

**JANUARY 2019**

# Book & Author Events

**Friday, March 1, 2019**

The Westin Kierland Resort and Spa  
6902 East Greenway Parkway  
Scottsdale, Arizona 85254

**Boutiques and Book Sales:  
9:00 - 3:30 pm**

Ticket price of \$135 includes complimentary self-parking. Valet parking is available at \$5 per vehicle.

A Bookmark Donor Cocktail Reception with the authors will be held on Thursday, February 28. See page 6 for information about becoming a Bookmark donor.

Watch for your invitation arriving in the mail soon!

For information about all Book & Author 2019 events, contact [bncphxba@gmail.com](mailto:bncphxba@gmail.com).

*Proceeds to benefit the **Magnify the Mind Campaign** - Advancing neuroscience research at Brandeis University*





## Co-Presidents' Message

Dear Fellow Brandeis Members,

Time keeps on slipping into the future and the future is bright for the BNC Phoenix Chapter. But before we speak about the future, let us reminisce about our Fall activities....All Winners!

### September

- The first Volunteer Outreach Event "Together We Can Do It!"
- Summer Camp Facilitators - Thank You Happy Hour and Wrap Up.

### October

- 58 study groups kick-off for 2018-2019
- The official Chapter launch of the BNC "Magnify the Mind Campaign ~ Advancing neuroscience research at Brandeis University."
- The Fall Luncheon with a "Brain Tune-Up," an interactive and informative presentation of our memory and our brain.
- Study Group Facilitator Event
- Book & Author 2019 "Illuminating the Mind" Volunteer Meeting

### November

- New and Prospective member coffee
- "Matters of the Mind" Silent and Live Auction

### December

- 2<sup>nd</sup> Annual Golf Classic and luncheon with "Pizzazz and Jazz"

Celebrating with friends old and new, learning new things, having fun and exceeding financial expectations for our Chapter's fundraising events. What more can we ask for? Looking forward to University on Wheels, the 29<sup>th</sup> Annual Book & Author event, BNC Phoenix Mah Jongg Tournament, Volunteer Outreach get-together and our annual season-ending Spring Event.

We thank our wonderful members, volunteers and all who support our Mission and our Chapter by attending all our events.

Judy Levine & Marcia Langer  
BNC Phoenix Chapter Co-Presidents

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# Open Meeting

February 20, 2019

*Speaker: Jacquee Petchel*

## **The Role of Investigative Journalism in our Media-Driven World**

Please join us at the Brandeis Open Meeting on Wednesday, February 20, 2019 from 10:00 am - 12:00 pm. We will meet at Temple Kol Ami, 15030 N. 64<sup>th</sup> St, Scottsdale AZ 85254. All members and guests are encouraged to attend this special event.

Our guest speaker will be Ms. Jacquee Petchel, Professor of Practice, executive editor and producer for digital, multimedia and broadcast student investigations at Arizona State University's Walter Cronkite School of Journalism and Mass Communication. Ms. Petchel has also served as the executive editor of the Carnegie-Knight News 21 investigative reporting initiative. She is the recipient of many journalism awards, most notably a Pulitzer.

Additionally, there will be a very brief business meeting where members will vote on the 2019 - 2020 slate of officers for our BNC Phoenix Chapter. There will be a continental breakfast catered by JJ's Deli, as well as irresistible baked goods provided by our talented Brandeis bakers.

Be sure to mark your calendar for this exciting and informative event.

Please respond by February 13, 2019 to reserve your seat.

Bonnie Clewans, [beadorder@aol.com](mailto:beadorder@aol.com) or 480-509-4507.

**Mark  
Your  
Calendar**

Looking forward to seeing you on February 20 !  
Event Co-Chairs Bonnie Clewans and Judy Krockey



# Book & Author Update

We hope you are already planning to join us at the Westin Kierland Resort and Spa on Friday, March 1<sup>st</sup>! There will be book sales and signings, a marvelous array of boutiques, presentations by our five best-selling authors and a lovely luncheon. Bookmark donors will be invited to attend a Cocktail Reception with the authors the evening before.

Information on how you can become a Bookmark this year is on page 6. Your donation will support the **Magnify the Mind** Campaign at Brandeis, to purchase the university's first two-photon resonance microscope to advance neuroscience research. Invitations will be in the mail soon and, as always, contain RSVP cards where you can list those with whom you wish to be seated. Come early with your friends - doors open at 9:00 for boutiques and book sales - plan to 'shop early, shop often!'



The 29<sup>th</sup> Annual  
Book & Author Events...  
Illuminating The Mind

Come and shop at our fabulous boutiques including 6 new exciting vendors - you won't be disappointed! Our amazing boutique vendors are bringing fashionable clothing, custom and upscale jewelry, stylish handbags, gorgeous hand-painted scarves, marvelous artistic and functional sculpted wood pieces, darling children's clothing, accessories and gift items, plus comfy bed linens and accessories. Please note that vendors will donate 20% of their total sales to the **Magnify the Mind** Campaign.

For general information and continuing updates, see our website at

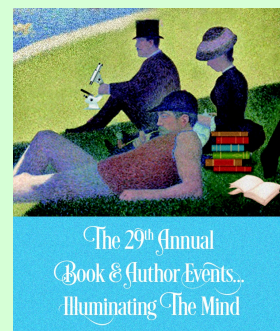
[www.brandeisphoenix.org](http://www.brandeisphoenix.org).

We hope to see you there!

