



## The Artisan Writer

Producer of compelling, hand-crafted writing, in small and large batches for progressive clients. :: Jeff@TheArtisanWriter.com

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### **COPY DECK**

**CLIENT:** Modera, Inc.

**ADVERTISER:** Victorville Motors

**PROJECT:** December "Big Finish of 2014" Sales Event/Radio :60

**TITLE:** "Have You Been Waiting" :60

**DATE:** 11/17/14

**COPY:**

Have you been waiting for the best time of the year to drive off in that new Chrysler, Dodge, or Jeep vehicle? Well it's time to stop waiting and START driving, because the "Big Finish of 2014" event is going on now at Victorville Motors dot com. It's your last chance of the year for BIG savings on our entire selection of Chrysler, Dodge, and Jeep vehicles, like the sporty and economical Dodge Dart, starting at just **[Dart pricing offer here]**! Is a new RAM truck on your wish list? Then come in today because we're also celebrating with the "RAM Commercial Truck Season" event, and that means extra year-end savings on the fastest selling truck brand in America! If you're in a hurry, then just log on to Victorville Motors dot com and let US find your ride with our CarFinder tool! And don't forget, Victorville Motors dot com will meet OR beat the competition's price on ANY new vehicle we sell with our low price guarantee! Log on to Victorville Motors dot com or come see us at Victorville Motors on Civic Drive, but don't wait because the Big Finish of 2014" event is almost over!