



FIRST ANNUAL GALA & GOLF PINWHEELS For ALLY

We are excited to announce that the “First Annual Pinwheels for Ally Gala & Golf” event will be Saturday, October 7th, and Sunday, October 8th, 2017. This inaugural event is in memory of Ally Eilert, who battled leukemia in 2015. Her family and friends have come together to raise funds to help others in the fight. The proceeds from this event will go to the Love, Chloe Foundation.

Ally was just three years old when she was diagnosed with leukemia. Ally could always light up any room with her bright personality, big bows, and her great sense of style. Although her battle with leukemia only lasted six weeks, Ally’s impact on those around her still continues. During her fight, she was always thinking of others and told her family that it was important that “friends help friends”. This has become the driving force behind her family to move forward and help others in Ally’s honor.



The Love, Chloe Foundation was founded in 2008 in memory of Chloe Feyerherm. Chloe battled DIPG from November 2006 to October 2007. She was just six years old when she was diagnosed and only seven when she earned her angel wings. The Love, Chloe Foundation now works to raise money to assist area families that have a child battling cancer. Chloe’s love of monkeys also inspired her family to start a program to help children during their time away from school due to cancer treatments. This program, Monkey In My Chair, is now benefiting children all over the world. The foundation also helps to fund groundbreaking research in order to find a cure for our children.

This event will include a Gala on Saturday evening at the Salina Country Club and then golf on Sunday morning at the Salina Municipal Golf Course. We invite you to support this event as a sponsor. There are many sponsor levels and we hope that you will be able to join us in making this event a huge success. Let’s do this for Ally, Chloe, and all of the other children who have/and are battling this terrible disease.

Sincerely,

Pinwheels for Ally
Gala and Golf Committee
785-342-5534



All proceeds will go to the Love, Chloe Foundation.
The Love, Chloe Foundation is an IRS approved 501(c)(3)
organization (FEIN-26-1931364).



Sponsorship Agreement

Return form and payment to:
The Love, Chloe Foundation
1316 Meyer Drive
Salina, KS 67401

Please contact us with questions: 785-342-5534
heidi@lovechloe.org

Company Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Contact Name: _____

Contact Email: _____

Phone: _____

Signature: _____ Date: _____

Sponsorship levels are detailed on the following page. In-kind donations are counted at 50% of retail value and are recognized starting at the Silver level.

<input type="checkbox"/> PRESENTING (\$5,000)
<input type="checkbox"/> PLATINUM (\$1,500)
<input type="checkbox"/> GOLD (\$500)
<input type="checkbox"/> SILVER (\$300)
<input type="checkbox"/> BRONZE (\$150)
<input type="checkbox"/> Sponsor a family (\$150)
<input type="checkbox"/> IN-KIND (Value \$ _____)
<input type="checkbox"/> OTHER (\$ _____)
TOTAL: \$ _____

IN-KIND DONATIONS
DESCRIPTION OF ITEM(S): _____

RETAIL VALUE: _____
DATE ITEM(S) CAN BE PICKED UP: _____

Deadline is September 22, 2017



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	Presenting	Platinum	Gold	Silver	Bronze
	\$5,000	\$1,500	\$500	\$300	\$150
Available	1	5	unlimited	unlimited	36
Golf Registrations	8	4			
Gala Tickets	2 Tables (20 VIP tickets)	4	2		
Gala Program	Featured Logo	Big Logo	Logo	Logo	Small Logo
Signage at Golf Course	Included on all Signage	Featured on signage in clubhouse	Logo on all golf carts	Logo on beverage cart sign	Logo on a hole sign
Signage at Gala	Multiple areas, Logo on step & repeat for photo booth	Signage near stage and entrance of gala	Entrance	Bar Area	sign on a table
Looping Slides	Yes, logo	Yes, logo	Yes, logo	Yes, small logo	Yes, listing
Event Website	Prominently displayed on all pages	Logo with link on auction page	Logo with link on auction page	Logo with link	small logo with link
Ad in Program	Full page color inside cover	Full page	1/2 page	1/3 page	1/4 page
Email blasts	Prominently displayed with link and logo	Logo and Link	Logo and link	logo	listing
Social Media	Mention with link	Mention with link	Mention with link	Mention	Mention
Advertising	Mention on all advertisements for event	Mention on some Radio ads			
Promotional Item in Swag Bag	Yes	Yes	Yes	Yes	Yes

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Sponsor a local childhood cancer family for only **\$150!**
This will allow the family to attend the gala as one of our special guests. (Limit 8)



RAISING money & awareness for
PEDIATRIC cancer



FIRST ANNUAL

PINWHEELS

For ALLY

GALA & GOLF

GALA / DINNER AUCTION 6PM - 10:30PM

OCTOBER 7TH, 2017 / SALINA COUNTRY CLUB

\$40 PER GUEST FOR DINNER & CASH BAR

V.I.P.
OPTION



\$60 PER GUEST FOR DINNER & OPEN BAR

BUSINESS CASUAL / COCKTAIL ATTIRE

GOLF / 4-MAN SCRAMBLE 9:00am

OCTOBER 8TH, 2017 / SALINA MUNICIPAL

\$75 PER GOLFER INCLUDES BREAKFAST, LUNCH, & BEER

PARTICIPATE IN BOTH EVENTS & SAVE:

GALA & GOLF \$100 OR V.I.P. GALA & GOLF \$120

**BUY YOUR TICKETS NOW AT
PINWHEELSFORALLY.ORG**

RAFFLES
AUCTIONS
GAMES
ENTERTAINMENT



ENJOY
MOBILE
BIDDING AT
THE GALA