

# DreamLightArt.com Wedding Photography

## Guillermo Gomez, Rebecca Haas and Gara Dyson

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4579 Laclede Ave, #285, St Louis, MO 63108

We like to think of ourselves as an affordable “boutique” service wedding photography studio. There are only three of us and we work closely with our clients from the start. While we strive to capture a complete photographic expression of the beauty and joy of your wedding day, we love to capture images that reflect your personality - those personal expressions of love, commitment, and celebration from yourselves as well as your family and friends. We will work with you as a team to produce a beautiful and complete collection of images. **We are generous regarding your image rights.** We are dedicated full time professional photographic artists – not dilettantes - and we are at your personal service. We treat our clients as our friends, as our colleagues: we respect them, we encourage them to inspire us, we endeavor to produce works of art together that will be enjoyed for generations. While we aren’t the least expensive studio out there, we are the most affordable studio offering the quality and personalized service we provide. Both The Knot & WeddingWire rank us #1 in the metro area for starting at under \$2000. We have never received under a five-star review.



**Guillermo** has over 25 years of experience as a St. Louis Wedding and Family photographer. He was one of the first two wedding photographers in the metro area awarded “Hall of Fame” status by The Knot and has always won “Couples Choice” by Wedding Wire.

**Rebecca** earned a Fine Arts degree from UMSL in 2010 and has been a professional photographer since 2008. She is an extremely creative pure artist. She constantly challenges herself to find new avenues of photographic and multi-media artistic expression.

**Gara** earned a Masters in Studio Arts degree from Lindenwood University and has been an adjunct professor of photographer there. She is another extremely creative pure artist. She paints beautifully as well. She treasures capturing personally magic moments.

# Special Limited Time Pricing!

**15% off everything including an album for contracting till Feb 30th:**

**Lead Photographer:** Rebecca, Gara or Guillermo: \$200 per hour list – (This is the “list” rate – the most common actual effective rate paid after easily applied specials is actually only \$148-170 per hour) and if you add Guillermo as a second photographer your effective rate overall could be as little as **\$130/hour!**

**Second Photographer** (optional): \$160/hr “list” or just **\$116-\$136/hr** with all specials applied or just **\$110/hr** for Guillermo as the second photographer.

Minimum Hrs Charged on Saturdays: **7/6** hrs in April-June and Sept-Oct.  
**6/5** hrs any other Saturdays the year. On any Fridays & Sundays: **5/5** hrs min.  
Flexible Hours for moderately sized wedding: If you require less hours than the above minimums we can simply charge more per hour with 4 hours the absolute min on a Saturday – 3 hours on any other day of the week. Most quality studios don’t offer this extremely flexible policy. Call/text for clarifications: 314 249-3677

**Non-Shooting Assistant:** \$30 per hour (usually for 6 hrs) – not required but highly recommended.

We offer gorgeous 10x14” imbedded image and Italian leather cover albums – that information is on a separate pdf file downloadable from our website.

**Engagement Sessions:** \$175 for a full engagement session (1.25+ hours).

**Included: Extremely fine editing / color processing with Full rights to all your images:** Over 100 images per hour of shooting: Each in: Full Res (6-12 megs each), Medium Res (2-3 megs each) and Small Res (.4 megs each).

**All your images with full rights to enjoy them to the max:**

You will receive all your extremely well edited/processed images as Full Resolution (for archiving), Mid Resolution (practical printing size) and Small Resolution files for social media and sharing – all on a flash drive – typically well over 100 per hour of shooting – and again, you get full rights to all these images. Our editing/processing is the best there is in the metro area. We spend over two hours processing/editing for every hour of shooting. Your images will be truly beautiful and ready for your enjoyment! Brides tell us regularly that the images were more beautiful than they could have imagined. Our extreme processing/editing is one reason why we have the best reviews in the metro area over the last four years.

## Current Specials Available from **DreamLightArt.com**:

- 1) **Holidays Special: 15% off everything including an album (Our album information pdf.) for contracting until Feb 30th:** This special supplants all the normal specials 2, 3, 4, and 5.
- 2) **Free Addl Hour(s) & Art Wall Print Special:** includes a free additional hour of coverage for each photographer plus a free 16x24 Art Wall Print if you meet the minimum hours criteria for this special which is one hour over the stated normal minimum hours for your wedding date. Sample packages #3, 4, and 5 incorporate this special. Text or email to the phone number or email address above with any questions about how to optimize this special.

## Sample Packages with Holidays Special:

### For Smaller Weddings:

- 1) One photographer for 3 hours (below normal min hrs):  $3 \times \$200 = \$600$ . We need to charge extra per hour to accommodate below normal min hour weddings. All edited images Included.
- 2) One photographer for 6 hours:  $6 \times \$170 = \$1020$  with holiday discount applied. All edited images Included.

### For Larger Weddings (on Saturdays during the peak spring and fall seasons):

- 3) 9 hours of Guillermo, Rebecca or Gara could be as little as just **\$1360** This is with 15% discount applied and free hour. This amounts to only **\$151/per hour**. This includes all your image files for you to enjoy plus a 16x24 Art Wall Print.
- 4) 9 hours of a lead photographer (Rebecca or Gara) with also 8 hours of Guillermo as a second photographer would be just **\$2240** with specials applied. This includes all your images. Plus two 16x24 Art Wall Prints.
- 5) 10 hours of a lead photographer (Rebecca or Gara) with also 10 hours of Guillermo as a second photographer and a beautiful custom-designed 10x14 imbedded image and Italian leather cover album (15% off) with specials and discounts applied: just **\$3400**. This includes all your images. Plus two 16x24 Art Wall Prints.

