

EDB 9120 Case Preparation

All seminar participants should read the case materials and the preparation readings assigned for the meeting.

Each group will lead the class in discussing one of the assigned cases. The general format for this discussion is for the group to form a panel in the front of the room, review the facts of the case, and then provide an informed discussion of the issues of the case. "Informed" means that members of the group have not only read and studied the case (which all class participants are expected to do), and the preparation reading for the session (which all class participants are expected to do), but also bring forward fact-based opinions derived from additional readings that have been discovered in the library by researching the issues of the case further. "Issues" are encouraged to be framed by the evidence-based management and the principles/discussion topics for the meeting date. Presence of the most recent published evidence will be important.

It is permissible to introduce PowerPoint graphics, videos, or other presentation aids during the panel. The groups may also adopt original formats (alternatives to the panels) for their discussions, as long as it affords ample opportunities for others in the class to engage in, and contribute to, the discussion. Be sure to cite a reference list to assure credit for the additional readings.

Case discussion will consist of two parts. First, the panel group will be allowed 30 minutes for presenting its viewpoints and the most relevant and recent published evidence for the case. Second, the panel will moderate a general discussion as the remaining seminar participants will expect 30 minutes as an opportunity for comments and viewpoints from the classroom floor.

One of the panel group members should be assigned by the group as a moderator for the case discussion activities.

Due date and case assignments are found in the course schedule given in the syllabus.