem with Jasmine” a sought-after internationally recognized lifestyle brand, an authority in strategic partnerships, a social media influencer, and national correspondent for various media outlets – on the show.

**About “Beyond Just Talk with S. L. Young” ([facebook.com/beyondjusttalk](https://facebook.com/beyondjusttalk))**

“Beyond Just Talk with S. L. Young” is a 1-hour weekly show which addresses life and business topics from a solution-oriented perspective. “Beyond Just Talk” is a show for anyone who seeks positive, inspirational, and thought-provoking talk.

**About Carpe Diem with Jasmine ([carpediemwithjasmine.com](http://carpediemwithjasmine.com))**

Obtain information about Ms. Stringer, her company, and her work.

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