2017 SAC Workshop  
**Technology Committee Meeting**

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1. How do we maximize the use of our Agency Systems?
   1. Vendors being used-rate their effectiveness.
2. How Technology can make Agent Life Simpler.
   1. Leveraging Technology- Magic Cam (Clients Inventory)
3. Best Mobile Apps working with our Agency Systems.
4. Cyber Liability Exposures.
   1. How do we protect our Agencies and Agents with Technology?
   2. Protecting our Customers Private Information.
   3. Remote workers and their system setups.
   4. Information shared with Offsite Employment help firms.
   5. New written procedures for Technology security.
5. E-Delivery of Policies/ Customer Portals
6. Social Media Platforms/Maximizing Digital Channels
   1. What are you using?
   2. Marketing Tools?
   3. Sales Generation?
   4. How do tech savvy consumers buy?
   5. Younger Generation?
7. Trusted Choice (Current year effectiveness for Agencies)
   1. Commercial Lines effectiveness.
   2. Personal Lines effectiveness.
   3. Rural versus Urban effectiveness.
8. Secure E-mail Changes? (Rpost, Virtu, name others)
9. Personal and Commercial Comparative Raters.
   1. What system do you use and rate its accuracy?
10. Password Managers (Finger Print Scanners)
11. State Association Technology Committees
    1. What is your State working to accomplish?
12. New things developing and trending with Technology.