

#### Online Marketplace Bathroom Bundle LTO Campaign Monday, 2/22/21 – Sunday, 3/7/21 Utility Content

### **Social Media Post Copy:**

Every room in your home is an opportunity for energy savings—even your bathroom! Our partner @FOCUSONENERGY [ME1]has a Bathroom Bundle with everything you need to make your bathroom more efficient—and it's all yours for only \$15! Order by March 7 at the Online Marketplace: https://focusonenergymarketplace.com/offer.

## **Newsletter or Website Blurb Content:**

Simple home improvements, like making energy upgrades in your bathroom, can go a long way in helping you save money on your energy bills. That's why our partner FOCUS ON ENERGY<sup>®</sup> is offering a limited-time deal on a **Bathroom Bundle** at the <u>Online Marketplace for just \$15</u>.

This bundle of high-efficiency products is available for **only \$15** until March 7! Limit two per household. The Bathroom Bundle includes:

- **Eight (8) globe LEDs:** These LEDs come in a warm white color temperature and are great for bathroom lighting fixtures.
- **One (1) efficient multifunction handheld showerhead:** Save water without sacrificing water pressure. Plus, this showerhead has three settings: full-body, massage and pause spray.
- One (1) bath faucet aerator: Faucet aerators provide the same forceful streams as standard faucet fixtures but at a reduced flow rate.
- One (1) LED night-light: No more fumbling around in the dark—this night-light emits neutral, energy-efficient light that complements any décor.

### **BUY NOW**

# **Utility Imagery Options**





