



• RESIDENTIAL PROGRAM •
HOME PERFORMANCE
with ENERGY STAR®

Home Performance with ENERGY STAR® offers homeowners instant discounts for making recommended **air sealing** and **insulation** improvements.

A home energy assessment is often the first step in making your home more comfortable. By making recommended improvements identified during the assessment, you can expect to:

- Improve your home's comfort
- Reduce air leaks and temperature fluctuations
- Increase the long-term value of your home

Energy assessments are performed by certified Home Performance Trade Allies. These contractors are trained to identify comfort and health issues and will provide you personalized recommendations and access to the rewards.

Join the more than 19,000 Wisconsin homeowners who have made a commitment to conserve energy. With lower utility bills and a more comfortable home, there is no reason to wait.

IMPROVE YOUR HOME'S COMFORT.

SAVE MONEY. REDUCE ENERGY. EARN REWARDS.

INCOME QUALIFICATION		CUSTOMER REWARD*	ELIGIBLE IMPROVEMENTS	EXTRA BONUS
REWARD LEVEL 1	Household income is greater than 80% of the State Median Income (SMI)	Instant discount of 33% off improvement cost, up to \$1,250 Plus, potential savings bonus of up to \$250**	Air Sealing	FREE energy-savings products and installation (a \$100 value)
			Attic Insulation	
			Exterior Wall Insulation	
			Sill Box Insulation	
			Interior Foundation Insulation	
REWARD LEVEL 2	Household income is 80% or less of the State Median Income (SMI)	Instant discount of 75% off improvement cost, up to \$2,000 Plus, a FREE Energy Assessment	Air Sealing	FREE energy-savings products and installation (a \$100 value)
			Attic Insulation	
			Exterior Wall Insulation	
			Sill Box Insulation	
			Interior Foundation Insulation	

*The estimated energy use reduction must be 10 percent or greater to qualify. **Energy use reduction must be 25 percent or greater to receive the \$250 savings bonus.

TAKE THE NEXT STEP TO PARTICIPATE IN THE PROGRAM:

REWARD LEVEL 1: Find a Home Performance Trade Ally near you to schedule an **Energy Assessment**

REWARD LEVEL 2: Complete an Income Eligibility Application to see if you qualify for enhanced rewards



ACT NOW, VISIT
FOCUSONENERGY.COM/HOME PERFORMANCE
OR CALL TOLL-FREE 800.762.7077.



How can I benefit from Home Performance with ENERGY STAR?

Homeowners who participate in Focus on Energy's Home Performance with ENERGY STAR have more comfortable living spaces, live in warmer homes in the winter and cooler homes in the summer, and pay less for their utility bills. They receive financial rewards for making air sealing and insulation improvements and are also more confident in the installation of their energy-saving improvements because the work is completed by a certified Focus on Energy Trade Ally.



To get started on your energy-saving air sealing and insulation improvements, visit focusonenergy.com/homeperformance

Home Performance with ENERGY STAR Benefits

-  **Typical utility bill savings of 30% or more**
-  **More comfortable rooms with less temperature fluctuations, fewer drafts and higher indoor air quality.**
-  **Air sealing and insulation improvements made by Focus on Energy trained and BPI-certified Trade Allies**
-  **Third-party quality assurance to make sure work is completed correctly**
-  **Reduced greenhouse gas emissions to protect the environment**
-  **FREE energy-saving products and installation (a \$100 value)**

What makes a Home Performance with ENERGY STAR participating Trade Ally different?

It takes knowledge and skill to identify and know what improvements to make that will improve a home's comfort and durability and reduce its energy use. Home Performance Trade Allies are trained by Focus on Energy and are Building Performance Institute (BPI) Certified. They are equipped with specialized training and diagnostic tools to determine how your house is performing. This training and expertise sets them apart from other contractors and that is why Focus on Energy rewards are only available through a Home Performance Trade Ally.

What should I expect during an energy assessment?

Energy Assessments vary in scope, length and cost depending on the age, size and condition of your home. A typical assessment includes an inspection of your home's interior, exterior, attic, crawl space and basement. Your Trade Ally may perform technology-based diagnostic tests including: a blower door test to identify air and duct leaks; a combustion safety test to ensure appliance efficiency, measure carbon monoxide levels and check for gas leaks; and infrared camera testing to detect voids around windows and doors or missing and damaged insulation.

We recommend that you be present during your assessment and ask questions about your home's energy-use.

Am I eligible to participate in the program?

Home Performance is available to homeowners who reside in a residential building with three or fewer units. The resident must be a customer of a participating utility company, and at least 50 percent of the home must be heated with natural gas or electricity. Visit focusonenergy.com/utilities to confirm your utility company's participation.

To determine your reward level, find your household size and household income in the State Median Income (SMI) chart below. If your annual or three month household income is 80 percent SMI or lower, you are eligible for Reward Level 2 benefits. If your annual or three month household income is above 80 percent SMI, you are eligible for Reward Level 1 benefits.

STATE MEDIAN INCOME (SMI) LIMITS BY HOUSEHOLD SIZE (2015)

Household Size	HOUSEHOLD INCOME	
	Annual Income 80% SMI	3 Month Income 80% SMI
1	\$33,534	\$8,384
2	\$43,853	\$10,963
3	\$54,171	\$13,543
4	\$64,489	\$16,122
5	\$74,808	\$18,702
6	\$85,126	\$21,282
7	\$87,061	\$21,765
8	\$88,995	\$22,249
9	\$90,930	\$22,733
10	\$92,865	\$23,216
11	\$94,799	\$23,700
12	\$96,734	\$24,184

NOTE: If your income is less than 60 percent SMI, you may be eligible for other income-qualified programs. To learn more, visit homeenergyplus.wi.gov or call 866.432.8947.

SAVING ENERGY AND MONEY FOR WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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Partnering with Wisconsin utilities