

Utility leaders will share insights and lessons learned on some of today's most important topics:

- **Construction Management**
- **Covid-19 Resilience**
- **Digital Utilities**
- **Emergency Preparedness**
- **Finance for Large Utilities**
- **Finance for Smaller Utilities**
- **Innovation and Technology**
- **Integrated Planning**
- **Pipe Evaluation**
- **Rate Setting for Smaller Systems**
- **Source Water Resilience**
- **Utility Management**

Stay tuned for more details, and plan to **BE THERE!!**

Moderators and panelists (confirmed to date, listed alphabetically)

Bob Beringer Department of Public Works, Howard County *retired*
Pat Bradley City of Richmond, Department of Public Utilities
Troy Brogden Baltimore City Department of Public Works
Matt Brown DC Water
Yvonne Carney WSSC Water, Office of Innovation and Research
Chein-Chi Chang DC Water, *retired*
Rudy Chow Washington Aqueduct, US Army Corps of Engineers
Patricia Colihan WSSC Water
Allen Cox Ductile Iron Pipe Research Association
Steve de Mik Hampton Roads Sanitation District
Robyn DeYoung United States Environmental Protection Agency
Mohammed Dohdar Baltimore City DPW
Samuel duPont BGE
Calvin Farr Prince William County Water Authority
Jeffrey Fretwell Maryland Water Quality Finance Administration
Eric Hatcher Cape Fear Public Utility Authority
Randy Hayman Philadelphia Water Department
George Heiner Anne Arundel County DPW, Bureau of Engineering
Ted Heniffin Hampton Roads Sanitation District
Thomas Hilton WSSC Water
Jean Holloway SERCAP
Jorianne Jernberg United States Environmental Protection Agency
Salil Kharkar DC Water
Tasha King Davis City of Memphis DPW, Environmental Compliance and Permits
Adam Krantz National Association of Clean Water Agencies (NACWA)
Mike Kyle Lancaster Sewer Authority
Torri Martin City of Atlanta
Jason Mitchell Baltimore City Department of Public Works
Kevin Morley American Water Works Association
Frances Morris Miami-Dade Water and Sewer Department
Bill Packer Essential Utilities (American Water PA/NJ)
Matt Pajerowski USGS / MD DE DC Water Science Center
Karen Pallansch AlexRenew
Jay Parvez PVC Pipe Association (Uni-Bell)
Rob Penman Artesian Resources
Chris Phipps Anne Arundel County DPW
Jay Price WSSC Water
Lisa Ragain MWCOG
Matthew Ries DC Water, Sustainability & Watershed Management
Matthew Rowe Water and Science Administration, MDE
Camille Rubiez Plastic Pipe Institute
Art Shapiro Howard County Department of Public Works
David Spacht Artesian Resources
Lucas Stephens Nicholas Institute for Environmental Policy Solutions, Duke University
Diane VanDe Hei Association of Metropolitan Water Agencies

Special Event:

Plant Tour of the *Little Patuxent Water Reclamation Plant*
Biosolids Processing Facilities – November 8th, space is limited

Sponsorships

There are plenty left! Don't miss your chance to get your name in front of utility and industry leaders! Check our online system for availability, all sponsors.

Conference Lanyard: Your company's brand is prime-time! One available: \$1,750



Tote Bag: All conference attendees receive a tote bag, and one sponsor's logo will be added to each side. Two available: \$1,500 each



Tote Bag Swag: Sponsors can provide branded items to be included in the conference tote bag. \$500, plus items (*final count of items to be provided*). Limit 10 sponsors



Advertise in the Conference Program: All conference attendees will receive a Conference Program, to include the Agenda, speaker bios, and other information. Program ads are available as follows:

Outside Back Cover, One, \$1,500
Inside Front and Back Covers, One each, \$1,000
Full-page ad (interior) - \$750
Half-page ad (interior) - \$500
Business-card (interior) - \$250

Artwork due by 10-27-21

Sponsorships are available on a first-come basis, beginning August 10, at 10:00 am (sharp!) and can only be purchased online with a credit card through our website: www.csawwa.org

Event Sponsorships: Sponsorships are available for meals, breaks, and the reception. All event sponsor logos will be displayed on our website, event signage, and promotional materials as shown below:

Reception Tuesday Evening: Half-page ad in program, logo on conference folder front: Two available, \$1,000

Dinner Tuesday: Half-page ad in program, logo on conference folder front: One available, \$1,000

Lunch Tuesday: Half-page ad in program, logo on conference folder front: Two available, \$1,000

Lunch Wednesday: Half-page ad in program, logo on conference folder front: Two available, \$1,000

Breaks and Breakfasts: logo in program and on conference folder back: \$500 Options include one each of the following:

*Tuesday breakfast
Tuesday breaks
Wednesday breakfast
Wednesday break*

All conference attendees receive a folder with note paper for use during the conference.



Event Sponsors will have their logos printed on the folder handout as shown above. *Must be purchased by 10-7-21.*

Exhibitor Displays

The 2021 Mid-Atlantic Utility conference will offer a maximum 48 table-top spaces for vendor displays.

Tables are 8' long x 30" deep. Meals and breaks will maximize networking and exposure for all vendors. Display spaces are available at a range of prices, as shown below. Each table comes with two full registrations, which include all meals except the Tuesday dinner.