Event Chairs Michelle Fischler, Barbara Stern, Sharon Tievsky

[bncphxba@gmail.com](mailto:bncphxba@gmail.com) 480-442-9623

# Book & Author Bios



## Ann Hood

- ▼ Ann wrote her debut novel, the bestseller *Somewhere Off the Coast of Maine* (1987), while working as a TWA flight attendant.
- ▼ She is the author of fourteen novels, three memoirs, a short story collection, a ten-book series for middle readers and one young adult novel.
- ▼ Some of her bestsellers include *The Knitting Circle* (2005), *Comfort: A Journey Through Grief* (2008), *The Red Thread* (2010) and *The Book that Matters Most* (2016).
- ▼ Her essays and short stories have appeared in the *New York Times*, *The Paris Review*, *O, Bon Appetit*, *Tin House* and *The Atlantic Monthly*.
- ▼ Ann is the winner of two Pushcart Prizes, two Best American Food Writing Awards, Best American Spiritual and Travel Writing Awards and a Boston Public Library Literary Light Award.
- ▼ She is the director of the MFA Creative Writing Program at Salve Regina University, Newport, RI.
- ▼ Her new book, *A Memoir With Recipes* (December, 2018), is a “feast for the body and soul.”



## Tim Johnston

- ▼ Tim is the winner of the 2015 Iowa Author Award.
- ▼ His debut thriller, *The Descent* (2015), was a breakout *New York Times*, *USA Today* and *Indie National* bestseller.
- ▼ He is the author of the young adult novel *Never So Green* (2002) and *The Irish Girl* (2009).
- ▼ His stories in *The Irish Girl* won the O Henry Prize and New Letters Awards for Writers. The entire collection won the Katherine Anne Porter Prize for Short Fiction.
- ▼ His stories have appeared in the *New England Review*, *New Letters*, *The Iowa Review*, and *Missouri Review*, among others.
- ▼ Tim was previously the Jenny McKean Moore Writer-in-Washington fellow at George Washington University.
- ▼ His highly anticipated new novel (January, 2019) is described as “brilliantly plotted, unrelentingly suspenseful, and richly atmospheric.”



## Lindsey Reiser, Moderator

- ▼ A Scottsdale native, she is an award-winning multimedia journalist who joined the CBS 5 News team in 2010 as the weekend anchor.
- ▼ Lindsey returned to the Valley after covering border and immigration issues in El Paso, TX. While in El Paso, she investigated public corruption, uncovered poor business practices, and routinely reported on the violence across the border.
- ▼ She hosts the podcast “Wiser with Reiser.”
- ▼ Her awards include a Society of Professional Journalists Mark of Excellence Award, Hearst Journalist Award and several National Broadcast Education Association Awards.
- ▼ A graduate of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, she currently serves as a mentor to journalism students.
- ▼ She is proud to serve as a member of United Blood Services' Community Leadership Council, a volunteer advisory board for UBS of Arizona.



# Bookmark

**Your Bookmark Gift Can Really Help Make a Difference!**

Kick off the 29<sup>th</sup> Annual Book & Author events by having fun while supporting important research at Brandeis University! Bookmark donors are those who contribute to this event, and thus to the university, at various levels as described below. As a Bookmark donor, you will be invited to a Cocktail Reception with the authors on the evening before the Book & Author luncheon. Join your friends, meet new people and get to know this year's authors over delicious food and fine wine. Bookmark donors at the most generous levels will have the opportunity to spend even more quality time with the authors at an intimate dinner following the Cocktail Reception.

You can become a Bookmark and attend this event when you send in the RSVP card that you will receive with your invitation. Your contribution to become a Bookmark and attend this event goes to the Magnify the Mind Campaign at Brandeis to support the purchase of Brandeis University's first two-photon resonance microscope to advance neuroscience research. Your philanthropic contribution can truly make a difference: it supports groundbreaking research in the field of brain-related diseases, including ALS, Alzheimer's, Parkinson's, autism, epilepsy and MS. Brandeis scientists and researchers have already made headway in finding specific genes related to memory loss and autism.

**Please join us on Thursday, February 28 as a Bookmark donor!**

**Janis Lipman and Susan Rollins, Bookmark Chairs**

## BOOKMARK DONOR GIVING LEVELS

**Author's Edition \$265** - Luncheon and Cocktail Reception for one; anything contributed over \$200 is a charitable contribution

**Best Sellers \$340** - One luncheon and Cocktail Reception for two; anything contributed over \$290 is a charitable contribution

**Classics \$540** - Luncheons and Cocktail Reception for two and one book of choice from a featured Author; anything contributed over \$425 is a charitable contribution

**Bibliophiles \$1,000** - Luncheon and Cocktail reception for one, all five books, dinner with the authors for one and a \$100 gift certificate to be used at any of the boutiques; anything contributed over \$620 is a charitable contribution

**Rare Finds \$1,000** - Luncheons and Cocktail Reception for two, one book of choice from a featured author and dinner with the authors for one; anything contributed over \$620 is a charitable contribution

**Limited Editions \$1,500** - Luncheons for two with preferred seating, Cocktail Reception for two, two books of choice from the featured authors and dinner with the authors for two; anything contributed over \$840 is a charitable contribution

**Special Editions \$3,500** - Luncheons for two with preferred seating with an author, Cocktail Reception for two, five books of choice from the featured authors, dinner with the authors for two and membership in the Justice Brandeis Society; anything contributed over \$915 is a charitable contribution

**Collector's Editions \$5,000** - Luncheons for ten with preferred seating with an author, Cocktail Reception for four, five books from the featured authors, dinner with the authors for four and membership in the Justice Brandeis Society; anything contributed over \$2,365 is a charitable contribution

*Donations in any amount are gratefully accepted, including matching, foundation and planned gifts. All charitable contributions will be listed in event materials.*



# SAVE THE DATE!

## Mark Your Calendars

The BNC Phoenix Chapter's  
Mah Jongg Tournament is back.



