

Revision 20230725

ID THEFT, FINANCIAL FRAUD & SCAM REMINDER TIP SHEET

REMEMBER: These criminals are very sophisticated, both technologically and psychologically. Worldwide, there are tens of thousands of entire groups of people with extensive education and backgrounds in sales, marketing, finance, banking, computers, psychology, sociology, neuro-linguistic programming (NLP), etc. – everything needed to understand how our minds work, what "trips our triggers," and how best to convince us to give them money or for them to scam us in some manner or form. Personal loss estimates range from \$20-\$50 BILLION from 50+ million people annually in the U.S. alone and globally it's over \$5 TRILLION, but it could be much worse as much of this crime goes unreported simply because people are ashamed to admit to family, friends, and law enforcement that they got scammed. Posting your personal information on social media only makes you even more of a target by giving them more information and avenues with which to attack you. STOP POSTING EVERYTHING ABOUT YOUR LIFE FOR THE ENTIRE PUBLIC TO SEE -CRIMINALS USE ALL THAT INFORMATION AGAINST YOU!!! So, no matter who you are, your age, educational level or socio-economic status, these kinds of crimes affect everyone, so please, do not be afraid or ashamed to ask for help if you suspect you have been scammed or are being abused or exploited, financially or otherwise. Our financial institutions and law enforcement recognize that these are serious crimes and they sincerely want to help stop them, but YOU MUST take steps to educate and protect yourself from this type of crime. YOU must be your own first responder in ALL aspects of your life!!!

In addition to reporting any crimes to the police and your financial institutions, go here immediately if you have been a victim – these website outlines everything you need to do to recover and protect yourself and your assets. Time is of the essence!:

U.S. Federal Trade Commission: <u>https://www.identitytheft.gov</u> Federal Bureau of Investigation: <u>https://www.ic3.gov</u>

GENERAL WARNING SIGNS OF A SCAM

These usually involve some kind of verbal ruse over the phone from someone you do not know, however, it may be someone you do know or think you know, such as in cases of a romance-related or tie-in scams like the "Granny Scam."

- 1) Person threatens to take some sort of immediate financial or legal action against you unless you provide payment immediately.
- 2) Person urges or demands that you take some kind of action immediately that will benefit them or an organization.
- 3) Person urges or demands that you provide a credit card number or checking account number to pay a late bill or fine.
- 4) Person claims they are with a local, federal or state agency (IRS, FBI, other law enforcement) or utility company, etc., and demands that you take some kind of action (usually make a payment with a credit card, gift card or checking account number and/or provide some other kind of personal or financial information) under threat of immediate punitive action against you, including warrants for your arrest.
- 5) Person says they are coming to your house to deliver some kind of prize/lottery/sweepstakes winnings or other gift(s). The other sign here is that they say they will need a small fee, paid in the form of a gift card (Green Dot, iTunes, etc.) to pay taxes, register your winnings with the FDIC, IRS, etc. If you legitimately win, the only paperwork you should be asked to fill out is a form the prize presenters are required to file with the IRS and state tax commission. You never have to pay a fee for winning a prize, only taxes (which are sometimes taken out before you receive your prize money) and only to the respective governmental agency directly. This ruse is common with Publishers Clearing House (PCH) prize scams.
- 6) **Any type of activity** that involves you paying any kind of fee, most often with a **gift card**, Green Dot card, iTunes card, Vanilla Visa, etc. Remember, gift cards are for gifts only, not for paying bills!!
- 7) Person you've met online and or may have a romantic interest in asks you to pick up and reship (transship) any type of package, goods, etc., to a third party or forward money to a third party via Western Union, ACH or wire transfers, Zelle, Venmo, etc., or asks you to send them money for a plane ticket to come see you, help pay for medical costs for a sick relative, or anything else that involves you moving money or goods for them or sending them money for any reason – this is common in romance scams and makes you a "money mule," which is an illegal activity. See the <u>FBI's Money Mule Awareness page here¹</u>.
- 8) Person calls you out of nowhere with a strange, but seemingly harmless question, then calls you back days or weeks later, for whatever reason, and starts to develop a friendship with you chances are they are using a technique called "social engineering" to "cultivate the

¹ https://www.fbi.gov/how-we-can-help-you/safety-resources/scams-and-safety/common-scams-and-crimes/money-mules

halo effect" and "groom" you for victimization of some kind. This can be a process that goes on for weeks, months or even years before the crime occurs. If you are a prolific user of social media, you are much more susceptible to this type of crime because you have given the criminals a significant amount of your personal information to work with.

