

Communicating with Members Using Social Networking, Blogs, and More

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Great blog how-to

<http://wordpress.tv/2010/01/23/karen-rubin-business-blog-boston10/>

Great blog

<http://fmicrofarm.com/>

Good tips on using Facebook for business

- <http://gigaom.com/2009/07/21/32-ways-to-use-facebook-for-business/>
- <http://www.slideshare.net/likeable/facebook-pages-the-good-the-bad-the-ugly>
- <https://www.facebook.com/help/194555227342272/>
- http://theoatmeal.com/comics/facebook_likes

Bad Facebook

- http://www.cbsnews.com/8301-505143_162-28646786/nestles-facebook-page-how-a-company-can-really-screw-up-social-media/
- http://news.cnet.com/8301-13577_3-20000805-36.html (more on the Nestle mess up)
- <http://jeanniespiro.com/how-to-have-a-bad-facebookpage/>

Notes on Email

Notes on Facebook

Notes on Blogging

Notes on Twitter

Notes on Other Social Media (Flickr, YouTube, others)