The National Mah Jongg League Standard Hands and Rules card for the current year will be used for this tournament. The rules will be sent to each tournament player prior to the event. The rules are to be read before the event.

We will be using the 2018 Mah Jongg Card.

## Mah Jongg Tournament and Lunch



### DATE & TIME:

**Saturday,  
March 23, 2019  
10:00 am - 3:30 pm**

### LOCATION:

McDowell Center at  
McDowell Mt Ranch  
16116 N McDowell Mt  
Ranch Rd, Scottsdale,  
AZ 85255

**Registration will open  
in February.**

Have questions? Contact Linda Ullman, Event Chair,  
[linda@lindaullman.com](mailto:linda@lindaullman.com) 520-405-7972

*All proceeds benefit BNC's **Magnify the Mind Campaign** -  
Advancing neuroscience research for Brandeis University.*



**Monday, January 14, 2019**

**1:00 - 2:30 pm**

**Palo Cristi Church**

**3535 E. Lincoln Drive, Paradise Valley 85253**

For our third program of the 2018-19 season, BNC welcomes guests from Ballet Arizona. Ballet Arizona is honored to share their love of ballet with us at this Concert. The dancers will show us how hard work and determination shape the creation of high quality dance in Arizona. They will explore the different facets of the creative and artistic processes that happen behind the scenes to create the finished works onstage. After the dance presentation, the audience is encouraged to ask the dancers questions about their work.

**There will be refreshments following the performance.**

### **About Ballet Arizona:**

This company was founded in 1986 from the merger of three companies. Ballet Arizona has become the Southwest's premier professional ballet company. The company consists of about 30 dancers under the direction of internationally acclaimed choreographer Ib Andersen, who was a principal dancer with the legendary George Balanchine and the New York City Ballet for more than a decade. Under his leadership, Ballet Arizona has had many seasons of successful ballet performances that have received rave reviews here and in New York City.



### **PRICE: INDIVIDUAL CONCERTS**

\$7 per concert payable at the door

### **SUBSCRIPTION SERIES PRICE:**

\$20 for Brandeis members (use the [study group registration form](#))

\$25 for non-Brandeis members, payable at the door

**Contact: Joan Sitver** [joansitver@aol.com](mailto:joansitver@aol.com) (602) 971-0012 for more details



# Study Group News



## AZ AUTHORS

Monday, January 21  
12:30 - 2:30 pm  
Scottsdale JCC

Our speaker for Monday, January 21 will be celebrity chef Zipora Einav, with her book, *Recipe for a Delicious Life*.

Chef Zipora has enjoyed a distinguished career as a private chef to dozens of discerning clients. She has traveled the world and prepared exquisite, flavorful meals for some of Hollywood's most notable celebrities, studio executives and elite athletes – Mariah Carey, Pierce Brosnan, Bob and Dolores Hope, Aaron Spelling, Donovan McNabb and many others.

Whether preparing her meals in a family's kitchen or as a guest chef at Michelin star restaurants and 5-star hotels, her intention for every dining experience is to create a wonderful, lasting memory.

### RSVPs a must to:

Merrill Kalman [mskbflo@aol.com](mailto:mskbflo@aol.com)  
Guests are welcome with a \$5 fee.

## MEN OF BRANDEIS (MOB)

On Wednesday, January 9<sup>th</sup> at 10:00 am, Men of Brandeis will be touring the exhibits at the Arizona Heritage Center located in Tempe.



These exhibits explore Arizona's history. You will follow Arizona's heritage from the western frontier days all the way up to the post-WWII building boom. The docent-led tour will explain how water made life possible in the desert, and discover the beauty and variety of the state's vast natural resources, including a spectacular display of Arizona gems, minerals, rocks and fossils.

After the tour, the group will meet at a nearby restaurant in Tempe for lunch.

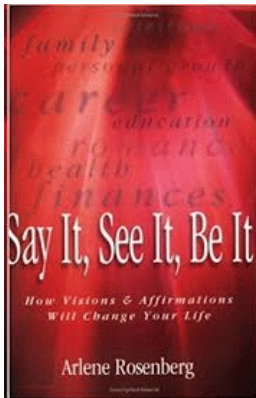
If you have any questions, please contact  
Leith Baletin at 480-874-9434 [lbaletin@gmail.com](mailto:lbaletin@gmail.com)

The 2018-2019 season of Brandeis Phoenix study groups is in full swing! We have many study groups that have space available for more participants. For details and to sign up for available study groups, see the Guide and Registration Form on our website:

<http://www.brandeisphoenix.com/StudyGroups.html>

**Study Group Vice Presidents: Joellyn Pollock and Kathleen Witkin**  
[phxstudygroups@gmail.com](mailto:phxstudygroups@gmail.com)

## Study Group Updates



### **SAY IT, SEE IT, BE IT STUDY GROUP: Revised Information**

If you are interested in Personal Development, this Study Group, led by author and professional empowerment coach Arlene Rosenberg, is for you. Using the information and exercises in her book, *Say It See It Be It*, Arlene will help you create significant positive change in all areas of your life. By the end of this Study Group, you will have developed a positive, grateful attitude and strong belief in yourself. Believing in yourself is crucial to accomplishing your personal or business goals and dreams.

Arlene Rosenberg's book, *Say It, See It, Be It: How Visions and Affirmations Will Change Your Life*, will be available to attendees for \$5, payable to the facilitator at the first meeting. It will be used as a study guide for attendees learning how to increase their personal power.

The meeting location will be based on participation.