Exhibit spaces can only be purchased online with a credit card, through our website: www.csawwa.org

Presentations will be held in the Ballroom and two breakout rooms. Breaks and the reception will be served in the Ballroom and in the lobby of the breakout rooms. Tuesday Dinner will be served in the large breakout room, as shown.

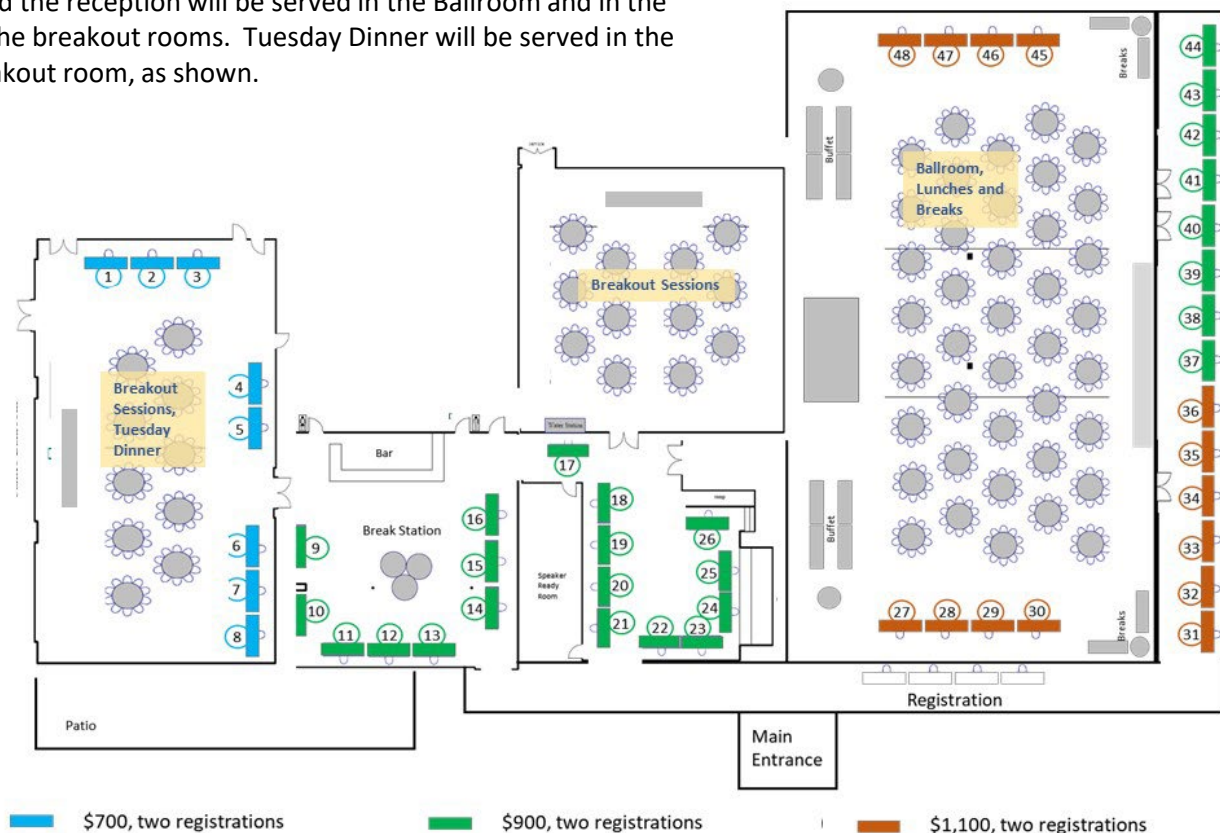


Table tops must be set up by 8am on Tuesday, November 9th, and cannot be broken down until after the final Panel Discussion on November 10th, 3pm. Refunds must be requested in writing to info@csawwa.org no later than October 19th at 11:59 PM, and a \$50 administrative fee will be charged.

Registration and Hotel

Attendee Registration is now open!

www.csawwa.org

One-Day Registration:

Private industry: \$165 (\$185)

Utility/Government/Retiree*: \$90 (\$110)

Small Systems*: \$65 (\$85)

Students: \$25 (\$30)

Two-Day Registration:

Private industry: \$255 (\$275)

Utility/Government/Retiree*: \$140 (\$160)

Small Systems*: \$80 (\$100)

Students: \$40 (\$45)

Special Group Rate – 10% off groups of 5 or more!
(discount applied at checkout.)

Registration includes breakfasts, lunches, and the reception on Tuesday. Dinner Tuesday is an additional \$30.

(\$XX) = Late registration cost, after October 19th, 2021, 11:59pm

*Retiree is currently not employed in the water industry

*Small Systems serve a population <10,000, PWSID number required at registration.

Cancellations received in writing by Tuesday, October 19th, 11:59 pm will be refunded minus a 20% administration fee. No refunds will be made after this time.

Hotel Information

The Turf Valley Resort located on 1,000 manicured acres, is conveniently located between Baltimore and Washington DC. Attendees get the amazing room rate of \$123/night! This rate is also extended to the three nights before, and three nights after the conference so plan to stay and enjoy all of Turf Valley's amenities, including the spa (*the golf course is sadly closed due to renovations*).

Attendees who wish to stay overnight are encouraged to book early – this special rate is only guaranteed through October 8, 2021.

Be sure to use **Group Code 28A4KF** when booking by phone or online with Turf Valley Resort.



410-465-1500 or 1888-833-8873

www.turfvalley.com