



## KBT 40<sup>th</sup> Annual Transportation Conference



January 17 -19, 2018

Lexington Marriott Griffin Gate Resort

Now in it's 40th year KBT's Kentucky Transportation Conference is a premier event. Our conference is designed to provide ample opportunity to network with and learn from leaders throughout Kentucky and the nation.

More than 500 industry participants trust this premier event to provide them with up-to-date knowledge and information necessary to remain successful in their industry.

Now in it's 40th year the Kentuckians for Better Transportation's Conference is a premier event. Our conference is designed to provide ample opportunity to network with and learn from leaders throughout Kentucky and the nation. More than 500 industry participants trust this premier event to provide them with up-to-date knowledge and information necessary to remain successful in their industry. Broaden your company's exposure by participating as a Sponsor and/or Exhibitor in 2018.

[www.kbtnet.org](http://www.kbtnet.org) [katie@kbtnet.org](mailto:katie@kbtnet.org) (502) 491-5600

Connect with industry leaders, elected officials, colleagues and peers. The Annual Kentucky Transportation Conference sponsorship and exhibitor opportunities position you and your organization as an industry leader and provide you with a high level of engagement and exposure. The sooner you register the sooner your organization's exposure begins and depending upon your sponsorship level, this exposure will continue throughout KBT's association year.

See Excerpt: <https://www.kbtevents.org/>



### DBE Opportunities

#### Want to learn more about the DBE Program

Call or email us.

- Ask us about getting a letter of bond ability
- Need a capability statement? Give us a call
- How about a new/updated website, Email/call us
- Want to become DBE Certified? call us
- Need Training and Technical Assistance

Phone Number: 855-678-9323 – Email: [Info@kydbe.com](mailto:Info@kydbe.com)

### About The DBE Program

The Construction Estimating Institute (CEI) works with Kentucky Transportation Cabinet (KYTC) as the statewide provider of the federally funded Disadvantaged Business Enterprises (DBE) Supportive Services Program.

We want to increase the number of certified DBEs participating in highway and bridge construction, as well as assist DBEs in growing and eventually becoming self-sufficient. Additionally, CEI provides supportive services by assisting prime contractors and consultants with identifying DBEs for subcontracting opportunities on priority projects.

The Kentucky Infrastructure Coalition (KIC) includes more than 30 organizations that represent manufacturers, farmers, economic development leaders, engineers, local leaders and more than 40,000 transportation workers who understand that safe, reliable, efficient transportation is essential to Kentucky's economy.

KIC has been formed to advocate for, and provide solutions to, the Commonwealth's transportation needs. Juva Barber, executive director of Kentuckians for Better Transportation, will serve as the coalition chairwoman. "Kentucky must invest more in infrastructure to attract and expand a 21st century economy and jobs," Barber said. "Funding solutions must be dynamic and meet the evolving needs of a changing economy. We support long-term, sustainable funding that provides adequate revenues for all modes of transportation so our state can maintain the infrastructure we have today and build what we need for our future."

### The Need

- There are a few key factors contributing to the lack of sufficient investment in transportation:
- A national decline in the average wholesale gas prices resulted in a \$200 million recurring annual loss for Kentucky. The commonwealth also will soon lose \$110 million in credits, a portion of which is used for transit for matching funds for federal dollars.
- There are currently more than 1,100 significant transportation projects that need to be completed, according to the Kentucky Transportation Cabinet. These by several billion dollars.
- More than \$150 million is diverted from the road fund for other agencies each year.

### The Importance

Effective, dependable infrastructure is essential to the foundation of Kentucky's economy:

- More than \$500 billion in freight flows through Kentucky annually.
- Transportation brings in tourists and visitors who contribute almost \$14.5 billion to our economy each year.
- Highway accessibility is the most important factor in site selection for an employer, according to *Area Development Magazine's* 2016 survey of corporate executives.
- Drivers in Kentucky already are paying the price. Driving on Kentucky's diminishing transportation system costs motorists a total of \$4 billion every year in additional vehicle operating costs, congestion-related delays and traffic crashes, according to transportation research organization TRIP. That total is 2.5 times greater than what Kentucky spends in the road fund each year.
- For more information on KIC, including a list of partners and additional information on
- Transportation needs and importance, visit <http://www.kickstartky.com/>.

Excerpt: [www.lanereport.com/79219/2017/07/wright-mix-to-invest-8-5m-in-wurtland-facility-create-130-jobs/](http://www.lanereport.com/79219/2017/07/wright-mix-to-invest-8-5m-in-wurtland-facility-create-130-jobs/)

## Supportive Services Offered



- Estimating Training
- Building Capacity
- Mobilization Financing
- Bonding Assistance
- Marketing Plan Development
- Creating a Business Plan
- Building a Website
- Plan Reading



**BONDING,  
FINANCING,  
AND  
INSURANCE**

CEI is an educational organization providing the highest quality construction training in the industry. Over 100,000 owners, estimators, project managers, field supervisors, office support staff, foremen, laborers, and key management personnel have attended courses that are offered nationwide. The courses provide students with construction skills training and the critical information needed to be effective within their companies and organizations.

**CEI DBE Supportive Services**

Call 855-678-9DBE (9323) or visit us online at [www.kydbe.com](http://www.kydbe.com)