

# LARGEST WEST COAST KOI SHOW: March 1-2, 2014

Web Site: <https://www.koiclubofsandiego.org/>

**SHOW CHAIRMAN:**

**Matt Rhoades**  
(619) 224-1705  
show@koicsd.org

**President, and  
Vendor Chairman:**  
**John Svelan**  
(858) 444-5669  
president@koicd.org



**Judging Chairman:**  
**Dr. Galen Hansen**

**KOI CHECK IN: Fri. 2-28-14 3:00 p.m. to 8:00 p.m. (OPEN TO PRESS ONLY - NOT PUBLIC)**  
**SHOW: FREE ADMISSION TO ALL:**

**Publicity Chairman:**  
**Mike Poynor**  
(619) 542-2000,  
publicity@koicsd.org

**SATURDAY: 3-1-14, from 9:00 a.m. to 4:00 p.m. BANQUET: 6:00 p.m. Tony's Jacal**  
*Judging starts 10 a.m. Sat. 3-1-13, results posted as they are decided.*  
**SUNDAY: 3-2-14, from 9:00 a.m. to 3:00 p.m. (Show closes)**  
**Koi Auction.....12:30 p.m.**  
**Giant Raffle.....2:00 p.m.**

## **KOI CLUB OF SAN DIEGO 27<sup>TH</sup> ANNUAL KOI SHOW**

[Activity Center, Del Mar Fairgrounds, 2260 Jimmy Durante Blvd., Del Mar, CA]

### **FREE ADMISSION FOR EVERYBODY**

**Over 300 champion quality Koi fish, Koi judges and experts from near and far.**

**Over 40 vendors: Koi pond design, Koi sales (babies to big), pumps, solar equipment, filtration, patio & landscape, Koi art, Koi shirts, and more. The *Koi Club Of San Diego (KCSD)* proudly maintains the Koi pond at the Japanese Friendship Garden in Balboa Park. Members keep back yard Koi ponds all over San Diego County. Plenty of advice for starting your own pond, or improving an existing pond. Fun for the whole family. See more details at Koi Club's website.**

They call Koi fish "living jewels." All your troubles float away in the serenity of watching these beautiful care free creatures, swim gracefully in ever changing swirls and patterns.

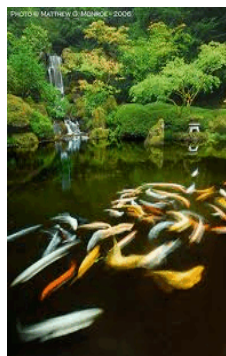
#### **FIVE KOI FACTS:**

1. Koi live to be 100 years old, some live up to 150 years in Japan;
2. Koi are the result of selective breeding of "common carp" over 1,000 years in Japan;
3. Koi are the Japanese symbol for bravery, used in flags, art, tattoos, clothing;
4. Koi can be trained to kiss their owner's cheek, and to eat from your hands;
5. Koi can grow up to 3 feet long, and love swimming close together for company.

Please contact Publicity Chairman, Mike Poynor [(619) 542-2000], for receiving VIP treatment for TV live coverage, photos, news interviews with Koi experts, and details for story angles. This story is a big happy bright spot amid a world of bad news. We will help you any way we can to produce some great news coverage of this event.

**FOR MORE INFO CALL MIKE POYNOR [(619) 542-2000]**

# WHY EVERYBODY LOVES KOI



# VARIETIES OF KOI

The results of a thousand years of Japanese selective breeding of the “common carp.

Koi Variety By Forever-Mango.com

