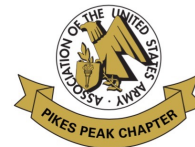




## Sponsorship Package



# 2019 CHAMPIONSHIP FINALS TOURNAMENT

12 - 14 April 2019

## Military Basketball Association / Pikes Peak Chapter Association of the United States Army

*On behalf of the Strategic Alliance between the Military Basketball Association (MBA) and the Pikes Peak Chapter of the Association of the United States Army (PPC-AUSA) we would like to thank you for your support of this event. This new partnership synergizes the missions and strengths of both organizations to achieve maximum results in the sponsorship for, and the execution of, an annual multi-service basketball tournament in one of our nation's most military-supportive communities.*

*Below, following "Event Details," is the arrangement of Sponsorship Tiers and benefits. We find that this will help us to align our fundraising goals and objectives, while offering value packages appropriate for any and all prospective event supporters. There are two different groups for event sponsorship—**Universal Sponsorship and Community Partner Sponsorship**.*

***Universal Sponsors**, open to any prospective donors, anywhere in the world, are offered a variety of economic tier levels and are provided the opportunity to become one of (up to three) elite sponsors for this event by contributing at our event signature "Champion" tier level.*

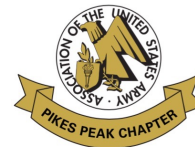
*The **Community Partner Sponsorship** is reserved for local businesses, companies, and organizations that are PPC-AUSA corporate dues-paying members in good standing. Because these members support the Association of the U.S. Army consistently throughout each year of their membership, they are offered significant sponsorship benefits for this event enjoyed by Universal Sponsors, but at a reduced cost.*

*NOTE: PROSPECTIVE SPONSORS THAT ARE NOT PPC-AUSA COMMUNITY PARTNERS ARE ENCOURAGED TO BECOME MEMBERS, AND THUS WILL BE AFFORDED COMMUNITY PARTNER SPONSORSHIP (AND OTHER MEMBERSHIP) BENEFITS. THE COST FOR A ONE YEAR MEMBERSHIP IS \$175. JOIN ONLINE BY CREDIT CARD (OR REQUEST AN INVOICE).*

**DO THE MATH; JOIN US AND SAVE AT [HTTPS://WWW.AUSAPPC.ORG](https://www.ausappc.org) !**



## Sponsorship Package



### **Event Details**

*The 2018-2019 Finals games will be held April 12-14 at the United States Air Force Academy.*

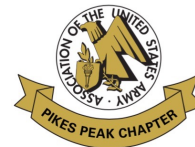
*Sixteen (16) varsity-level teams from all U.S. military services qualify and compete to determine the best installation in Military Basketball. This year the MBA will introduce a Women's Tournament for the first time that will consist of eight (8) teams.*

*Akin to the collegiate March Madness basketball fervor, these military tournaments are widely attended as off-duty competing teams converge from all over the country and from all services. The enthusiasm is amped-up by inter and intra-service rivalries, which only add to the friendly fun. The tournament is not financed by public funding. Therefore private, commercial, business, and corporate sponsorship opportunities abound, and donations offer outstanding return-on-investment results.*

*On April 12, 2019 at 6:00 pm in the evening, we will honor fifteen (15) first-ever selected distinguished military basketball volunteers, coaches and former players at our first annual MBA Hall of Fame Induction Ceremony and Community Reception at the Clune Arena (Cadet Fieldhouse) on the U.S. Air Force Academy. These special members will be recognized for their continued years of selfless sacrifice and dedication to the Military Basketball Association in support of military athletes around the world. Each inductee has volunteered countless hours of service and contributed considerable amounts of their personal funds to support a varsity program at their local installation. **There will be more to follow on this planned ceremony and reception as we finalize the venue and honored guest presenter(s).***