**The first meeting will be on February 19, 2019.** Maximum 20.

**Third Tuesdays, 10:00 am -12:00 pm (February-May)**

**Facilitator: Arlene Rosenberg** [ar@arlenerosenberg.com](mailto:ar@arlenerosenberg.com) ..... **480-993-5322**

**Fee: \$20+ \$5 for book**

## New Study Groups

### **THE PRESIDENCY AND PRESIDENTS**

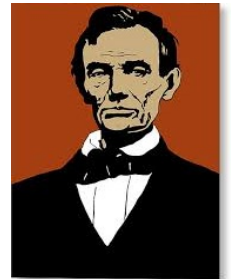
This will be a book-based discussion group centered on the Presidency and U.S. Presidents. The facilitator will introduce the topic at the first session, but the following meetings will be participant-discussion centered. The first book we will read is Doris Kearns Goodwin's *Leadership in Turbulent Times*. Goodwin's book examines the leadership of Presidents Abraham Lincoln, Theodore Roosevelt, Franklin Roosevelt and Lyndon Johnson. We will likely take several meetings to discuss each book. Future books will be determined by group discussion. **Our first discussion will be Monday, January 21.** Maximum 15.

**Monday Evenings, 7:00 - 8:30 pm (January 21, February 4, 18, March 4, 18, April 1, 15)**

**Facilitator:** ..... **FEE: \$20**

**Mark Stern** [mstern@shepherd.edu](mailto:mstern@shepherd.edu)

**540-664-0480**



### **LET'S DO TEA!**

Through various local area outings, we will explore the cultural, historic and current ways in which tea is healthful, fragrant and pleasurable. As we journey together while learning through professional presentations, we will discover many unique facets of this internationally popular beverage. LET'S DO TEA! will be a unique, fun-filled and educational afternoon - whether or not

you enjoy drinking tea. Each outing will include a lunch pertaining to that day's subject matter. Location and date information will be emailed to participants.

**Various Days, approximately 10:00 am - 2:30 pm (February, March, April)**

**Facilitator:** ..... **FEE: \$20**

**Sandi Oppenheim** [tealadyaz@cox.net](mailto:tealadyaz@cox.net)

**602-881-8107**

## Study Groups Still Available

Arizona Authors Speaker Series

At the Ballet

Bowling for Fun

Bridging It!

Camelview, Shea 14 - Review & Lunch

Central Phx Readers

Contemporary Issues Discussion Group

Current Events

Don't Worry, Be Happy Hour

First Friday Films & Feasts

Intermediate Hiking Club

Intermediate Mah Jongg

Just Desserts

Knit A Mitzvah

Leisure Hiking

Let's Do Tea! \*NEW\*

Let's Get Metaphysical!

Men of Brandeis (MOB)

Movie Talk at Mimi's

Neighborhood Haunts

Play Golf

The Presidency and Presidents \*NEW\*

ROZ FISCHER CONCERTS &

CONVERSATIONS

- a Subscription Series Event

Say It, See It, Be It

Second Tuesday AM Book Group

Simply Scrabble

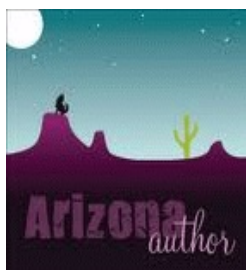
Sun Lakes Potpourri

The World of Interior Design

Theater & Lunch Series

Women Poets

**Click [HERE](#) for a current Registration Form.**



### \*Special Note about Full Groups:

Even a group that has reached its maximum participation (marked with an \* on the monthly calendar) may have openings from time to time. If you are interested in a particular group, contact the facilitator(s) to see if space is available. Look for the monthly calendar on pages 11 and 12 for group details, which include contact information for the facilitators. A \$5 guest fee will apply (\$7 for Roz Fischer Concerts & Conversations – A Subscription Series Event).

**\*SPECIAL NOTE ABOUT FULL GROUPS (denoted by an asterisk):**

Even a group that has reached its maximum participation may have openings from time to time - if you are interested in a particular group, contact the facilitator(s) to see if space is available. Very often there is! Look in the monthly calendar pages below for group details, which include contact information for the facilitators. A \$5 guest fee will apply; \$7 for Roz Fischer Concerts and Conversations.

