



Global Communication Association

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**The 4th Annual Global Communication
Association Conference**
October 26-29, 2010
John Paul II Auditorium
Krakow, POLAND

CALL FOR PAPERS

The 4th Global Communication Association Conference, October 26-29, 2010

Organized by
John Paul II Catholic University of Lublin
The Pontifical University of John Paul II

Supported by
Purdue University Calumet, USA
Polish Communication Association

Academicians, policy makers, corporate executives, representatives from NGOs and research scholars are invited to contribute papers on topics related to the theme of the conference. A 400-word abstract of the paper should be sent, preferably as an email attachment, by August 15, 2010. The abstract should include research objectives, methodology and significance, followed by keywords. The abstracts will be refereed. All scholarly methodologies are welcome. Author's name, academic institution, address, phone number and email address must be included in a brief author profile on a separate page. Acceptance of the abstracts will be notified by August 30, 2010.

Conference Themes and Topics

Globalization, Culture and Education in the Information Age

Globalization and Localization – Trends and Prospects	New Media and New Opportunities	Media Education – A Paradigm Shift
Corporate Media and Global Hegemony	Digital Culture	Education for Social Responsibility
Press in the Age of Globalization	Trends in Intercultural Communications	The Role of Schools in Media Education
Global Society and the Cinema	Media and politics	Family, Church and School-Education Models
Global Information and Personalization	Media and Human Rights	Globalization and the Youth
Media and the Minorities	The Business and Global Media	Media and the Art - Creative Responsibility

Important Dates:

Abstract Submission	- August 15, 2010
Acceptance Notification	- August 30, 2010
Full Length paper Submission	- September 15, 2010
Last Date for Registration	- September 20, 2010
Conference Inaugural & Presentations	- October 26, 2010
Conference panels continued	- October 27, 2010
Cultural Programme	- October 29, 2010

Submission guidelines:

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- All scholarly methodologies are welcome.
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Length and Settings

The full length paper should be in around 4000-5000 words, 1.5 line spacing and Times New Roman 12-point size. Margins should be set at 1.0" on all sides. Paper size should be set for A4. The American Psychological Association (APA) style must be used for referencing.

Venue: (medium class hotels)

- **Alf Hotel**, www.hotelalf.pl
- **Ester Hotel**, www.hotel-ester.pl
- **Kazimierz Hotel**, www.hk.com.pl
- **Regent Hotel**, www.polhotels.com

**Conference place: John Paul II Auditorium at Sanktuarium Bożego Miłosierdzia
ul. św. Siostry Faustyny 3, 30-420 Kraków, <http://www.milosierdzie.pl/aulajp2.php>**

Communication and Contacts:

All communication will be directed towards the first author of the paper. Any abstract or paper related queries may be directed to Journalism and Social Communication Department, Prof. Karol Klauza and Mrs Joanna Szegda at jdiks@kul.pl

Panel Proposals may be directed to Prof. Yahya R. Kamalipour, Purdue University Calumet at ykamali@purdue.edu

For future updates and further details, visit www.globalcomassociation.com