

Garnett Tourism Advisory Committee
Meeting Minutes
November 30, 2022

The Garnett Tourism Advisory Committee met on Wednesday, September 14, 2022, in the Commission Room at City Hall. The meeting was called to order at 4:30 p.m. with the following members present: Tom Emerson, Jr., Chairman, and committee members Krystal Baugher, Michaela Read, , Helen Norman, and Nicole Stevenson. Absent were Paula Wallace, Vice-Chair, and Laurel Ladwig. Also present was Kris Hix, Interim Director of Community Development and Tourism.

Approval of Minutes

A motion was made by Tom Emerson, Jr. and seconded by Nicole Stevenson to approve the minutes of September 14, 2022, as written. The motion passed unanimously (5-0).

Financial Report

The cash balance of the Transient Guest Tax Fund as of November 30, is \$79,253.25.

A motion was made by Tom Emerson, Jr. and seconded by Helen Norman to file the financials as submitted. The motion passed unanimously (5-0).

New Business

Transient Guest Tax After Reports

After-Event Reports were shared with the committee:

Anderson County Flywheelers

Lake Garnett Grand Prix Revival

Laugh, Laugh, Love-A Night of Comedy

The Great Pumpkin Bash

Faith & Blue/Fall Festival

The committee discussed the various successes with each event, and the revenue gained. Kris Hix stated that there were still reports to come in, and that several of the event reimbursements were less than the original amount requested. Kris Hix stated to the committee that there had been extra time spent processing the reimbursements due to differences in how they were set up. Kris Hix stated that a review of the process for the upcoming year might be necessary to make it the same process for each application. Chairman Tom Emerson, Jr. stated that it was nice to be flexible with the process.

TODS Signage Grant Update

Kris Hix shared that there had been communications between two local businesses interested in signage on the highway. Kris met with one of the businesses, and this particular business did not qualify at this time. Kris also shared that she called Kansas Logos after the meeting to clarify the process, and shared that there had been a misunderstanding by the business on how the program works, and Garnett's TODS Signage Grant Program form had been sent to the state. Kansas Logos clarified the process, which was as following:

Signage can be applied for anytime during the year.

They do not need to submit Garnett Tourism's form; they have their own form and criteria.

If the criteria is not met, they will refer to Kansas Tourism or other entities for other options.

Their fiscal year runs from June to July.

Kansas Logos would be happy to come for a presentation in Garnett, to meet with business owners who are interested in signage.

Adjournment

With no other business to come before the committee, Chairman Tom Emerson, Jr. made a motion to adjourn the meeting. Nicole Stevenson seconded the motion. The motion passed unanimously (5-0). The meeting adjourned at 5:03 p.m.

The next meeting will be held on Wednesday, January 11, 2023, at 4:30 p.m. in the Commission Room at City Hall.

Minutes respectfully submitted by Kris Hix, Interim Director.