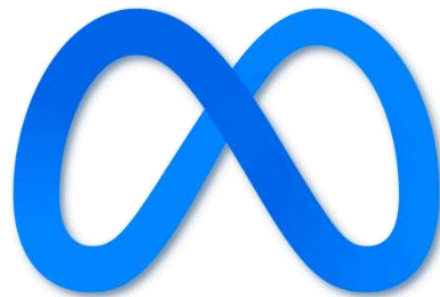




Corporate Investor Pitch





LINKS:

“I'm Greg Malpass, founder of Destiny-Gram. I've spent the last three years developing a solution to what I believe is Artificial Intelligence's most critical challenge: delivering personalized experiences without compromising user privacy.

I'm reaching out because I believe you are the ideal partner to bring this technology to market at scale.

We stand at a pivotal moment in AI development history. While competitors pursue data-hungry approaches that compromise privacy, you have the opportunity to lead the market with a fundamentally different vision: AI that is both highly personalized and completely respectful of user privacy and control.

Destiny-Gram offers the technical foundation to realize this vision immediately, providing you with a significant competitive advantage in the rapidly evolving AI personalization landscape.

While Elon Musk's x-AI is integrating with social media to harvest user data, we've created a fundamentally different approach – one that perfectly aligns with your ethical AI vision.

Destiny-Gram enables users to create secure personal profiles they control completely, then selectively share with AI-chatbot systems. The result is hyper-personalized AI mentoring without the privacy concerns that are already generating backlash against Musk's approach.

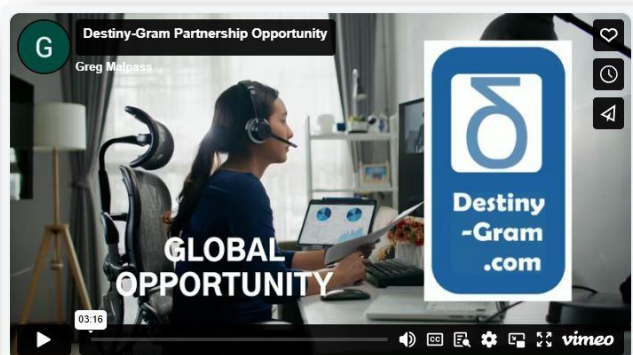
With 900+ pages of documented code and university partnerships in development, we're ready for integration. You have the opportunity to lead the market in ethical AI personalization while competitors face mounting privacy challenges.

I look forward to discussing how we can work together to shape the future of ethical, personalized AI.

Thank you for your time."

Malaga, April 2025

© Destiny-Gram 2022-2025



AI-DRIVEN EDTECH STARTUP - MULTI-STAGE INVESTMENT OPPORTUNITY



HIGHLIGHTS

Vision:

To empower millions of young adults annually to subscribe to our AI-assisted online personal profiling service and leverage its available hyper-personalized AI-mentoring tools.

Multi-Stage Investments:

Initial Equity Option/ Retainer: **\$30,000**

- **Stage 1 - MVP** (year one): **\$125,000** seed funding, 10,000 initial volunteer subscribers from partner universities
- **Stage 2 - SCALING** (year two): **\$375,000** for national scaling, 100,000 - 225,000 subscribers
- **Stage 3 - SALE or PARTNERSHIP** (years 3-5): self-funding, 337,500+ subscribers (year 3), **\$3+ million/yr** revenue (years 3-5), strategic partnership/ acquisition negotiations, 6 million target users, Life-Time Value to Customer Acquisition Cost ratio (LTV:CAC) 5:1. Year 3-5 expected exit value **\$10-50 million**.

Intellectual Property:

- Proprietary profiling algorithms
- AI-integrated assessment tools
- Secure data synthesis methods

Market:

- Expanding global AI, EdTech and self-improvement markets (valued at \$150+ billion)
- Target audience: 200 million millennials and Gen Z in the US/EU



