



FOR IMMEDIATE RELEASE

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MULTIPLE STAKEHOLDERS. ONE VISION.

## 21<sup>ST</sup> ANNUAL DISTINGUISHED SERVICE AWARDS ANNOUNCED

DCC'S JOANNE DUKLAS, BARDIC SYSTEM'S ALEX JACKL, AACRAO'S MIKE REILLY  
AND PARCHMENT'S JASON WEAVER HONORED AT DECEMBER 2020 DATA SUMMIT & SYMPOSIUM

Washington, D.C. ~ The Postsecondary Electronic Standards Council (PESC) is pleased to announce its Distinguished Service Awards for 2020 honoring **Joanne Duklas**, Founder of Duklas Cornerstone Consulting; **Alex Jackl**, President & CEO, Bardic Systems; **Mike Reilly**, Executive Director of AACRAO; and **Jason Weaver**, Head of Product, Parchment.

### PESC DISTINGUISHED SERVICE AWARDS 2020



**Joanne Duklas**  
Founder  
Duklas Cornerstone Consulting



**Alex Jackl**  
President & CEO  
Bardic Systems



**Mike Reilly**  
Executive Director  
AACRAO



**Jason Weaver**  
Head of Product  
Parchment

“Honoring Joanne, Alex, Mike and Jason, leaders with commitment and many accomplishments over decades signifies the amazing talent, experience, skills and wisdom within our community,” states Michael Sessa, PESC President & CEO.

The Distinguished Service Awards Ceremony will take place on Thursday December 17, 2020 at 3pm EST during the December 2020 Data Summit *Connecting the New Digital Ecosystem*.

**Joanne Duklas** is the founder of Duklas Cornerstone Consulting Inc., a Canadian consulting and research firm that focuses on developing institutional and organizational capacity to enhance student success and mobility. She also currently serves as the Executive Lead for the ARUCC National Network, a ground-breaking effort in Canada to create a comprehensive learner credential wallet and document issuing network for postsecondary institutions. Prior to starting her firm 10 years ago, Joanne served as the registrar and assistant vice president, enrolment management, of one of Canada's largest institutions. She is an award-winning higher education leader in Canada, having won national and provincial accolades for her volunteer support and leadership within the higher education community, including by the national Association of Registrars of the Universities and Colleges of Canada. A published author, presenter, and keynote at several national and international conferences, Joanne's scholarly interests include strategic enrolment management, transfer, mobility, best practice standards work, international assessment, and credentialing. Joanne believes strongly in the work of PESC and interoperability with a determined eye towards creating a better world for learners.

**Alex Jackl** is a technology strategist, data scientist, and entrepreneur with over 20 years of experience leading the development of technology and policy solutions for educational enterprise systems. Alex is nationally recognized as a leader in state, national, and multinational initiatives, developing practical applications for use of standards and data. His focus is on the implementation of mature, modern architectures and strategies. Alex also works closely with leaders on visioning

skills to prepare and enable organizations to implement effective, successful, and long-lasting transformation. Most recently, Alex was the CIO and Chief Architect of Choice Solutions, Inc., an educational longitudinal data management solution that was purchased by Houghton Mifflin Harcourt, Inc. (HMH) in 2013. Alex served as HMH Chief Data Scientist, Vice-President of Technology Strategy, from the acquisition through March 2015. Alex currently serves on the Access 4 Learning (A4L) Community's North American Technical Board; and is Co-Chair of PESC's Competencies & Credentials User Group.

**Mike Reilly** serves as the Executive Director of the American Association of Collegiate Registrars and Admissions Officers (AACRAO), a position he has held since June 2012. Prior to coming to AACRAO he served as the Executive Director for the Council of Presidents, an association of the six public baccalaureate degree granting institutions in the state of Washington. Mike has 25 years of experience in university administration, admissions and enrollment management, including having been the Associate Vice President for Enrollment Management at both Central Washington University and Humboldt State University. He served on the American Council on Education Board of Directors and is currently on the College Board's Access and Diversity Collaborative Advisory Council and PESC's Board of Directors. He is a frequent writer and speaker on public policy matters impacting higher education.