CRITICAL STEPS TO AVOIDING SCAMS

- <u>DO NOT</u> conduct any kind of complicated business when you are physically or emotionally tired, stressed, distressed, or under the influence of any drugs (Rx or illegal) or alcohol that may cloud an otherwise clear thought process. Ask a trusted, knowledgeable friend or relative for help, if necessary.
- 2) <u>DO NOT</u> answer the phone unless you recognize the number or name. Even then, remember, Caller ID's (and now voices using AI) can be spoofed to appear or sound like anyone from the President to your parents, spouse or child, financial institutions, law enforcement, etc., so be very careful. If in doubt, hang up, get the number yourself off a billing statement, official online website or account, local bank branch, back of credit card, or other trusted source and call them back.
- <u>DO NOT</u> answer the door unless you know who it is. Get an easy-to-set up <u>Blink</u>² or other brand wi-fi enabled doorbell camera – \$50 or less.
- <u>DO NOT</u> let anyone, for any reason, intimidate, scare or shame you into providing personal or financial information or payments or coerce you into engaging in questionable activities. (moving money, trans-shipping goods, etc. – See #7 in the previous section.)
- 5) DO NOT open text messages, e-mails, pop-up ads from unknown senders and if you do, DO NOT click on any links inside or call any phone numbers contained in them - doing so can install all kinds of malware on your computer or cell phone or put you in personal contact with the scammers. Think before you click or call!
- 6) **DO NOT** give anyone remote access to your computer unless **you initiate** contact and you are **absolutely certain** they are a legitimate computer repair service and not a scam. Popup warnings for virus infection/tech support on your computer are generally scams. Do an Internet search of their name and or toll-free number for scam reports.
- 7) DO NOT use (insert or swipe) a debit card in any point-of-sale terminal, gas pump, etc., where skimmers/shimmers may be present. (In fact, consider getting rid of any debit cards they can give criminals direct access to all the money in your bank account.) Pay with cash, dedicated gas station credit card, other credit (not debit) card, limited amount gift card.

CRITICAL STEPS TO SECURING YOUR PERSONAL INFORMATION

1. <u>DO</u> enable 2-step login (aka 2 factor authentication, 2FA) protocols on **ALL** your online accounts where you have to enter your user ID and password to log in.

² https://blinkforhome.com/

- 2. <u>DO</u> set up text alerts on all your banking and credit accounts so that you will receive an alert text or e-mail any time **any** transaction has occurred with those accounts. Immediately contact the fraud departments of those accounts if you did not initiate the transaction.
- DO review your <u>consumer credit reports</u>³ and <u>ChexSystems</u>⁴ reports at least annually. Because of all the Covid-related fraud, the credit bureaus are still allowing you to view them for free on a weekly basis.
- <u>DO</u> consider signing up for free credit monitoring services with <u>Credit Karma⁵</u> and <u>Credit</u> <u>Sesame⁶ BEFORE</u> taking step 6.).
- 5. <u>DO</u> set up online accounts (before someone else does it for you) with: <u>Social Security</u> <u>(includes Medicare)</u>⁷, <u>eBenefits</u>⁸ (military & government benefit recipients), <u>VA</u>⁹, <u>USPS</u>¹⁰, <u>USPS Informed Delivery</u>¹¹ **BEFORE** taking step 6.).
- 6. DO consider a credit freeze or credit lock (they are different) with the <u>Big 3 credit reporting agencies</u>¹² and the <u>NCTUE</u>¹³, even and especially for children. If you do, be sure to keep your login credentials in a very safe place!!! And do this AFTER steps 4.) and 5.), otherwise you will have to go through the process of unlocking or unfreezing your accounts to sign up for some of them or get a special temporary passcode from the government agencies.
- 7. DO only use a Uniball Signo brand #207¹⁴ anti-fraud gel ink pen to fill out checks and ONLY place outgoing mail in a drop box inside a U.S. Postal Service substation during business hours. Note that **not** all "gel" ink pens use the special anti-fraud ink; it must say so on the packaging. Also, hold the envelope up to a bright light - be sure the envelope has adequate security features to mask what is inside (like a check) and insert additional pieces of paper to mask the contents, if necessary. **Best practice:** Go "paperless," get your monthly bills via e-mail, pay them online and avoid writing **any** checks if at all possible - they are one of the most compromised methods of payments at this time because our mail system is compromised now. Go to your local bank branch and sign up for online banking. Pay bills with a credit card (**NOT** debit card) or use auto draft to your checking account to pay monthly bills. You should have a dedicated credit card for recurring payments that is never used/swiped in a Point-of-Sale terminal like the gas station or grocery store. Also, you should have at least 2 bank accounts – one where the majority of your money is housed (and that you do not give out the account number) and a smaller one where you only move enough money each month to cover your bills. **Ideally**, pay each bill manually (instead of auto-draft), monthly once you receive your e-bill - this avoids you having your account