## Sponsorship Package



### ***Universal Sponsorship***

#### ***Signature "Champion" Event Sponsor (Contribution of \$5,000+)***

***Limited to the first three (3) Companies or Organizations to pledge cash donations at this level***

- Most prominent logo placement on PPC-AUSA web site Event Page & Calendar
- Most prominent sponsor name recognition in all press releases related to events
- Most prominent ad in Official Event Program
- Premium booth space available
- Meet and Greet with Elected Officials, Community & Military Leaders
- Logo placement on banners, which serve as backdrop in all press photo opportunities
- Most prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)
- Spot on the floor during presentation of trophy to winning team
- VIP Floor Seats
- Podium Time for Remarks at the Meet & Greet Reception

#### ***Slam Dunk (Contribution of \$2,500)***

- Prominent logo placement on PPC-AUSA web site Event Page & Calendar
- Prominent sponsor name recognition in all press releases related to events
- Prominent ad in Official Event Program
- Prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)
- Premium booth space available
- Meet and Greet with Elected Officials, Community & Military Leaders

#### ***3-Pointer (Contribution of \$1,000)***

- Key logo placement on PPC-AUSA web site Event Page & Calendar
- Key Sponsor name recognition in all press releases related to events
- Key Ad in Official Event Program
- Name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)

#### ***Free Throw (Contribution of \$500)***

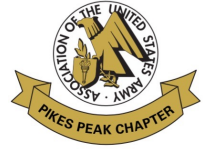
- Logo placement on PPC-AUSA web site Event Page & Calendar
- Sponsor name recognition in all press releases related to events
- Ad in Official Event Program

#### ***Lay Up (Contribution of \$250 or less)***

- Logo placement on PPC-AUSA web site Event Page & Calendar
- Sponsor name recognition in all press releases related to events



## Sponsorship Package



### ***Community Partner Sponsorship***

#### ***Ally-Oop (Contribution of \$1,500)***

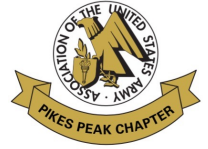
- Prominent logo placement on PPC-AUSA web site Event Page & Calendar
- Prominent name recognition in all press releases related to events
- Premium Booth Space Available
- Meet and Greet with Elected Officials, Community & Military Leaders
- Spot on the floor during presentation of trophy to winning team
- VIP Floor Seats
- Most prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)

#### ***Jump Ball (Contribution of \$500)***

- Prominent logo placement on PPC-AUSA web site Event Page & Calendar
- Prominent name recognition in all press releases related to events
- Prominent ad in Official Event Program
- Premium Booth Space Available
- Prominent name and logo placement on all printed materials related to event (i.e. Invitation, Save the Date card)



## Sponsorship Package



### ***Payment Methods for Donors:***

- **PREFERRED.** Cash or Check, Billing pledge document will be available upon request; and/or invoice/receipt will be provided upon payment received.
- **OTHERWISE.** Electronic Payment can be made via PayPal or credit card by clicking the “DONATE” button at the top of the <https://ausappc.org> website homepage. All completed electronic donations will be acknowledged to the donor by provided email or by phone to a provided number.
- Cash payments should be made in person to the PPC-AUSA Treasurer, or an authorize officer of PPC-AUSA. Checks can be mailed Care of the Pikes Peak Chapter-Association of the United States Army, to Chuck Money penny, Treasurer, 7730 Feldspar Drive, Colorado Springs CO 80911.
- Upon request, non-profit 501c(3) documentation for tax purposes will be provided, as well as organizational insurance coverage documentation. All cash and in-kind donations go to support the non-profit MBA and AUSA organizations on a shared basis.

### ***SPONSORSHIP DISCLAIMER***

*All sponsorship privileges afforded are subject to the rules, regulations, instructions and requirements of the Association of the United States Army, the Military Basketball Association, and the United States Air Force Academy, as appropriate. Sponsors may be required to comply with requests for information regarding their business, company, or organization products, goods, services, logos, and emblems. Pledges are welcome; however, the extent of sponsorship benefits may vary depending on when donation pledges and actual payments are made. Sponsorship of this event does not necessarily mean or imply that any of the above organizations, the Armed Services of the United States, or any other agency of the U.S. Government endorses the products, goods, or services of any given sponsor. Sponsors may be held liable for negligent damages and/or injury to personnel caused on U.S. Government property.*