**Jason Weaver** joined Parchment in 2010 and currently leads the product and design teams in his role of Senior Director of Product Management. In his work, Jason brings extensive practical data expertise from across large scale digital credential initiatives, and has served as a partner and consultant on a myriad of projects with state agencies to implement data exchanges at scale, including Indiana, Montana, and West Virginia. Jason is responsible for Parchment's product strategy, roadmap, solution design, partnerships, and standards compliance. Jason has served as the volunteer co-chair of PESC's Education Records User Group from 2014-2018 and currently serves on PESC's Board of Directors as Vice Chair. Jason holds a B.S. in Information Science and Technology from Penn State, and currently resides in Omaha, Nebraska.

#### ABOUT PESC DISTINGUISHED SERVICE AWARDS

*Many, many volunteers from the PESC membership and education community have helped shape PESC into the organization it is today. The key to PESC's success is the valuable output (from white papers to development, approval and maintenance processes of standards and services) produced through workgroups and committees that are staffed and run by these volunteers. Certain individuals from the PESC Membership, like Joanne Duklas, Alex Jackl, Mike Reilly and Jason Weaver have gone above and beyond the call of duty and PESC takes the opportunity each year to recognize them with Distinguished Service Awards. Distinguished Service Awards serve as our opportunity to say thank you for being a leader and for making a positive impact on education.*

#### ABOUT THE POSTSECONDARY ELECTRONIC STANDARDS COUNCIL

**ESTABLISHED 1997 AT THE NATIONAL CENTER FOR HIGHER EDUCATION & HEADQUARTERED IN WASHINGTON DC**, PESC is an international, 501 (c)(3) non-profit, community-based, umbrella association of data, software and education technology service providers; schools, districts, colleges and universities; college, university and state and provincial systems; local, state/provincial and federal government agencies; professional, commercial and non-profit organizations; and non-profit associations & foundations.

**Leading the ESTABLISHMENT & ADOPTION OF TRUSTED, FREE & OPEN STANDARDS ACROSS THE EDUCATION DOMAIN.** Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the Education lifecycle. PESC envisions global interoperability within the Education domain, supported by a trustworthy, inter-connected network built by and between communities of interest in which data flows digitally and automatically from one community, system or network to another and throughout the entire ecosystem when and where needed without compatibility barriers but in a safe, secure, reliable, legal, and efficient manner.

**ABOUT PRIVACY** While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC APPROVED STANDARDS and services should ensure they comply with GDPR, FERPA and all local, state, provincial, federal and international rules on privacy and security as applicable. For more information, see [www.PESC.org](http://www.PESC.org).

**PESC IS SPONSORED ANNUALLY** by [Digitary](#), [National Student Clearinghouse](#), [Parchment Inc.](#), [DegreeData](#) and [Educational Credential Evaluators](#). PESC partners include [AACRAO](#), [ARUCC](#), [A4L Community](#), [EMREX](#), [EWP](#), [Groningen Declaration Network](#), [HR Open Standards](#), [SHEEO](#), [T3 Innovation Network](#), and the [US Department of Education's Common Education Data Standards \(CEDS\) Initiative](#).

**PESC IS A PROUD EXHIBITOR** at [AACRAO's Annual Meeting](#), [ARUCC's Annual Meeting](#), and the [Annual STATS-DC Conference](#) of the National Center for Education Statistics (NCES) of the US Department of Education.

**PESC IS A PROUD SPONSOR** of [AIR's Annual Conference](#) and of the [Annual California Electronic Transcripts Workshop and CCCApply](#).

**PESC IS A PROUD MEMBER/AFFILIATE/SIGNATORY** of [AACRAO](#), of the [NCES National Forum on Education Statistics](#), and of the [Groningen Declaration Network](#).

**PESC HAS A STRONG HISTORY** that includes AACRAO, SPEEDE, EDI, ANSI, X12, Canada, the US Department of Education and Y2K. Read more at [www.PESC.org](http://www.PESC.org).

**IN FULFILLING ITS NON-PROFIT MISSION**, all PESC APPROVED STANDARDS are available to the education community online free of charge at [www.PESC.org](http://www.PESC.org).

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