



# Texas Association of Local Housing Finance Agencies

## 2020 Conference Supporter Opportunity

Dear TALHFA Members & Friends:

**YOUR association needs YOUR support! Let TALHFA members know that YOU are working to make a difference in Affordable Housing for the State of Texas. Please complete this form and return it as soon as possible.**

Organization: \_\_\_\_\_ TALHFA Member's name: \_\_\_\_\_

Contact Person for ad: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: (link for TALHFA's website): \_\_\_\_\_

**Please check (v) your 2020 TALHFA Conference ONLY Supporter Level below:**

Supporter Level	Four Keys	Three Keys	Two Keys	One Key	Conference Booth Only
• TALHFA Talk Only	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$950
• Conference Only	<input type="checkbox"/> \$7,900	<input type="checkbox"/> \$6,400	<input type="checkbox"/> \$4,750	<input type="checkbox"/> \$3,100	<u>HFC</u> Conference Ad Only
Total before discount	\$10,100	\$8,300	\$6,350	\$4,400	<input type="checkbox"/> \$675
Less Discount for both	(\$500)	(\$500)	(\$500)	(\$500)	
• Combination	<input type="checkbox"/> \$9,600	<input type="checkbox"/> \$7,800	<input type="checkbox"/> \$5,850	<input type="checkbox"/> \$3,900	

**BENEFITS OF EACH LEVEL OF SUPPORT AND AD SPECIFICATIONS ARE DETAILED ON THE ATTACHED SPONSORSHIP MATRIX**

### ADS FOR CONFERENCE PROGRAM DUE OCTOBER 2<sup>ND</sup>

#### Payment Information:

Check enclosed made payable to TALHFA. Send completed form and check to:  
**TALHFA, 5900 11615 Angus Rd #103, Austin TX 78759-4006**



Credit Card Amount: \$ \_\_\_\_\_  
 Go to the **"Join Us"** page on [www.talhfa.org](http://www.talhfa.org) to pay safely and quickly via PayPal using major credit and debit cards.

Email your ad to: [Jeanne@TALHFA.org](mailto:Jeanne@TALHFA.org)

Contact **Jeanne Talerico** with questions: 512.241.1657 phone or 512.736.8254 cell

**THANK YOU FOR SUPPORTING THE PROGRAMS & GOALS OF TALHFA!**

*TALHFA is a Non-Profit Corporation with a 501(c)(6) designation from the Internal Revenue Service. Membership Dues are not deductible as charitable contributions for federal income tax purposes; however, dues may be deductible by members as an ordinary business expense. A portion of dues may not be deductible as an ordinary business expense to the extent TALHFA engages in lobbying. It is estimated that in 2020, no more than 10% will be used for lobbying expenses.*

#### For TALHFA Admin Only

Date Received _____	CContact _____	QB _____
Database _____	Conf & Thank you _____	PayPal _____
Web Directory _____		CC/Check _____



# 2020 Key Conference Sponsor and Supporter Levels & Benefits



## Conference Sponsor ONLY

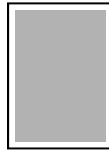
## Conference Sponsor ONLY

**4 Key Supporter**  
**\$7,900**

### Full Page Ad - Full Color



or



With Bleed:  
8.75" w x 11.25" h

7.5" w x 10" h

- Major Event Sponsor
- Name and logo on event bag or other promotional item
- Exhibit Booth
- Signage
- Full Page Color Program Ad
- Website Recognition & Link
- 4 Free Registrations! (\$1880+ value)

**3 Key Supporter**  
**\$6,400**

### 2/3 Page Ad - Full Color



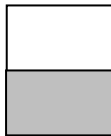
Horizontal ONLY: 7.5" w x 6.6" h

With Bleed: 8.75" w x 7.75" h

- Event Sponsor
- Exhibit Booth
- Signage
- Full-Color 2/3 Page Program Ad
- Website Recognition & Link
- 3 Free Registrations (\$1400+ value)

**2 Key Supporter**  
**\$4,750**

### 1/2 Page Ad - Full Color



Horizontal ONLY: 7.5" w x 5" h

With Bleed: 8.75" w x 5.5" h

- Event Sponsor
- Exhibit Booth
- Signage
- Full-Color 1/2 Page Program Ad
- Website Recognition & Link
- 2 Free Registrations (\$940+ value)

**1 Key Supporter**  
**\$3,100**

### 1/3 Page Ad - Full Color



Horizontal ONLY:  
7.5" w x 3.35" h

With Bleed:  
8.75" w x 3.75" h

- Signage
- Full-Color 1/3 Page Horizontal Program Ad
- Website Recognition & Link
- 1 Free Registration (\$470+ value)

### \$675 HFC Ad ONLY

- Available to HFC's only
- Full-Color Horizontal 1/3 Page Conference Program Ad (see 1 Key Supporter for dimensions)

### \$950 Conference Booth ONLY

- Exhibitor Booth at 2020 Annual TALHFA
- Educational Conference at The Omni Mandalay Hotel at Las Colinas

## ADS FOR CONFERENCE PROGRAM DUE OCTOBER 2<sup>ND</sup>

Help us to make your ad look great!

Send files as .pdf or .tiff, attach all links and fonts to your artwork, and artwork must be at least 300 dpi.

Questions? Call Jeanne at 512.241.1657 or email [Jeanne@TALHFA.org](mailto:Jeanne@TALHFA.org).

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