

MANAGER'S DESK FOR FRIDAY, OCTOBER 11, 2019

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

THE SURING TRANSMITTER FUND, AS OF YESTERDAY, NOW STANDS AT \$48,382 AND THAT ONE NICKEL! THANK YOU FOR KEEPING THIS IMPORTANT PROJECT IN YOUR PRAYERS AND FOR YOUR GENEROUS OVER AND ABOVE GIFTS FOR IT.

THE SURING TRANSMITTER WENT INTO SERVICE BACK IN 1992; 27 YEARS AGO. IT HAS RUN NIGHT AND DAY EVER SINCE. WITH RECENT IMPROVEMENTS IN TECHNOLOGY AND WITH THE AGE OF OUR CURRENT TRANSMITTER IT MAKES GOOD SENSE TO REPLACE IT AT THIS TIME. THE SURING TRANSMITTER IS THE 'HEART OF OUR TRANSMISSION' SYSTEM. THE SIGNAL THIS TRANSMITTER PRODUCES IS WHAT EVERY ONE OF OUR 5 OTHER FULL POWER STATIONS RETRANSMIT AND FROM THERE THE 26 TRANSLATORS. IF THE HEART QUITS BEATING EVERYTHING ELSE SHUTS DOWN WITH IT. WE WOULD LIKE TO AVOID THAT AND BE PREPARED FOR MANY MORE YEARS OF SERVICE TO OUR LISTENERS.

THE NEW TRANSMITTER WILL ALSO OFFER SOME COST SAVINGS. FOR ONE, IT USED LESS ELECTRICITY AND GENERATES LESS HEAT IN THE BUILDING. DURING THE HOT SUMMER MONTHS IT TAKES TWO 5-TON AIR CONDITIONERS TO KEEP THE TRANSMITTER BUILDING COOL. WITH LESS HEAT BEING GENERATED BY THE TRANSMITTER WE'LL ALSO SEE A SAVINGS ON AIR CONDITIONING COSTS. IN ADDITION, THIS NEW TRANSMITTER WILL BE THE SAME STYLE AS THE OTHER TRANSMITTERS ALREADY IN SERVICE AT OUR OTHER 5 FULL POWER STATIONS. THAT MEANS ALL OF THE PARTS ARE INTERCHANGEABLE WHICH MEANS FEWER SPARE PARTS ARE NEEDED ON THE SHELF OFFERING YET ANOTHER COST SAVINGS. THE SOLID STATE DESIGN ALSO MEANS LESS MAINTENANCE COSTS. I COULD MENTION SOME OTHERS BUT I THINK YOU GET THE PICTURE.

THE TOTAL COST IS \$105,000. WHICH MEANS WE NEED ANOTHER \$56,618. IF YOU SEND A GIFT BE SURE TO CLEARLY IDENTIFY WHAT PORTION OF YOUR GIFT IS TO GO FOR THE TRANSMITTER. ALL GIFTS ARE TAX DEDUCTIBLE AND GREATLY APPRECIATED.

AS YOU PRAY FOR WRVM TODAY, PRAY FOR OUR BOARD OF DIRECTORS WHO WILL BE MEETING THIS AFTERNOON HERE AT THE STATION. PRAY FOR GOD'S WISDOM AND DIRECTION IN ALL THAT WE DO. AND FOR SAFE TRAVELS AS MOST OF THEM DRIVE A DISTANCE FROM VARIOUS PARTS OF OUR LISTENING AREA TO PARTICIPATE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.