



| <b>BUSINESS PARTNERS PROGRAM<br/>2019</b>                                      | <b>Platinum<br/>\$25,000</b> | <b>Gold<br/>\$10,000</b> | <b>Silver<br/>\$5,000</b> | <b>Bronze<br/>\$2,500</b> | <b>Copper<br/>\$1,000</b> |
|--|------------------------------|--------------------------|---------------------------|---------------------------|---------------------------|
| Listing in WEF's Honor Roll page website and E-News                            | √                            | √                        | √                         | √                         | √                         |
| WEF window decal for business  | √                            | √                        | √                         | √                         | √                         |
| Logo and listing on WEF's BPP page on website                                  | √                            | √                        | √                         | √                         | √                         |
| Use of WEF Logo for your marketing and website                                 | √                            | √                        | √                         | √                         | √                         |
| Logo inclusion in BPP ads in WEF E-News- 2,500 circulation                     | √                            | √                        | √                         | √                         | √                         |
| Social Media Posts<br>FaceBook-500+ followers                                  | 6                            | 3                        | 2                         | 2                         | 1                         |
| Individual feature mini article or ad in WEF E-News- \$2,500 circulation       | √                            | √                        | √                         | √                         |                           |
| Logo placement on WEF Sponsor Banner year round at school sites                | √                            | √                        | √                         |                           |                           |
| Logo placement on WEF's Sponsor Banner Concert on the Green- 500+ attendees    | √                            | √                        |                           |                           |                           |
| Logo placement on WEF's Sponsor Banner Rock Around the Block- 1,200+ attendees | √                            | √                        |                           |                           |                           |
| Recognition on 4 school marquees   | 2/year                       | 1/year                   |                           |                           |                           |
| Logo on WEF website home page for 1 year                                       | √                            |                          |                           |                           |                           |
|  |                              |                          |                           |                           |                           |

Benefits are available 12 months from enrollment.