

In the Creative Director position, I like to take a hands-on role with regards to leading ideation within the team members, striving for creative excellence and top level design quality, while providing any art direction to the junior creative staff, and working within a multidisciplinary team to implement effective cost conscious design solutions.

I maintain a full portfolio of outstanding creative work, and yes, some even award winning! I am as comfortable creating a broadcast storyboard as I am designing a print ad, website UI, promotional materials, packaging or POS collateral.

I conceive, design and execute all my work across both traditional media and digital platforms. As a strong leader who can inspire and educate junior art directors and designers, my goal is to embrace collaboration and help create a great creative culture.

I think my work, attitude and outgoing personality would be a great ingredient to add to an already awesome company!.

Regards,
Charles Gregory

Qualifications

Award-winning Creative Art/Director with over ten years of experience in creative management and art direction for some of the world's most recognized brands. Expert in creative operations and advertising with proven ability to motivate and inspire design teams to deliver excellent creative under tight deadlines.

Persuasion Creative: Creative Director

When you need the impossible done, ... My talents not only include concept, design and production for print and online but also packaging, brand marketing and experiential /event marketing. I encompass the entire range of creative direction, art directing and design including pre and post production. In addition, I meet all deadlines and bring enthusiasm and creativity to your company or individual projects and I am skilled in presentation and pitch to win scenarios.

Some clients include: *Sony, Paramount, Universal Pictures, Time Warner, Toyota, Microsoft, Disney, Fox*

Euphonix Inc: Senior Art Director

- Responsible for all creative and art direction along with supervision of all graphic design projects
- Directed print ads, brochures, web pages and banners
- Interfaced with multiple worldwide vendors, magazines and interactive
- Created top level corporate look and overall branding message while still addressing individual marketing needs
- Provided creative direction for all corporate partners such as *Apple, Apogee* and *Euophonix* related major distributors

Cornerstone Display Group: Art Director

- Designed award-winning POP/POS for *PC Gaming Magazine*
- Art directed various client projects for *Fox, Disney, Universal, Buena Vista, Rogue & Nintendo*

Gryphon Publishing International: Art Director

- Developed full brand identity for a 232-page travel magazine to help promote tourism for *Australia Living Magazine*. Responsible for all press proofing and press checks

Education

NSFIA – Graphic and Industrial Design

School of Visual Arts – BA, Advertising/Design

NY School of Advertising Art – Advertising Design

Printers Institute of New York – Printing Darkroom, Offset & Web

Mind Over Macintosh – Interactive Design and Theory

American Film Institute – Audio/Digital Editing

Grove School of Music – Musical Theory and Production

Software Skills

CS5, Photoshop, InDesign, Illustrator, Final Cut Pro, Quark, Sound Edit Pro, Interactive Design and Planning, Interface Design, Theory and Techniques for Multimedia, Pre and Post Digital for Audio for Multimedia

Other Clients

Intuit, Linked In, KMS, Renkus-Heinz, Proficient Audio, Sunfire Audio, Cerwin Vega, O&M, Foote, Cone & Belding, Italia Gal, Klasky Csupo, Playboy, Lockheed Aircraft, Orby Records, A&M Records, Johnny Yuma Studios, Unitone Records, Hollywood Park Casino, Crystal Park Casino, Harrison Services, NBC-Bob Hope Productions, West Gate Productions, MVP Productions, Axiom Film Productions, TVN, Rysher Entertainment, Design Journal Magazine, Pacific Design Center, Global Icons, Interplay Games, Cinetech, Cornerstone Design, Drissi Advertising, Venice Magazine, Design Journal Magazine.