Carrol County Collaborative

Who We Are: An apolitical collaboration of organizations and entities from government, private, public and nonprofit sectors located throughout Eureka Springs, Berryville, Green Forest, Northwest Arkansas and the state.

MISSION: Identify, plan and act on economic development initiatives, education, workforce development and job creation opportunities for Carroll County.
Carroll County, Arkansas

Population: 27,808
Land: 639 Sq. Miles
Unemployment: 3.7%
Cost of Living: 18% Below U.S. Average
Cost of Housing: 35% Below U.S. Average
Female: 50.7%
Male: 49.3%
Urban: 31%
Rural: 69%

Source: CityData.com
COMMUTE TIME
NORTHWEST ARKANSAS 412 CORRIDOR
AND MAJOR AIRPORTS
LARGEST EMPLOYERS

- Tyson Foods
- Walmart
- Carroll Electric
- Mercy Hospital
- Arts & Culture
- Kerusso Activewear
- School Systems
- Hospitality (hotels, motels, restaurants)
- Powell & Powell Milling
- Wilson Combat
- Scattergun Technologies
- Nighthawk Custom
- AT&T
- Government
UNIQUE FEATURES OF CARROLL COUNTY

• County Collaboration
  • Shared Vision

• Diversity:
  • Creative Economy + Tourism + Manufacturing + Agriculture

• Tourism:
  • Eureka Springs attracts 1.5 million visitors per year from all over the world – the Creative Capital of Northwest Arkansas (350+ working artists and musicians)

• Plentiful Natural Resources

• Outdoor Recreation – lakes, rivers, mountains, streams, biking/hiking trail system, etc.

• Lifestyle Options
  • Urban, rural, lake, river, ranch, wilderness

• Historic & Authentic:
  • Eureka Springs Downtown Historic District and 28 other places in Eureka and Berryville are on the National Register of Historic Places
  • Over 65+ Natural Springs
  • Unique Architecture

• Land & Water

• Environmentally Responsible

• Distinct Identity (Eureka Springs)

• County Airport (Berryville)

• Digital Production Incentive (Eureka Springs)
CARROLL COUNTY ADVANTAGES

KEY SELLING POINT:

• Carroll County is poised to be the next NATURAL growth area in Northwest Arkansas because:
  • We are rich in land, natural resources, untapped potential and the willingness of civic leaders to make it happen in a collaborative and creative way.

COMPETITIVE ADVANTAGES

• Central location in one of the Top 5 fastest growing regions in the U.S.
• Land mass – custom development opportunities and room to grow
• Affordability & Low Cost of Living
• Quality of Life
• Safe place to live
• Entrepreneurial & Innovative –
  • Creative Placemaking
• No traffic, no congestion
• Open Spaces
CARROLL COUNTY
ADVANTAGES