GROUP	DATE	MEETING TIME	FACILITATORS
THEATER & LUNCH SERIES	TBD	11:45	Caryn Balaban <a href="mailto:bicaban@gmail.com">bicaban@gmail.com</a> 602-788-6806
DON'T WORRY, BE HAPPY HOUR	2	5:00 pm	Cheryl Lennon <a href="mailto:clennon60@gmail.com">clennon60@gmail.com</a> 602-999-8858
ADVANCED INTERMEDIATE MAH JONGG *	3 10 17 24 31	12:00	Beth Sennett <a href="mailto:basennett@gmail.com">basennett@gmail.com</a> 414-418-4203
INTERMEDIATE HIKING CLUB	3 17	7:30 ~ 8:00	Nancy Siefer <a href="mailto:n.siefer@gmail.com">n.siefer@gmail.com</a> 480-577-1439
JEWISH BOOK GROUP *	3	10:00	Ellen Tuckman 602-953-9307
LEISURE HIKING	3 17	8:30	Ellen Kirschenbaum <a href="mailto:ellenk102@gmail.com">ellenk102@gmail.com</a> 602-214-5212
STUDY WITH THE BEST: POTPOURRI OF CLASSIC MOVIES*	3	1:00	Carol Kern <a href="mailto:cak8219@gmail.com">cak8219@gmail.com</a> 480-948-9236
SUN LAKES POTPOURRI	3	1:30	Lee Ross <a href="mailto:marclee333@aol.com">marclee333@aol.com</a> 480-802-4828
FIRST FRIDAY FILMS & FEASTS	4	10:00	Joyce Grant <a href="mailto:jhgrant35@gmail.com">jhgrant35@gmail.com</a> 847-877-5793
RESTLESS MINDS DISCUSSION GROUP *	6	7:00 pm	Irene Kestenbaum <a href="mailto:irenek0426@gmail.com">irenek0426@gmail.com</a> 480-734-7306
BOWLING FOR FUN	7	12:00	Barbara Janger <a href="mailto:barbarajanger@gmail.com">barbarajanger@gmail.com</a> 480-451-8901
MONDAY MYSTERY LADIES *	7	12:00	Irene Mieszcanski <a href="mailto:miesirene@aol.com">miesirene@aol.com</a>
CURRENT EVENTS *Note date change	8	10:30	Gladys Simon <a href="mailto:gladsi26@hotmail.com">gladsi26@hotmail.com</a> 480-282-2047
SERIOUSLY CANASTA *	8 15 22 29	11:45	Nancy Lirtzman <a href="mailto:nlirtzman@gmail.com">nlirtzman@gmail.com</a> 847-217-6963
INTERMEDIATE MAH JONGG *Note date change*	8	12:30	Felice Goff <a href="mailto:lcswaz@hotmail.com">lcswaz@hotmail.com</a> 602-315-4248
CENTRAL PHX READERS	8	10:00	Iris Wigal <a href="mailto:wiggley@cox.net">wiggley@cox.net</a> 602-980-5436
SECOND TUESDAY BOOK GROUP	8	10:00	Marcia Langer <a href="mailto:marciala@msn.com">marciala@msn.com</a> 914-943-7804
SECOND TUESDAY LUNCH BUNCH *	8	12:00	Joyce Goldstein <a href="mailto:joyce@goldstein.us">joyce@goldstein.us</a> 973-715-6475
A TASTE OF WISE AGING - RELATIONSHIPS AND LOSS *	9 23	1:00	Hillary Kaminsky <a href="mailto:hrkci@aol.com">hrkci@aol.com</a> 602-953-3213

Groups sometimes have room for guests! A \$5 guest fee applies; \$7 for Concerts and Conversations.

\* These groups may have limited space. In all cases, please contact **Facilitators** for availability.



GROUP	DATE	MEETING TIME	FACILITATORS
KNIT A MITZVAH	9 23	1:00	Ronee Siegel <a href="mailto:ronees@aol.com">ronees@aol.com</a> 917-273-0393
BOOK BROTHERS *	10	10:00	Joe Widoff <a href="mailto:jwidoff@gmail.com">jwidoff@gmail.com</a> 703-946-8869
MEN OF BRANDEIS (MOB)	10	1:00	Leith Baletin <a href="mailto:lbaletin@gmail.com">lbaletin@gmail.com</a> 480-874-9434
SUNDAY AFTERNOON AT THE MOVIES *	13	Varies	Marcy Strauss <a href="mailto:mss29@comcast.net">mss29@comcast.net</a> 612-710-6291
ROZ FISCHER CONCERTS AND CONVERSATIONS - A SUBSCRIPTION SERIES EVENT	14	1:00	Joan Sitver <a href="mailto:joansitver@aol.com">joansitver@aol.com</a> 602-971-0012
BRIDGING IT!	15	11:30	Nan Waldman <a href="mailto:nanlarry46@gmail.com">nanlarry46@gmail.com</a> 602-410-5639
CAMELVIEW, SHEA 14 - REVIEW AND LUNCH	15	Varies	Sheila Landau <a href="mailto:buildor2@cox.net">buildor2@cox.net</a> 602-809-5100
YOGA *	15 22 29	8:30	Nancy Siefer <a href="mailto:n.siefer@gmail.com">n.siefer@gmail.com</a> 480- 577-1439
NEIGHBORHOOD WALKS *	16	2:00	Marcy Strauss <a href="mailto:mss29@comcast.net">mss29@comcast.net</a> 612-710-6291
CANASTA FOR BEGINNERS - JANUARY *	18 25	10:00	Roberta Scharf <a href="mailto:rscharf@cox.net">rscharf@cox.net</a> 602-670-0080
MOVIE TALK AT MIMI'S!	20	1:00	Abby Tucker & John Poremba <a href="mailto:skyranch52@gmail.com">skyranch52@gmail.com</a> Abby's cell: 917-816-8261
ARIZONA AUTHORS SPEAKER SERIES	21	12:30	Merrill Kalman <a href="mailto:mskbflo@aol.com">mskbflo@aol.com</a> 480-296-3355
THE PRESIDENCY AND PRESIDENTS	21	7:00 pm	Mark Stern <a href="mailto:mstern@shepherd.edu">mstern@shepherd.edu</a> 540-664-0480
WHERE DO I COME FROM - GENEALOGY II *	21 28	10:30	Andi Freed-Krehbiel <a href="mailto:readerpainter@gmail.com">readerpainter@gmail.com</a> 480-221-9777
ETHNIC DINING *	22	11:30	Ellen Kirschenbaum <a href="mailto:ellenk102@gmail.com">ellenk102@gmail.com</a> 602-214-5212
LET'S GET METAPHYSICAL! – NEW AGE NON-FICTION	22	11:00	Carol Wolf <a href="mailto:peanuts526@aol.com">peanuts526@aol.com</a> 847-207-9954
FOURTH WEDS LUNCH BUNCH *	23	11:30	Marcy Strauss <a href="mailto:mss29@comcast.net">mss29@comcast.net</a> 612-710-6291
PLAY GOLF	23	1:00	Laurie Greenfield <a href="mailto:lauriegreenfield@gmail.com">lauriegreenfield@gmail.com</a> 312-316-8800
CONT ISSUES	24	9:30	Ruth Anne Myers <a href="mailto:ramyers@aol.com">ramyers@aol.com</a> 480-947-8216
JEWELS OF THE DESERT MINI-HIKING *	24	8:30	Myral Robbins <a href="mailto:myralrobbinsdo@aol.com">myralrobbinsdo@aol.com</a> 248-514-9895
NEIGHBORHOOD HAUNTS	24	12:30	Sheila Landau <a href="mailto:buildor2@cox.net">buildor2@cox.net</a> 602-809-5100
SIMPLY SCRABBLE	24	10:00	Marcia Langer <a href="mailto:marciala@msn.com">marciala@msn.com</a> 914-943-7804
WOMEN POETS	24	1:30	Freyda Libman <a href="mailto:poetprof329@gmail.com">poetprof329@gmail.com</a> 630-926-3193
B-PUZZLED: MYSTERY & SUSPENSE*	28	12:00	Alyce Helfman <a href="mailto:ahelfman2002@yahoo.com">ahelfman2002@yahoo.com</a> 551-427-8365



