



Mayor Tim McKinney – Berryville



Mayor Robert "Butch" Berry – Eureka Springs

Carrol County Collaborative

Who We Are: An apolitical collaboration of organizations and entities from government, private, public and nonprofit sectors located throughout Eureka Springs, Berryville, Green Forest, Northwest Arkansas and the state.

MISSION: Identify, plan and act on economic development initiatives, education, workforce development and job creation opportunities for Carroll County.



LIFESTYLE

DEMOGRAPHICS

ART | CULINARY

EXTRAORDINARY
ESCAPES

OUTDOOR





Carroll County, Arkansas

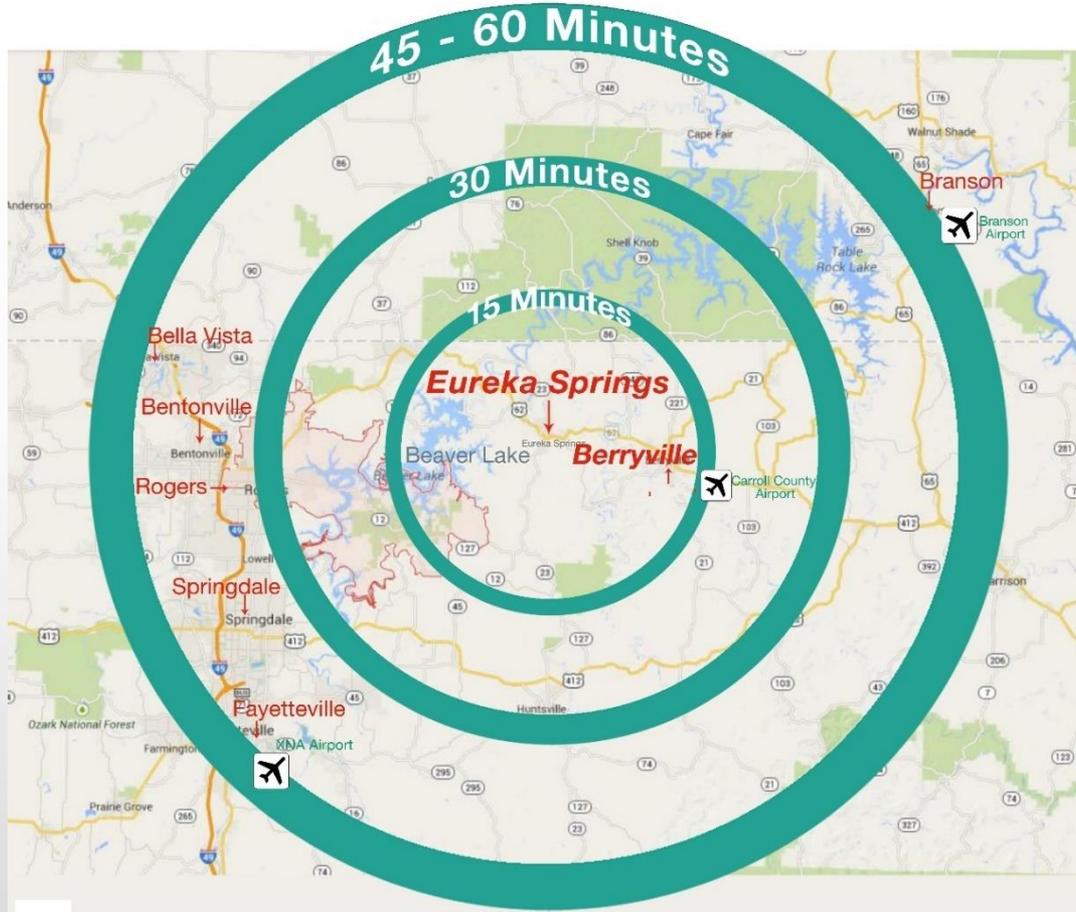


Population:	27,808
Land:	639 Sq. Miles
Unemployment:	3.7%
Cost of Living:	18% Below U.S. Average
Cost of Housing:	35% Below U.S. Average
Female: 50.7%	Male: 49.3%
Urban: 31%	Rural: 69%

Source: CityData.com



COMMUTE TIME NORTHWEST ARKANSAS 412 CORRIDOR AND MAJOR AIRPORTS





LARGEST EMPLOYERS

- Tyson Foods
- Walmart
- Carroll Electric
- Mercy Hospital
- Arts & Culture
- Kerusso Activewear
- School Systems
- Hospitality (hotels, motels, restaurants)
- Powell & Powell Milling
- Wilson Combat
- Scattergun Technologies
- Nighthawk Custom
- AT&T
- Government





UNIQUE FEATURES OF CARROLL COUNTY



- **County Collaboration**
 - **Shared Vision**
- **Diversity:**
 - **Creative Economy + Tourism + Manufacturing + Agriculture**
- **Tourism:**
 - Eureka Springs attracts 1.5million visitors per year from all over the world – the Creative Capital of Northwest Arkansas (350+working artists and musicians)
- **Plentiful Natural Resources**
- **Outdoor Recreation** – lakes rivers, mountains, streams, biking/hiking trail system, etc.
- **Lifestyle Options**
 - Urban, rural, lake, river, ranch, wilderness
- **Historic & Authentic:**
 - Eureka Springs Downtown Historic District and 28 other places in Eureka and Berryville are on the National Register of Historic Places
 - Over 65+ Natural Springs
 - Unique Architecture
- **Land & Water**
- **Environmentally Responsible**
- **Distinct Identity** (Eureka Springs)
- **County Airport** (Berryville)
- **Digital Production Incentive** (Eureka Springs)



CARROLL COUNTY ADVANTAGES



- **Carroll County is poised to be the next NATURAL growth area in Northwest Arkansas**

because:

- We are rich in land, natural resources, untapped potential and the willingness of civic leaders to make it happen in a collaborative and creative way.

COMPETITIVE ADVANTAGES

- **Central location** in one of the Top 5 fastest growing regions in the U.S.
- **Land mass** – custom development opportunities and room to grow
- **Affordability & Low Cost of Living**
- **Quality of Life**
- **Safe place to live**
- **Entrepreneurial & Innovative –**
 - Creative Placemaking
- **No traffic, no congestion**
- **Open Spaces**



CARROLL COUNTY ADVANTAGES





CARROLL COUNTY LINKS



EurekaSpringsInc.org

CityofEurekaSprings.us

Mayor Butch Berry

mayor@eurekaspringsar.gov

(479) 253-9703



EurekaSprings.org

EurekaSpringsTrails.com



EurekaSpringsChamber.com

City of Green Forest

www.greenforestar.net



Berryville.com

Berryville Arkansas Chamber of Commerce

BerryvilleAr.com

Mayor Tim McKinney

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