



FOR IMMEDIATE RELEASE

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**MARCY DWYER OF MEETING COORDINATORS, INC. WILL BE SPEAKING
AT THE MICHIGAN SOCIETY OF ASSOCIATION EXECUTIVES**

TROY, MICH. - Marcy Dwyer, Meeting Coordinators, Inc. will be a speaker at the Michigan Society of Association Executives (MSAE) Academy Program on May 4, 2020 in Lansing and May 11, 2020 in Farmington Hills.

The MSAE Academy is an educational program specifically designed for association professionals who want to broaden their understanding of association management.

Marcy Dwyer is speaking on: **“Membership.”**

Ms. Dwyer will provide an in-depth presentation on membership for association professionals with breaking trends, ideas to improve your membership service and recruitment and retention techniques.

More information about Michigan Society of Association Academy Program can be found at: <https://www.msae.org/academy#74157-curriculum>

About Meeting Coordinators, Inc.

Meeting Coordinators, Inc. has been the leading association and meeting management firm in Southeast Michigan. Many of our current clients include Autoline, Detroit Society for Human Resource Management, Marketing & Sales Executives of Detroit, Michigan Council for the Society of Human Resource Management, Project Management Institute, Great Lakes Chapter, SAE International, SAE Foundation, Wings & Wine Society, and Women in Defense-Michigan. For more information, visit www.meeting-coordinators.com.