ACCELERATED DEVELOPMENT PROGRAMME

POTENTIAL VALUE
\$50-100m+



Destiny-Gram.com

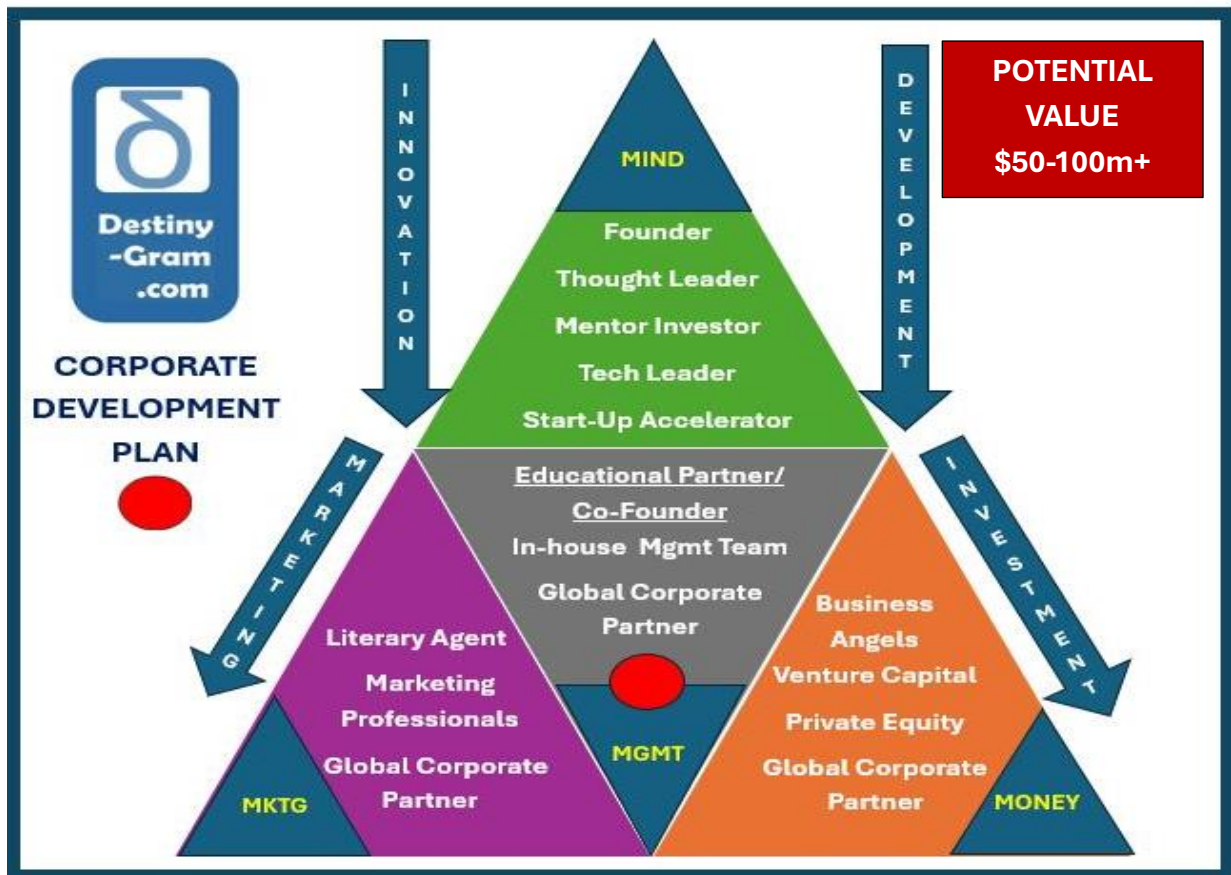
Key Metrics Target at Acquisition

- Users: 300,000+
- Revenue: \$3-5M ARR
- Growth Rate: 150%+ year-over-year
- Gross Margin: 80%+
- User Economics: LTV:CAC ratio exceeding 5:1

Potential Valuation Range

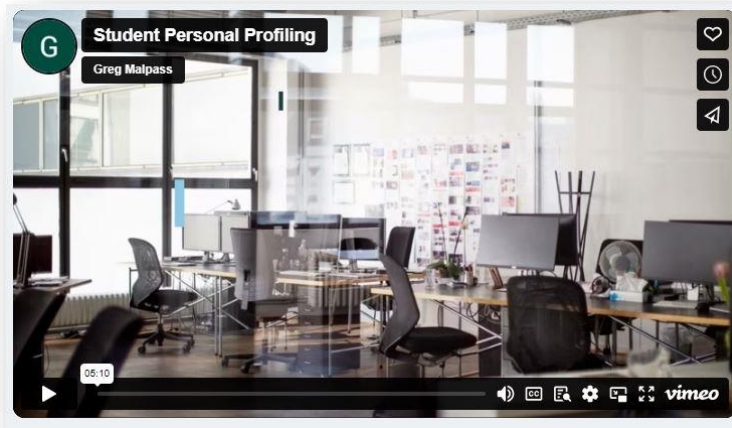
- Technology/IP Value: \$15-30M
- Revenue Multiple: 10-15x ARR (\$30-75M)
- Strategic Premium for competitive positioning: Additional 10-50%
- Total Potential Value: \$50-100M+