Chef Nancy Moffitt at the Holiday Prep Group

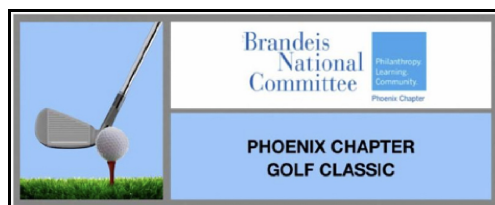
## Study Groups Out and About!



Two BNC book groups meet with author Marcia Fine at Congregation Beth Israel. From left to right: Marcia Fine and facilitators Ellen Tuckman, Robin Koehler and Colleen Espinoza  
Photo by Joan Sitver



Phoenicians of BNC learn about petroglyphs at the *Deer Valley Petroglyph Preserve*



## THE SECOND ANNUAL BRANDEIS PHOENIX CHAPTER GOLF CLASSIC - December 2018

### WELL DONE AND A BIG THANK YOU FOR ORGANIZING THIS EVENT

Lori Roth, Golf Classic Event Chair  
Marti Zelikoff, Golf Classic Operations Manager

### TO OUR EMCEE AND "FRIEND OF BRANDEIS PHOENIX" SEAN McLAUGHLIN

You are truly amazing - Thank You!

### TO CAROL KERN, OUR NATIONAL/LOCAL CHAIR OF THE BNC "MAGNIFY THE MIND" CAMPAIGN

Thank You for your moving and very informative speech about the purpose of this new campaign!

### TO IMMEDIATE PAST CO-PRESIDENT NANCY SACKS-GOLDBERG

Thank You for going above and beyond!

### TO MICHAEL STEINGART

Thank You for setting the mood and filling the room with incredible Jazz & Klezmer!

### A SPECIAL THANKS TO OUR SPONSORS, DONORS AND ANGELS!

#### SPONSORS:

Fairytale Brownies  
Nagle Law Group (Alumni)  
PGA Superstore  
Shasta Pools  
Volvo of Scottsdale  
Zak's Chocolates  
Linda Zlotoff (Alumni)

#### DONORS:

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Jeffrey Larson  
Judy & Warren Levine  
Sean McLaughlin  
Roni Nassberg  
Ruth Poles  
Lori Roth  
Steven Roth  
Nancy Sacks-Goldberg  
Livia & Michael Steingart  
Richard Weiner

#### ANGELS:

Carol Kern  
Michael Koslow  
Susan & Manny Kramer  
Jeffrey Larson  
Judy Levine

### WE THANK ALL OF OUR COMMITTEE MEMBERS AND VOLUNTEERS FOR A JOB WELL DONE!

Carol Abrams, Jim Andrews, Bonnie Clewans, Joan Davis, Hindie Dershowitz, Paula Eckstein, Michelle Fischler, Susan Gans, Gale Gradus, Henriette Hasley, Maris Herzog, Carol Isacson, Lynn Kahn, Sue Karp, Carol Kern, Sue Lawler, Jan Lebovitz, Judy Levine, Freddie Lieberman, Karen Nagle (Alumni Support), Brina Pepper, Susie Sacks, Nancy Sacks-Goldberg, Arline Salbe, Harriet Schwartz, Alisa Schwartzer, Roberta Selnick

**GOLF COURSE COMMITTEE:** Steven Arkoff, Nyles Gradus, Dennis Kesden, Shel Plotnik

### A BIG THANK YOU TO OUR BREAKFAST DONORS

Costco, Einstein's Bagel, JJ's Deli, Starbucks, Walmart

**AND A VERY BIG THANK YOU TO ALL THE WONDERFUL PEOPLE  
WHO DONATED ITEMS TO THE SILENT AUCTION!**





First place winners Herb Zelifoff, Van Jamison,  
Michael Koslow, Michael Glazer  
Van Jamison also won Longest Drive!



Moderator, Sean McLaughlin, Chair Lori Roth  
Also Helen Abrams, Livia Steingart, Judy Levine  
Brian Pepper, Carol Kern, Marcia Langer.



