


Dennis B. Sprung
President and Chief Executive Officer

*The 60-Day Trial Plan is provided by the master policy issued to the Association of American Pet Owners. Activation required. Administered by PetPartners, Inc. Underwritten by American Pet Insurance Company, 907 NW Ballard Way, Seattle WA 98107-4607. Not available in all states and only available to U.S. residents. Eligibility restrictions apply. Contact PetPartners, Inc. for terms and conditions. Must be activated within 30 days of AKC Certificate issued date. Visit www.akcpetinsurance.com or call toll free at 1-866-735-2747. Please separate below and keep for your records.

AMERICAN KENNEL CLUB

NAME SPOT BACCUS	NUMBER WS48709506
BREED GREAT DANE	SEX FEMALE
COLOR WHITE, BLACK MARKINGS	DATE OF BIRTH FEBRUARY 24, 2014
SIRE GOEDEKE'S JOKING AROUND JESTER WS39817108 07-14	 AMERICAN KENNEL CLUB
DAM LIBERTE GOEDEKE'S ADENA WS32819706 12-11	
BREEDER AMY GOEDEKE	CERTIFICATE ISSUED MARCH 26, 2015 <small>This certificate invalidates all previous certificates if a date appears after the name and</small>

Heartland Pet's

28th

Puppy Mill
Supplier
uncovered!



Pet Profile

Heartland Pets Inc.
573 Millcreek Mall
Erie, Pennsylvania 16565
814-866-6407

Date: 5/8/2014

Pet:

Ref #:	[REDACTED]	Birth Date:	2 [REDACTED] 2014
Microchip:	[REDACTED]	Gender:	Female
Breed:	Great Dane	Spay/Neuter:	No
Coloring:	White	Regular Price:	2499.00
Markings:	Black Markings		
Kennel #:			
Weight:	16.2		

Additional:

Breeder:
Rodney & Dorinda Wittmer
6555 E 1250 N
Elorna, IN 47529

Distributor:
Pinnacle Pet
11500 Hammer Road
Neosho, Missouri 64850

Registry:
American Kennel Club (AKC)
PO Box 900052
Raleigh, North Carolina 276

Sire: AKC
WS39817108
GOEDEKE'S JOKING A
Dam: AKC
WS32819706
LIBERTE GOEDEKE'S

Goedeke's Great Danes
Amy Goedeke
25225 County Rd. 201
Carrollton, Missouri 64633
H 660-542-2928

Heartland Pets told an unsuspecting customer that her new pup came from breeders "Rodney & Dorinda Wittmer." However, when the AKC papers came the breeder was listed differently, as "Amy Goedeke".

Either way, neither of these "breeders" are USDA certified!

Yet Heartland consistently defends itself by saying “we use only USDA certified breeders!” We now have paper-trail proof of their connection to at least 28 different puppy mills, 7 of which are NOT USDA certified.

Do you have a similar story to tell? Speak up now. EriePuppyMillAwareness@gmail.com

USDA United States Department of Agriculture
Animal and Plant Health Inspection Service 358151345030265 AOWERS insp_id

Inspection Report


Sobrad L L C
Pinnacle Pet
11474 Hammer Road
Neosho, MO 64850

Customer ID: **329825**
Certificate: **43-T-0063**
Site: 002
SOBRAD L L C

Type: ROUTINE INSPECTION
Date: Dec-17-2015

Animal Inventory for Inspection Date: May 18, 2015

Inspection Animal Count	Animal Common Name	Animal Group Name
353	DOG PUPPY	DOGS

 Click this icon to export this data into an excel spreadsheet format

Customer No:	329825	SOBRAD L L C	May 18, 2015
Certificate No:	43-B-3750		

The puppy miller, puppy farmer, or “breeder” sells the puppy to the distributor. The distributor then upcharges and re-sells the puppy to the pet store. Then the pet store inflates the price by as much as \$2,000 and tries to sell it to you.

This distributor had 353 puppies at once. Do you think that is a safe, happy way for a puppy to be raised?

Don't fall for their tricks.

Boycott Heartland Pets until they Go Humane or Go Away