# DreamLightArt.com Albums:

**Real Italian Leather & Imbedded Image cover albums from the Alps!**  
Produced by arguably the finest digital album company in the world.

## **Our Album Design Philosophy and Process (Enhanced Elegance):**

We custom design albums for our clients with a simple artistic philosophy:

We want to maximize the impact of each individual photographic image and not detract from that art while placing those images into an elegant presentation.

We start by refining your selected images for your album to the max in concert with you. Then we create a beautiful layout for you to consider and refine and approve. Finally, we refine the presentation of that layout artistically and the design is completed when you are happy with that final design. We refer to this design style as “Enhanced Elegance”. These elegant designs are then presented in a gorgeous real Italian Leather Album. Our clients are very happy with their finished designs and albums.

Graphi Studio offers over 50 different Italian leather types and colors including the “fashion” leathers that the \$500 Italian shoes are made of.





## Italian Leather GraphiStudio Album:

GraphiStudio is located the foothills of the Alps of Northern Italy. Besides a modern production facility, they have a beautiful castle: **The Ceconi Castle.**



It is impossible to exaggerate the quality of these albums – we have carried them for over 20 years and never had a single one come back with any defect. We can show a 10 year old demo album that has had the use equivalent of many, many real bridal albums but looks essentially brand new. True custom design is included with these albums – extreme artistic care in every way. We take a lot of time to make these “just right” works of art and craftsmanship. Each image is refined individually to the max even before the layout and final design work begins.

**10”x14”:**

**GraphiStudio Italian Leather and ‘Crystal Glance’ Wedding Book Flush Print album**

These are the absolute best overall photographic print – hard page lay-flat albums on the market at a reasonable price.

**Custom Professional Design Included:**

20 pages **\$1050 (Italian Leather)** - additional pages are **\$12.00** each.

Parents albums: Two duplicate printed Italian hardcover 6x8s (offset printing on flexible pages): **\$275** flat fee for up to 50 pages.

An 8x12 real photographic print hard page duplicate album: **\$275 +\$5/addl page.**

# DreamLightArt.com

## Mission and Image Processing Statement:

### Our Mission:

Our goal is simply to provide a simple, elegant, and affordable professional wedding photography service that offers a close working relationship with its clients and artistic satisfaction to its limited number of photographic artists. We have to charge sufficiently to cover costs and allow us to be true professionals – but none of us expect to get rich providing this service. It is highly important to us that we provide maximum value at the least cost without cutting any critical corners. The satisfaction of our clients means a lot to us.

Our success in reaching this goal is reflected in our having the best reviews of any studio in the metro area over the last four years. Per both The Knot and WeddingWire we are the highest rated studio under \$2000 in the metro area by far and we achieved The Knot's "Hall of Fame" award in an absolute minimum number of years.

### Our Image Processing/editing:

Besides excellent image capture by true professional photographic artists, we also offer a unique service in the way of our image processing/editing. We would probably have great reviews regardless – but I firmly believe the reason we have perfect reviews over the last four years is the quality of our image processing/editing.

This is something most clients take for granted. Hopefully, we don't ever actually change that attitude in our clients. But at least some aspect of why they love their images so much – even if they don't realize it at all – is in the many hours we devote to processing/editing their images. We take that as seriously as the image capture aspect of our photographic art. We consider it a photographic art equal in importance to the image capture. And it is actually way more time consuming. We process/edit for at least two hours for every hour we shoot – probably two and a half hours on average. And that is with a great computer and a super-efficient process and work flow and decades of experience to facilitate the endeavor.

Most studios don't try to offer the quality we offer in processing/editing regardless of price. It is extremely difficult to do – in fact, a rare talent – and also extremely time consuming even in its most efficient production.

Weddings are especially challenging to photographic editors because the color balance and the nature of the light sources are constantly changing and can be anything this world of ours offers in the way of light. And sometimes that

multitude of light sources can all be seen in one wedding. Sometimes even in one image it would seem to an editor. Hopefully, the client never sees the challenges that come the editor's way. They are just happy with the results of his work.

We shoot in raw and process to jpgs that the client receives in three sizes – Full, Mid and Small. The client has full rights to all the images. Each image we shoot is processed individually and one wedding can easily result in 2400 images. 1600 is probably a good average number. We don't expect the editing is totally done when we turn the images in to a client. We understand the clients will want to cull the images to their favorites – usually several hundred favorites. But each image we provide will be worked on extensively. And even processed more than once. I process from images captured in proprietary raw format to full sized jpgs and then review all the jpgs and often process them again with additional refining touches.

We also provide our clients with various versions of a selected number of the images – often around 40. We provide four additional versions of those selected images to the client to offer the client an idea of what could be done with the images beyond processing to a beautiful natural but also impactful color image.

Sometimes our photographers will add a number of images they have edited themselves for artistic looks they like. That varies from wedding to wedding and is not a built-in feature of our service. Our clients are welcome to encourage their photographic artists to do so. I personally always welcome it and always add these images to the collection as they have been given to me by the artist. The clients can get some unique looks this way.

The ultimate resulting collection is greatly appreciated by our clients. They just kind of take the processing/editing it took to produce the quality of their image collection for granted. That's OK with us – we take our satisfaction in the universal 5 stars our clients give us in reviews. That is a fine reward.

The satisfaction of our clients means a lot to us.

Guillermo Gomez,  
Dream Light Art Photography

Visit us at [DreamLightArt.com](http://DreamLightArt.com)

Contact Us at:

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[or use our Website Contact Form here.](#)