The 'Accelerated Development Programme' presents a viable accelerated pathway to a 'Global Corporate Partnership' and potential acquisition by, or royalty/revenue sharing deal with, a major Technology Company within 36 months of initial launch. The approach focuses on rapid proof of concept, exceptional engagement metrics, and strategic positioning for early corporate integration, while maintaining sound business fundamentals.



This Alternative Roadmap should be evaluated alongside the primary Corporate Development Plan, www.Destiny-Gram.com, with implementation decisions based on initial traction metrics, investor appetite for accelerated approaches, and emerging partnership opportunities.

DESTINY-GRAM



LINKS:

Project Overview

Destiny-Gram addresses a growing need for personalized development in an increasingly AI-driven education environment. The platform leverages cutting-edge AI technology to:

1. Create comprehensive personal profiles through proprietary assessment tools
2. Securely integrate this data with leading AI chatbots (like Claude, GPT, Co-Pilot)
3. Deliver hyper-personalized guidance tailored to individual characteristics, goals, and preferences
4. Maintain the highest standards of data privacy and security

Current Development Status

- Conceptual Framework: Fully developed through extensive literary foundations
- Technical Design: Proprietary algorithms and assessment methodology established
- Prototype Development: Initial programming complete with 900+ pages of code documentation
- University Partnerships: In early discussion with leading international universities
- Funding Stage: Seeking initial partnerships and seed funding to implement MVP

Unique Selling Point

Our Key Differentiation Factor is the integration of secure, detailed personal profiles with AI chatbot Mentoring, creating a powerful synergy that no competitor currently matches. Our proprietary assessment methodology and data security framework provide significant barriers to entry:

- Proprietary profiling algorithms
- AI-integrated assessment tools
- Secure data synthesis methods



“Why Musk’s Approach will Fail”



“Read Why?”

Market Opportunity

The Global EdTech market is projected to reach \$404 billion by 2026:

- AI in education estimated at \$20 billion by 2027
- Personal development market exceeding \$50 billion annually

Target audience:

Primary: University students (18-30 years)

Secondary: Young professionals and career transitioners

Tertiary: Educational institutions and corporate training programs

Investment and Growth Strategy

Financial Projections & Funding Requirements:

- €30,000 retainer for exclusive partnership/ equity option
- €125,000 for MVP development and pilot program
- €375,000 for Series A funding to support scaling phase

Revenue Model:

- University licensing: €12 per student subscription
- Corporate partnerships: Custom pricing based on volume
- Premium Progress Tracking features and services for individual users: €60 per year
- Data analytics and insights (anonymized and aggregated)

Projected Growth (Base Case):

- Year 1: 10,000+ users, €100k+ revenue
- Year 2: 225,000+ users, €2.7 million+ revenue
- Year 3: 337,500+ users, €4 million+ revenue
- 51% projected EBITDA margin by Year 3

Optimistic Scenario:

- Positive cash flow projected by end of Year 2
- Scalable business model with strong margins (80% EBITDA)
- Optimistic revenue projections, €70 - 300 million by Year 3
- Multiple potential exit strategies including strategic acquisition by global partner

Multi-Stages

Stage One – MVP

Phase 1: Foundation & University Partnership (Months 1-6)

- Establish strategic partnership framework
- Form interdisciplinary working group
- Design and implement initial pilot program
- Secure seed funding for MVP development

Phase 2: Pilot & Validation (Months 7-12)

- Deploy platform with selected student cohorts
- Conduct comprehensive research studies

- Develop proprietary methodologies
- Create initial academic publications
- Secure first 10,000 sign-ups from universities captive volunteer students & Prepare for Series A funding

Stage Two - SCALING (12 months): \$325,000 for national scaling, 100,000-225,000 total subscribers

