



HOTEL DEVELOPMENT CHECKLIST

EVERYTHING THAT YOU WILL NEED TO BRING A HOTEL TO YOUR COMMUNITY!

THIS CHECKLIST LISTS EVERYTHING YOU WILL NEED TO BRING A HOTEL TO YOUR COMMUNITY! FROM BEGINNING THE PROCESS TO YOUR NEW HOTEL'S GROUND BREAKING!

 DEMAND - DOES YOUR HOTEL HAVE NEED FOR NEW OR ADDITIONAL LODGING?

 HOTEL FEASIBILITY STUDY - IF YOU BELIEVE IT HAS ENOUGH NEED, YOU WILL NEED TO CONDUCT A HOTEL FEASIBILITY STUDY BY A THIRD PARTY COMPANY.

 POSITIVE HOTEL FEASIBILITY STUDY - ONCE YOU HAVE A POSITIVE STUDY YOU CAN MOVE FORWARD WITH YOUR PROJECT!

 LAND - DO YOU HAVE LAND AVAILABILITY IN YOUR COMMUNITY?

 INCENTIVES- DO YOU HAVE FINANCIAL INCENTIVES IN YOUR COMMUNITY?

 INVESTORS- DO YOU HAVE INVESTORS IN YOUR COMMUNITY WILLING TO LOOK AT A HOTEL PROJECT?

 FINANCING- DO YOU HAVE FINANCIAL INSTITUTIONS IN YOUR COMMUNITY WILLING TO LOOK AT A HOTEL PROJECT?

 HOTEL DEVELOPER- DO YOU HAVE HOTEL DEVELOPER WILLING TO LOOK AT A HOTEL PROJECT IN YOUR COMMUNITY?

 HOTEL BRAND- DO YOU HAVE HOTEL BRAND WILLING TO LOOK AT A HOTEL PROJECT IN YOUR COMMUNITY?

 HOTEL MANAGEMENT- DO YOU HAVE HOTEL MANAGEMENT COMPANY WILLING TO LOOK AT A HOTEL PROJECT IN YOUR COMMUNITY?