Buddy Kalish, Jim Andrews, Manny Kramer,  
Abe Orlick



Second place winners  
Aaron Lebovitz, Mike Lebovitz,  
Jeff Larson, Brandon Lebovitz



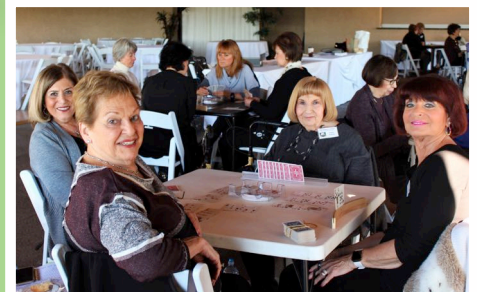
Tom Jarische won Closest to the Pin  
played with Marcy Strauss, Carol DeFalco



Rene Levy, Beth Sennett, Myral Robbins



L-R: Elaine Rosing, Ellen Kirschenbaum,  
Ruth Ruffer, Cheryl Lennon



Roberta Selnick, Gail Kalish, Sue Kramer,  
Carol Isacson





### NEW AND PROSPECTIVE MEMBER COFFEE

Monday, January 7, 2019  
10:00 am - 12:00 noon

### UNIVERSITY ON WHEELS

Friday, January 11, 2019  
9:00 am - 12:00 noon  
The Scottsdale Plaza Resort

### BOOK & AUTHOR TABLE CAPTAINS COFFEE WITH A FRENCH TWIST!

Monday, January 14, 2019  
10:00 - 11:30 am

### STUDY GROUP FACILITATOR ORIENTATION

Monday, February 11, 2019

### OPEN MEETING

Wednesday February 20, 2019  
Temple Kol Ami

### BOOK & AUTHOR EVENT BOOKMARK DONORS COCKTAIL RECEPTION

Thursday, February 28, 2019

### 29<sup>TH</sup> ANNUAL BOOK & AUTHOR EVENT

Friday, March 1, 2019  
The Westin Kierland Resort and Spa, Scottsdale

### MAH JONGG TOURNAMENT AND LUNCH

Saturday, March 23, 2019  
McDowell Center at McDowell Mt Ranch

### SPRING EVENT INSTALLATION OF OFFICERS TBA

## Privacy?

### WE VALUE YOUR PRIVACY

All members' contact information shared for the use of Brandeis business shall remain confidential and not be shared with other organizations.



### RECENT MOVE? NEW PHONE NUMBER OR EMAIL ADDRESS?

Please contact our Membership Database Manager Ms. Bruce Galin with your changes to make sure we don't lose touch.

[bruce.phxbnc@gmail.com](mailto:bruce.phxbnc@gmail.com)

### Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.



### MEMBERSHIP CONTACTS

To report life-cycle events please contact

Susan Sacks at 480-860-5256 or [susan.sacks@gmail.com](mailto:susan.sacks@gmail.com)

To learn about becoming a member, please contact

Leith Baletin at [lbaletin@gmail.com](mailto:lbaletin@gmail.com) 480-874-9434

## Membership News

- \* Congratulations to Carol and Dan Reynolds on the arrival of their grandson, Ralph Andrew Reynolds. Proud parents are Lydia and Aaron Reynolds.
- \* Congratulations to Marcy Strauss on the birth of her granddaughter, Eleanora Isabella Strauss. Proud parents are David and Hanna Strauss.
- \* Congratulations to Abby Tucker and John Poremba on the birth of their granddaughter, Naia Simone Qais. The proud parents are Nisa Qais and Simon Tucker.
- \* Our sincere condolences to the family of Marcia Rosenbloom.
- \* Our sincere condolences to the family of Beverly Seldin.



## New and Returning Members

Kathie Feldman, Mary Beth Kraft, Stan Segelbaum, Janis Trossman, Victor Weisskopf

## Did You KNOW ?

Most of our members find out about BNC because they are invited to an activity by a friend. With so many exciting programs and activities coming up in our chapter, why not invite a friend to join you?

### Share Brandeis, invite your friend to:

- ▲ Attend a Study Group
- ▲ Meet and listen to a Brandeis professor at University on Wheels
- ▲ Experience a cultural outing
- ▲ Participate in a community service activity

So bring a friend, neighbor or family member to your next BNC chapter activity, and share Brandeis!



## MEMBERSHIP VICE PRESIDENTS

Leith Baletin	<a href="mailto:lbaletin@gmail.com">lbaletin@gmail.com</a>	480-874-9434
Carol Kadet	<a href="mailto:carolkadet@gmail.com">carolkadet@gmail.com</a>	415-828-1299

**Click [HERE](#)** to display and print a Membership Form.

# Community Outreach



## Carol B's Children's Book Collection

We continue to collect new and gently used children's books for local elementary schools. For more information, please contact Ellen Kirschenbaum [ellenk102@gmail.com](mailto:ellenk102@gmail.com)

## Just 3 Things

Jewish Family and Children's Services  
(JFCS)

*Real World Job Development  
and Youth*

*In Transition* programs.

We will collect food items at our  
Board meetings and several  
Chapter Events

Help JFCS stock the

**Just 3 Things** food

pantry by donating non-perishable  
food items to provide needy youth  
with food as they transition from foster  
care to independence.

Please visit the website for recommended  
items. <http://www.jfcsaz.org/>

Contact Ellen Kirschenbaum  
[ellenk102@gmail.com](mailto:ellenk102@gmail.com)



## Knit A Mitzvah

**Do you Knit?**

**Do you Crochet?**

**Help us make Scarves,  
Newborn Baby Caps and  
Lap Blankets**



The Knit A Mitzvah Study Group continues its Community Outreach! The group members knit or crochet scarves that are donated to Jewish Family and Children's Services and newborn baby caps and lap blankets that are donated to HonorHeath/Scottsdale Shea Medical Center. You do not have to be a member of the Knit A Mitzvah Study Group to participate.

For more information,  
please contact:

Ronee Siegel

[ronees@aol.com](mailto:ronees@aol.com)

917-273-0393

For more information, contact the Community Outreach Vice Presidents:  
Wendy Cohen [wencohen@cox.net](mailto:wencohen@cox.net) Ellen Kirschenbaum [ellenk102@gmail.com](mailto:ellenk102@gmail.com)




## BOARD MEETING



Did you know that all Chapter Board meetings are open to our members? You are welcome to join us the third Wednesday of every month (except July) at 10:30 am. If you are interested in attending, email either of our chapter presidents to let them know you are coming and for driving directions.

