



Jack Naderkhani



"There is no magic formula for perfection in the hospitality business; rather it is something that you work at 24/7"

—Jack Naderkhani  
General Manager



by Suzanne Takowsky

## Raffles L'Ermitage, Beverly Hills

Welcome to one of the most peaceful and sophisticated hotels in Beverly Hills, in the world! For an eighth consecutive year, Raffles L'Ermitage Beverly Hills has garnered the coveted *Mobil Five Star* and *AAA Five Diamond Awards* for 2008, making the hotel one of four such distinguished properties in the State of California. Known for a high visibility VIP guest list, Raffles L'Ermitage Beverly Hills showcases exceptional luxury and unquestioned privacy, minutes from the most famous street in the world... Rodeo Drive. Guests relax in comfort and enjoy state-of-the-art technology. The hotel caters to both business and leisure travelers. Large screen TV's audio, video CD and DVD players in rooms, library, WiFi / DSL, internet access throughout, and Incom entry systems that provide premier security and privacy for guests.

At the helm for 18 years, is General Manager, Jack Naderkhani, who oversees the spacious 119 guest rooms and suites, which host rich and famous from around the world.

**ST:** Under your guideship, Raffles L'Ermitage Beverly Hills has become a world-class hotel. Is your job 24/7?

**JN:** I've had opportunities to move all over the world, but I love Beverly Hills and my focus is on hotel business. I'm dedicated to making certain our service is as good at 4:00 in the morning as it is at 4:00 in the afternoon. It's not about keeping count of hours I put in, but making certain the hours I do put in are productive. As for personal plans, a vacation; I don't plan long-term because in the back of my mind is being able to be here—if I need to.

The rooftop pool at Raffles L'Ermitage is a scene out of a Hollywood movie. Cabanas, with spectacular views of the city, and unparalleled levels of security,

offer a private retreat for guests. Of course, this is *Beverly Hills*, so the option of having a massage or spa treatment may be arranged in guest rooms. And, for a minimal charge, animals are welcome under 40 lbs.

**ST:** The hotel is known for its VIP guest list. What attracts celebrities?

**JN:** This is a beautiful, private property, in a residential area. Rather than say we are better than other hotels, I say we are different in that our facilities are strictly for guests. Whether a businessman, government official or celebrity, guests are not bothered or approached. There is also a private entrance in the basement of the hotel.

**ST:** On a much more personal note, *LA Confidential* magazine named you one of LA's most eligible bachelors. How did that work out? Lots of calls?

**JN:** (Laughs). Yes. But, I travel a lot and it can be difficult to find a partner who understands my job and my life.



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