



Smithfield High School, Isle of Wight County Schools
 Smithfield VA 23430 USA
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Overview To beautify downtown Smithfield and create more pride in Isle of Wight through painted benches.

Driving Question How can the history of Isle of Wight be translated into visuals on a bench?

Student Reflections

- Student 1: "I learned a lot about the history of Smithfield."
- Student 2: "Painting and sketching were a lot easier than I thought."
- Student 3: "I would have not had the museum visitor come."
- Student 4: "I learned how the bureaucratic system works."

Teacher Reflection "Have daily goals for each group to meet and daily grades for each day for each student to make sure everyone is pulling their weight."

Lessons Learned "Simplify the project, let the themes be broader, only one Guest Visitor. Seek less feedback from others but the little feedback given to be very valuable. Quality not quantity."

Did Project Meet Goals? 5 out of 5 (Definitely would recommend)

Postcard

PBL Unpacked

As identified using "Unpacking Tool" within www.pbllounge.org

WANTS

NEEDS

Public Project

- Interacting:* Exhibit / Contest
Event
Show / Program
- Producing:* Spec / Design
Model or Prototype
Product¹
Portfolio / Presentation Board
- Revising/Iterating:* Revise a Product or Service
Execute Multiple Drafts
Participate in a Rehearsal
- Presenting:* Utilize Visuals
Display Calculations & Trends

Questions & Themes

- Challenging Problem:* Self Awareness
Reveal the World
Express the Intangible Visually
Strongly Held Beliefs
- Themes:* Community Outreach
Research-based
Field-based Work

Project Parameters

- Project Timeframe:* 7-8 Weeks
- # of Project Members:* Pair
Small Group
High School
- Grade Level:* High School
- Authentic Connections:* Peers

Media Produced

- Internet Media:* Online Survey
Website²
- Digital Content:* Digital Media / Graphic Design
Digital Photography
- Tactile:* Sculpting
Building
- Print or Other Media:* Newspaper
Signage
- Artistic Composition:* Journal / Diary
- Technical Writing:* Article / Script / Essay (Non-fiction)
Budget / Cost Analysis or ROI
Interview Questions
Marketing Pitch / Brochure
Task / Needs Analysis
- Physical Drawings/Fine Arts:* Illustration
Logo / Package Art / TM Design
Painting
Product Drawing or Sketch

Success Skills

- Creativity:* Brainstorm
Design/Create
Elaborate/Expand
Envision
Improve/Refine
- Communication:* Argument / Debate
Business Presentation
Engage Creatively
Point of View
Sales Pitch
Technical Presentation



Real World Exploration

The Physical World: Animals, Pets & Wildlife
Climate, Nature & Resources
Time & Dimensions

Humans in the World: Ancestry
Civilizations & Cultures
Family, Friends & Relationships
Historical Times & Periods³
Inventions
Modern Living

Of the Mind: Work & Careers
Imaginary Beings & Worlds

Authentic Industries & People

Career & Technical: Architecture & Construction
Arts & Entertainment
Business / Entrepreneurship
Education
Government & Public Admin
Printing & Publishing
Travel, Tourism & Logistics

Collaboration: Develop Trust
Encourage Others
Ignore Distractions
Incorporate Feedback
Influence through Leadership
Maximize Strengths of Team Members

Critical Thinking: Respond to Failure
Work Fluidly to Meet Deadlines
Analyze
Assemble Parts of a Whole
Innovate
Clarify Meaning
Balance / Weight Alternatives

Critique Reasoning of Others
Overcome Obstacles
Quantify
Manage People or Deadlines
Negotiate
Persuade
Rationale, Objective Decision-making

Instilled Citizenship Values: Interact Respectfully In-person/Online
Strong Personal / Work Ethic
Sense of Public Duty
Community Service

Community & Public Issues
Social & Political World

Areas of Knowledge & Understanding

Arts: Art Studies

Business: Advertising / Mktg Communications

Communication: Mass Media

History: Local History

Humanities: Cultural Studies

Information Technology: Multimedia

Literary Studies: Literature

¹The product was an outside Art Installation - painting the history of the town on park benches.

²Websites featuring art & social media.

³This project involved real-life historical events.