Marcia Langer [marciala@msn.com](mailto:marciala@msn.com)

Judy Levine [judithlevine43@yahoo.com](mailto:judithlevine43@yahoo.com)



For a full list of the  
Phoenix Chapter Board  
members, [click HERE](#).

Michelle Fischler,  
Executive Vice President  
[michellyules@gmail.com](mailto:michellyules@gmail.com)



## PROGRAMMING COMMITTEE MEETING

Wednesday, January 23<sup>rd</sup> - 10:00 am  
Congregation Beth Israel Library  
(56<sup>th</sup> Street and Shea Blvd)

We need your input in planning our upcoming events. Looking forward to seeing you!

Any questions, please contact  
Co-Vice Presidents

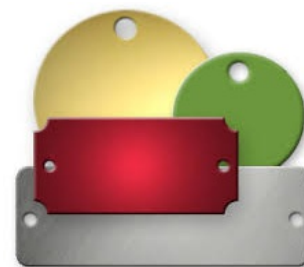
Bonnie Clewans (602) 509-4507  
[beadorder@aol.com](mailto:beadorder@aol.com)

Judy Krockey (815) 735-6866  
[bojudiaz@aol.com](mailto:bojudiaz@aol.com)

## NAME TAGS

Would you prefer not to wear the stick-on name tags used at Brandeis functions? Brandeis has solved the problem. We are offering personalized, magnetic Brandeis name tags for \$13.00, including shipping. You can get your name tag by filling out the order form and mailing it to the listed address.

[Click HERE](#) for order form.







# Book Fund

For all your Book Fund needs, contact: Sue Lawler  
602-525-0231 [suelawler9@gmail.com](mailto:suelawler9@gmail.com)

We accept credit card donations, Visa or MasterCard only,  
for orders of \$10 or more.

For a donation form and additional information, [Click HERE](#)

Donor	Recipient	Occasion
<b>GENERAL BOOK FUND</b>		
Lori Roth Nancy Sacks-Goldberg	Marcy Strauss “	On birth of granddaughter Eleanora Isabella “
Marcia Langer Sunshine Fund	Gail Tenn “	Speedy recovery Sending good healthy vibes
Nancy Elkins Arlene & Irving Feldman Pamela & Barry Fingerhut Shelley & Stuart Gurton Sheila & Larry Landau “	Joyce Rosenthal Gerry Rosenbloom & Family Henriette Hasley Gerry Rosenbloom & Family Henriette Hasley Marcy Strauss Henriette Hasley Gerry Rosenbloom & Family Henriette Hasley “	In memory of beloved father, Samuel Cornfeld In memory of Marcia Rosenbloom In memory of beloved father, Eli Ellner In memory of Marcia Rosenbloom In memory of beloved father, Eli Ellner In memory of Wayne Stutzer In memory of beloved father, Eli Ellner In memory of Marcia Rosenbloom In memory of beloved father, Eli Ellner “
Marcia Langer Judy & Warren Levine Lori Roth Nancy Sacks-Goldberg “ “	Gerry Rosenbloom & Family Arlene Salbe Henriette Hasley Gerry Rosenbloom & Family “	In memory of Marcia Rosenbloom In memory of your favorite Aunt In memory of beloved father, Eli Ellner In memory of Marcia Rosenbloom “
Harriet Schwartz “	Gerry Rosenbloom & Family “	In memory of Marcia Rosenbloom “
Sunshine Fund Jo Ellen Susman & Marty Goodman	“	“
<b>LOUIS BRANDEIS FUND</b>		
Nancy Elkins & Derek Davis Amy Richman “ Paula Ross	Ellie & Leonard Harris Gail Tenn Marcy Strauss Henriette Hasley	Wishing both a wonderful 65 <sup>th</sup> anniversary Best wishes for a speedy recovery In memory of Wayne Stutzer In memory of beloved father, Eli Ellner
<b>LEARNED RESEARCH JOURNAL</b>		
Nancy Elkins Sunshine Fund “	Carole & Sam Sobel Sean McLaughlin Michael Steingart	Wishing you an amazing 60 <sup>th</sup> anniversary Thank you for a great job at the Golf Tournament Thank you for the wonderful music at the Golf Tournament

You can establish a Book Fund Savings Account! The Account allows you to send Book Fund Tributes with ease. For more information, contact Sue Lawler - 11827 N. 40<sup>th</sup> Place, Phoenix, AZ 85028  
602-525-0231 [suelawler9@gmail.com](mailto:suelawler9@gmail.com)

Since 1948, BNC members have raised more than \$131 million to support Brandeis students, faculty, the library and cutting-edge research in neuroscience.



To support the **Magnify the Mind** campaign, [click HERE](#).

Linda Ullman, BNC Phoenix Donations Chair

9275 E. Siesta Lane, Scottsdale AZ 85255

[linda@lindaullman.com](mailto:linda@lindaullman.com) 520-405-7972

A card will be sent to your honoree.

For more information, contact Carol Kern, National Campaign Chair,

[cak8219@gmail.com](mailto:cak8219@gmail.com) 480-948-9236

## Magnify the Mind Campaign

### Donor

### Recipient

### Occasion

Helen & Michael Greenberg

Marcy Strauss

In honor of the birth of granddaughter,  
Eleanora Isabella

“

Renee Kvasnik & Family

In memory of Walter Kvasnik

Sharon & Joe Luber

Al Bick

In honor of being a very special person

“

Jeff Kuznitsky

In honor of being a very special person