Phase 3: Market Expansion (Months 13-24)

- Scale platform across multiple universities
- Launch commercial applications
- Develop additional features and integrations
- Expand team and infrastructure
- Establish potential strategic business partnerships

Stage 3 - SALE or PARTNERSHIP (years 3-5): self-funding, 337,500+ subscribers, strategic partnership/acquisition negotiations, 6 million target users

Phase 4: Global Scaling (Months 25-60)

- International expansion to key markets
- Advanced AI capability development
- Integration with enterprise systems
- Position for acquisition or partnership with major social network or AI-chatbot company
- Exit Sale value \$8-50 million, or post-acquisition royalties \$17M to \$72M

Greg Malpass

Founder, Destiny-Gram

Please visit our Holding Website, Corporate Development Plan and Project Due-Diligence Files on these LINKS:





UNIVERSITIES



UNIVERSITAT POLITÈCNICA DE CATALUNYA BARCELONATECH



Destiny-Gram



MVP PROJECT

POTENTIAL

UNIVERSITY PARTNERS







DEVELOPERS



MADE BY MANY

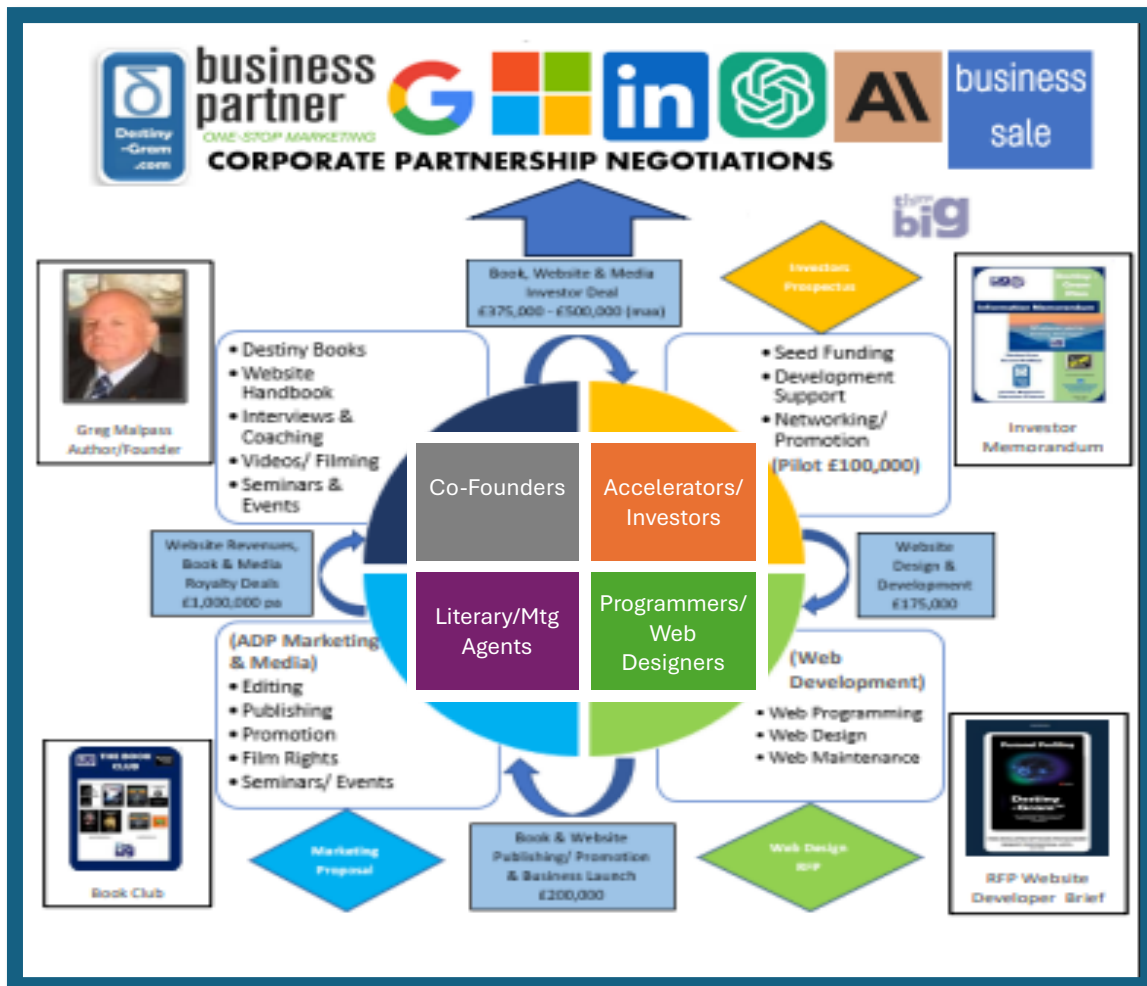
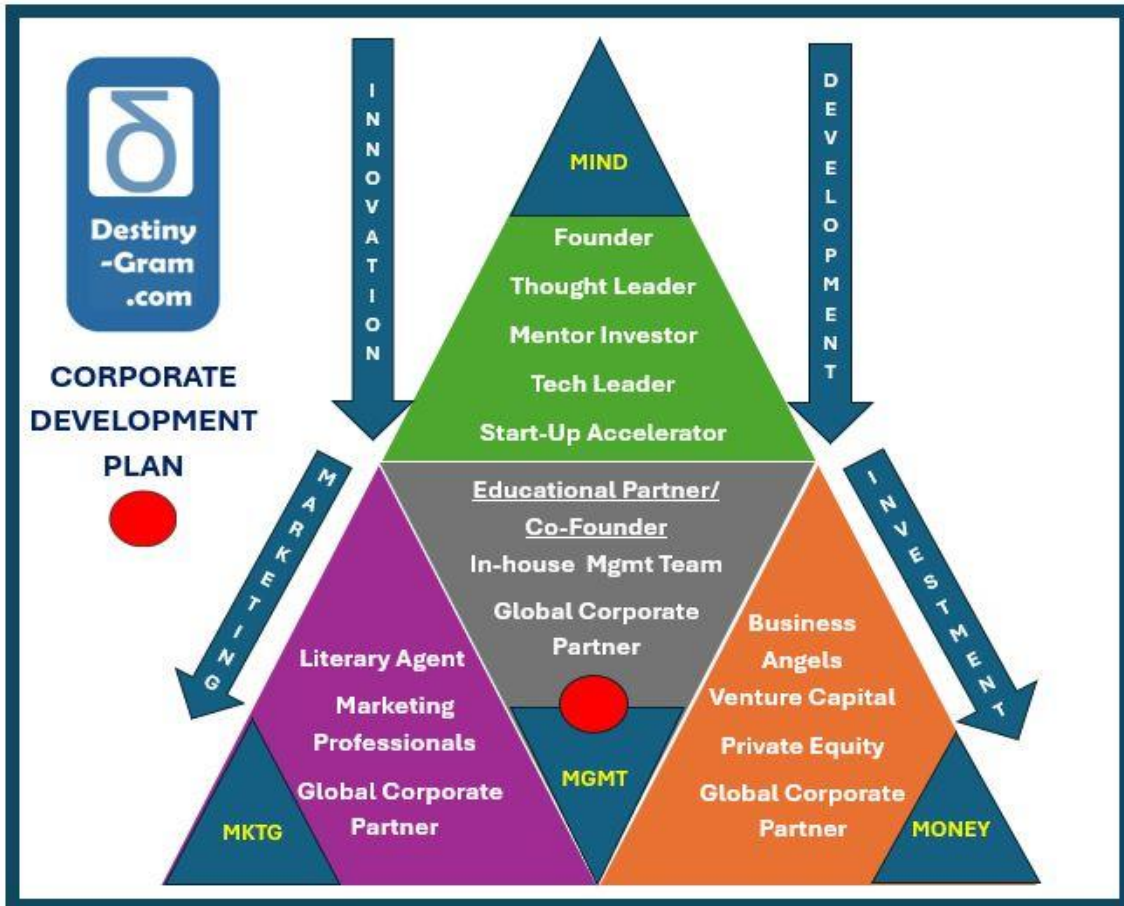


XENONSTACK
A Stack Innovator



Unified
Infotech







UNIVERSITIES



Destiny-Gram MVP PROJECT



Greg Malpass, MBA, BSc. CEng
~~Founder~~ **Destiny-Gram**
Sitio web: www.destiny-gram.com
E-Mail: destinyinvestors@btinternet.com