³ https://www.annualcreditreport.com/index.action

⁴ https://www.chexsystems.com/request-reports/consumer-disclosure

⁵ https://www.creditkarma.com/

⁶ https://www.creditsesame.com/

⁷ https://www.ssa.gov/

⁸ https://www.ebenefits.va.gov/ebenefits/homepage

⁹ https://www.va.gov/

¹⁰ https://www.usps.com/

¹¹ https://www.usps.com/manage/informed-delivery.htm

¹² https://www.annualcreditreport.com/index.action

¹³ https://www.nctue.com/consumers

¹⁴ https://uniballco.com/collections/207

number information stored on someone else's server where it could be subject to data breaches. Pay your taxes electronically, as well.

- 8. DO run some sort of paid, not free, third-party full software security suite (firewall, anti-virus, anti-spam, anti-ransomware, etc., to protect against malicious websites, spam, malware, viruses, keyloggers, other system intrusions, etc.) If you use a computer this is absolutely a critical step you must take, no exceptions! Bitdefender Total Security and Norton 360 Deluxe consistently get the highest ratings from industry publications. Just do a search for "best software security suite" for other options. Also, be sure to have a knowledgeable person adjust the software's settings to ensure that you have the maximum protection enabled. There are many other steps you need to take to be cyber-secure, so for more computer safety tips, be sure to read my free 170+ page Identity Theft e-Book on the Publications page of my website¹⁵.
- 9. DO check with your local county clerk or assessor to see if they offer some type of "lien alert system" to notify you about unexpected changes to your home's (or other real estate holding's) title(s) and or deed(s) and sign up for it. Yes, home theft is becoming a big problem.

REMEMBER THESE WORDS OF WISDOM

- 1) If it sounds too good to be true, it probably is.
- 2) There is no free lunch.
- 3) If you didn't enter the contest, you can't win. (Foreign lotteries are illegal in U.S.)
- 4) When in doubt, check it out! (Do an Internet search for scam-related reports.)
- 5) Think before you click or call!

STAY UP-TO-DATE WITH ALL THE LATEST SCAMS & FRAUD & GET THE BEST SAFETY TIPS BY JOINING YOUR LOCAL COUNTY SHERIFF'S TRIAD GROUP <u>(more info here)</u>¹⁶!!! OPEN TO THE PUBLIC, FUN, FREE & NO COMMITMENTS. DO IT NOW!!!

For more information, get your free, 170+ page e-book

<u>Special Report: Identity Theft, Financial Fraud & Cyber-Crime –</u> <u>Problems, Solutions and Mitigation Strategies</u> at:

https://www.magnusomnicorps.com/publications.html

¹⁵ https://www.magnusomnicorps.com/publications.html

¹⁶ http://www.magnusomnicorps.com/oklahoma-county-triad.html

BEST INTERNET RESOURCES TO KEEP ON TOP OF FRAUD AND SCAMS

I strongly suggest subscribing to the periodic newsletters (e-mails) and podcasts from the websites that offer them. These websites do not sell or otherwise share your contact information.

http://www.aarp.org/money/scams-fraud/fraud-watch-network

https://www.bbb.org/scamtracker/us

http://www.fraudoftheday.com/

http://www.krebsonsecurity.com

http://www.getsafeonline.org

https://www.consumer.ftc.gov

http://www.cyberguy.com

http://www.komando.com

http://www.clark.com

https://twit.tv/shows?shows_active=1

https://www.upguard.com/blog/biggest-data-breaches

https://www.identityforce.com/blog/2023-data-breaches

http://www.magnusomnicorps.com/publications.html